

**REPORT ON ACTIVITIES OF INSTITUTION INNOVATION COUNCIL
SSV COLLEGE, VALAYANCHIRANGARA**

**Launch of Institution Innovation Council by Honourable Minister of HRD
Shri.Prakash Javadekar on 21st November 2018**

Following the communication from the Innovation Cell that our organization is selected for establishing the Institution Innovation Council, the Sree Sankara Vidyapeetom College has also organized an inaugural function at college level on 21st November 2018. This was organized simultaneously with the launch of MHRD's Institution Innovation Council (IIC) on 21st Nov 2018 at AICTE HQ, New Delhi. Union HRD Minister Shri Prakash Javadekar through video conferencing launched the 'Institution's Innovation Council (IIC) program under Innovation cell of MHRD in New Delhi

This inaugural function organized in the college intended to convey the objective of establishing the Institution Innovation council in the college. We had a guest to inaugurate the college level function. Dr. Anson C.J, Research Officer of Inter University Centre for Intellectual Property Rights, CUSAT inaugurated the college level function.

**India First Leadership Talk by Shri. Anand Mahindra, Chairman, Mahindra
Group on 16th January 2019**

The first talk on "India First Leadership Talk Series" was conducted in Sree Sankara Vidyapeetom College on 16th January 2019. Shri. Anand Mahindra, Chairman, Mahindra Group was the speaker for this session

The students were inspired by the talk. They were able to know more about how the Mahindra Group worked and what are the essential qualities required to become a successful entrepreneur like humility, self awareness etc. The talk also dealt with how

to deal with failure and the ways suggested by him was highly appreciated. He suggested the ways to bring creativity in to business.

Face book live session by MHRD Innovation Cell for Workshop on "IPR for Students and Faculty Members" Date: 10th January, 2019

The MIC – IIC of Sree Sankara Vidyapeetom College, Valayanchirangara participated in the face book live by Ms.Shwetasree Majumder with great enthusiasm. The students could familiarise with the term IPR and the related concepts through this seminar. They also got knowledge about GIs, trademark, patents etc. They could also understand the importance of protecting and respecting intellectual property rights. They also got a connecting link between entrepreneurship, start – ups and intellectual property rights.

Offline workshop on IPR for Students and Faculty Members organised on 21st January 2019

The workshop on intellectual property rights was organised by the MIC-IIC of Sree Sankara Vidyapeetom College on 23rd January 2010. 210 students and 28 faculties attended the workshop.

The following topics were covered

- History of Intellectual Property Rights
- World Intellectual Property Organization: Roles & Functions
- Intellectual Property India Office: Roles & Functions
- How to file a Patent Application?
- How to file a Copyright Application
- How to file a Trademark Application?
- How to file a Design Application?
- Scheme for Facilitating Start-ups Intellectual Property Protection

After the class, feedback was collected from the participants. The participants gave a positive feedback about the class. It created awareness among them about the basics of intellectual property rights.

Resource Person

Dr. I G Rathish is working as assistant professor in Inter University Centre for Intellectual Property Rights Studies Cochin University of Science and Technology. He is primarily entrusted with the task of facilitating filing of patents among teaching and research fraternity. He is also the coordinator of the IPR Facilitation Cell at IUCIPRS.

India First Leadership Talk with Dr. Anand Deshpande, CMD, Persistent Systems Ltd. – Episode 2

The second talk in the India First Leadership Talk Series was arranged in SSV College on 28th January 2018. The class was organised in the commerce block of the college at 2.45pm. About 92 students and 4 teachers attended the telecast of the talk. The talk was mainly on 3 areas i.e. on start-ups, about IT field and career development.

He shared his experience of setting up of start up like how it was made possible and the factors helped him in setting up the start –ups. The second session concentrated on the employment opportunities existing in information technology industry. The opportunities existing on freelancing is also explained by the speaker. He stressed on the importance of updating and upgrading one's knowledge, especially in a technology centred technology. He also elaborated on the necessary skills required by a student who is finishing his college and aspiring for a career.