



# SREE SANKARA VIDYAPEETOM COLLEGE

## Valayanchirangara, Perumbavoor

Reaccredited with NAAC 'A' Grade  
Affiliated to Mahatma Gandhi University, Kottayam  
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## 6.2 STRATEGIC DEVELOPMENT AND DEPLOYMENT

### 6.2.1 Strategic Plan

# STRATEGIC PLAN

## Sankara Vidyapeetom Sankalpa Yojana 2020 -2035



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## Preface:

Embarking on a transformative journey, Sree Sankara Vidyapeetom (SSV) College initiated its strategic planning process in 2020, driven by a vision to position the institution prominently on the global stage. Drawing inspiration from successful models and recognizing the evolving landscape of higher education, the Strategic Plan 2020-35 for SSV College is crafted with a multi-faceted approach to elevate student services, amplify research and teaching endeavours, and introduce cutting edge facilities to enrich the experiences of both staff and students.

At the core of our strategic vision is the commitment to global excellence, a goal achievable through a renewed emphasis on research-related activities. Recognizing that teaching excellence is paramount, SSV College has decided to prioritize research, paving the way for the establishment of Research Centres on campus. The envisioned areas of focus extend beyond traditional boundaries, encompassing not only academic excellence but also fostering creativity, scholarship, and the development of skills that empower students to contribute meaningfully to society.

This Strategic Plan for 2020-35 for SSV College encapsulates the essence of a continuous and purposeful journey, aiming to transform students into adept human resources and responsible citizens within a condensed timeframe. The document unfolds by analysing strengths, acknowledging past achievements, identifying current obstacles, and envisioning future opportunities. It is a collective effort involving all stakeholders, ensuring a holistic and participatory approach to institutional success.

As we navigate the course set by this Strategic Plan, SSV College is poised to become a model of academic distinction, responsive to the evolving needs of our dynamic world. Through collaborative efforts, research initiatives, and a commitment to excellence, SSV College aspires to contribute significantly to the educational landscape and emerge as a model institution, setting new benchmarks in higher education for the years to come.



## Message from the Principal:

Dearest members of the SSV College community,

With hearts ablaze with excitement, I extend my warmest greetings as we embark on a transformative voyage guided by the SSV College Strategic Plan 2020-35. This document stands as a radiant testament to our shared pursuit of excellence, innovation, and national prominence in the realm of higher education.

As we delve into this strategic compass, charting the course for our beloved institution's future, let us pause and reflect on our exquisite academic heritage. SSV College has ever been a sanctuary of knowledge, where minds blossom and a holistic learning haven takes root. The Strategic Plan guide us to elevate our academic endeavours to uncharted heights and shape the destinies of our students in a manner both profound and everlasting.

In our unwavering quest for national pre-eminence, we renew our solemn pledge to research, teaching, and the exquisite enrichment of the student experience. The establishment of Research Centres on our hallowed grounds stands as a vibrant ode to our unwavering commitment to academic rigor and groundbreaking innovation. It is through our collective dedication that we will realize the magnificent vision of SSV College as a distinguished institution, leaving an indelible mark on the landscape of higher education and making a profound contribution to the fabric of society.

With unwavering dedication and a spirit of boundless collaboration, let us embrace the challenges and opportunities presented by the Strategic Plan. Together, we shall not only shape the future of SSV College, but also weave a richer fabric of knowledge and enlightenment for the world to behold.

May your journey ahead be fruitful and ever-inspiring.

With warmest regards,

Dr Padma P.

Principal, SSV College



## Message from the Manager:

Esteemed stakeholders of SSV College,

With immense pride and a heart brimming with anticipation, I extend my heartfelt greetings as we unveil the SSV College Strategic Plan 2020-35. This strategic document stands as a powerful testament to our unwavering commitment to excellence and our fervent vision for SSV College to reign as a leading institution of higher learning.

As the guardian of SSV College's overarching vision, I am filled with immense joy to witness the thoughtful articulation of our goals and aspirations within this comprehensive Strategic Plan. This underscores our unwavering dedication to nurturing an environment that fosters groundbreaking research, teaching excellence, and the holistic development of our students.

I extend a heartfelt invitation to each stakeholder – be it faculty, student, parent, or partner – to actively participate in the realization of our strategic objectives. Your unwavering collaboration and commitment are the cornerstones of this plan's success, and together, we can transform SSV College into an institution that not only meets but surpasses the highest expectations of academic excellence.

As we navigate the dynamic landscape of higher education, let us remember that our collective efforts will be the driving force behind the success of this Strategic Plan. I am confident that, with your unwavering support, SSV College will rise as a source of immense pride for all associated with our esteemed institution.

Thank you for your continued dedication and unwavering support.

Warm regards,

Prof. S K Krishnan, Manager, S S V College

Secretary, Sree Sankara Trust.



## 1. About the College:

Nestled amidst the serene landscape of Irapuram, Perumbavoor, Sree Sankara Vidyapeetom College (SSVC), stands as vibrant testament to the Sree Sanka Trust's dedication to rural education and academic excellence. The college is affiliated to Mahatma Gandhi University, Kottayam and holds recognition from the University Grants Commission. The college's governance structure and decisions are guided by its vision and mission with a long-term perspective.

Born from the resolute commitment of SREE SANKARA TRUST, established in 1965, the College pays homage not only to the venerated sage but also to the rich legacy of the Nambuthiris. Custodians of Kerala's Brahminical tradition, their abodes transcended mere homes, evolving into sanctuaries of knowledge. Under the tutelage of the Gurukula system, Ayurveda, astrology, architecture, ethics, and mathematics found fertile ground within these hallowed walls, their wisdom preserved in palm-leaf manuscripts treasured in Trivandrum's vault. It was this very heritage that inspired our pioneering visionaries to establish a trust dedicated to advancing higher learning in the name of Sree Sankara, himself a symbol of scholarship and a son of this esteemed lineage.

But our founders were not mere scholars; they were social reformers. Led by the unwavering spirit of Sri. P.N. Namboodiri, a lifelong devotee of the Bharat Sevak Samaj, they sought to illuminate the most underprivileged corners of rural Kerala. Deliberately, they planted their seeds of education in remote enclaves like Irapuram, echoing their unwavering commitment to rural enrichment.

Irapuram, once a place of toil and limited horizons, found its destiny intertwined with the College's rise. What was once a desolate landscape, bereft of access to higher learning, transformed into a crucible of social awakening. The College, like a verdant oasis, sprouted across eighteen acres, offering a haven for knowledge seekers. Its classrooms resonated with the echoes of aspiring minds, its sprawling grounds a testament to the transformative power of education.



Five decades later, while the tide of industry and economy may not have fully embraced this corner of Kerala, the College's presence has imbued it with the spirit of a modern era. Irapuram, bathed in the soft glow of knowledge, whispers tales of social awakening, of lives enriched, and of dreams nurtured within its serene embrace. Sree Sankara Vidyapeetom College stands as a living testament to the enduring power of education that illuminates not just minds but entire communities.

### **Our Vision:**

Our Vision is to provide quality education that raises the aspirations of our learners and enable them to achieve their goals.

### **Our Mission:**

- To propagate Value based Education based on Vedic culture and to inculcate National Heritage to the student community and ultimately to the society as a whole
- To update society with modern technological innovations and provide knowledge and personnel for developmental needs
- To cater to the educational needs of a wide variety of students coming from various streams of the society, especially, the downtrodden

### **Our Core Values (ETHICS)**

Excellence

Transparency

Honesty

Integrity

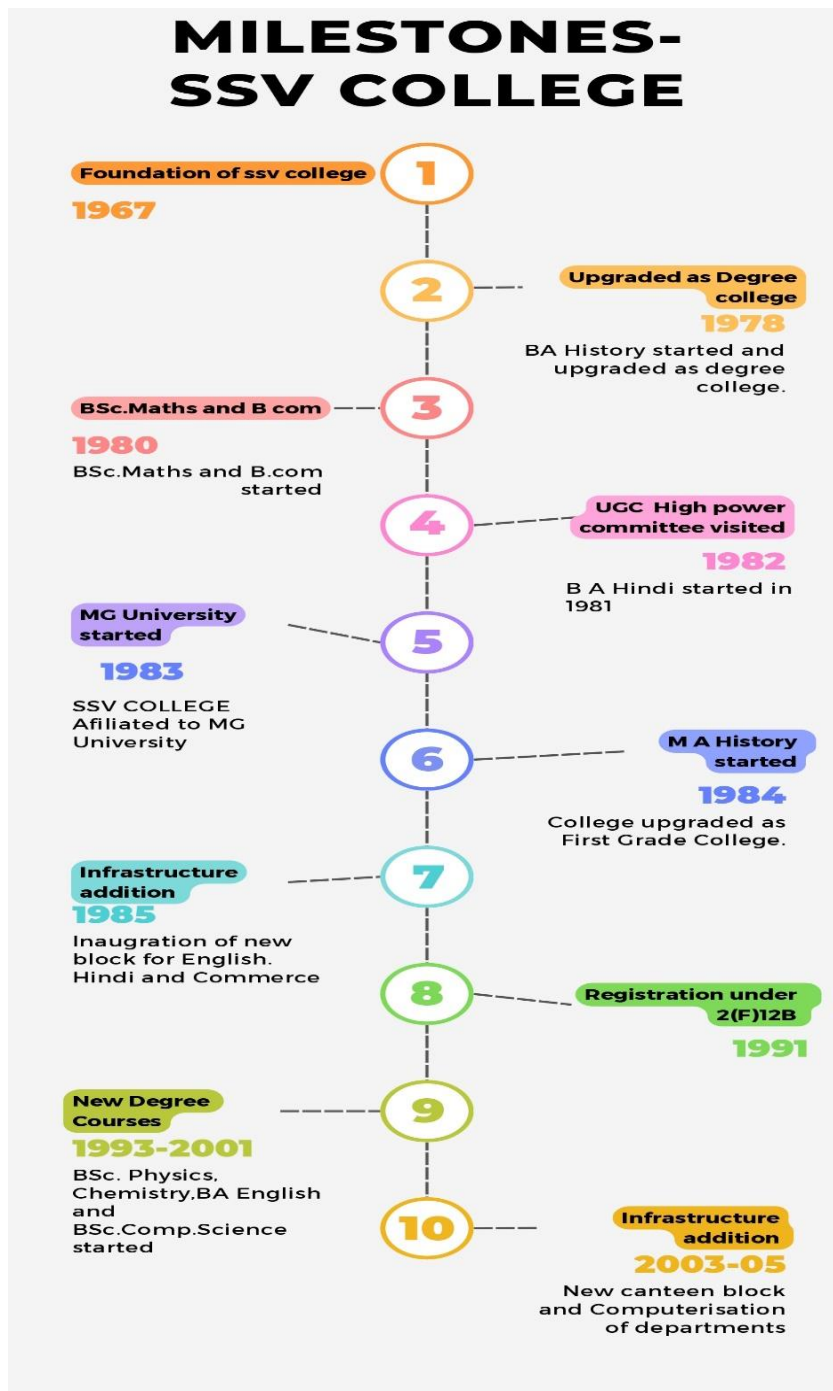
Competence

Social inclusivity

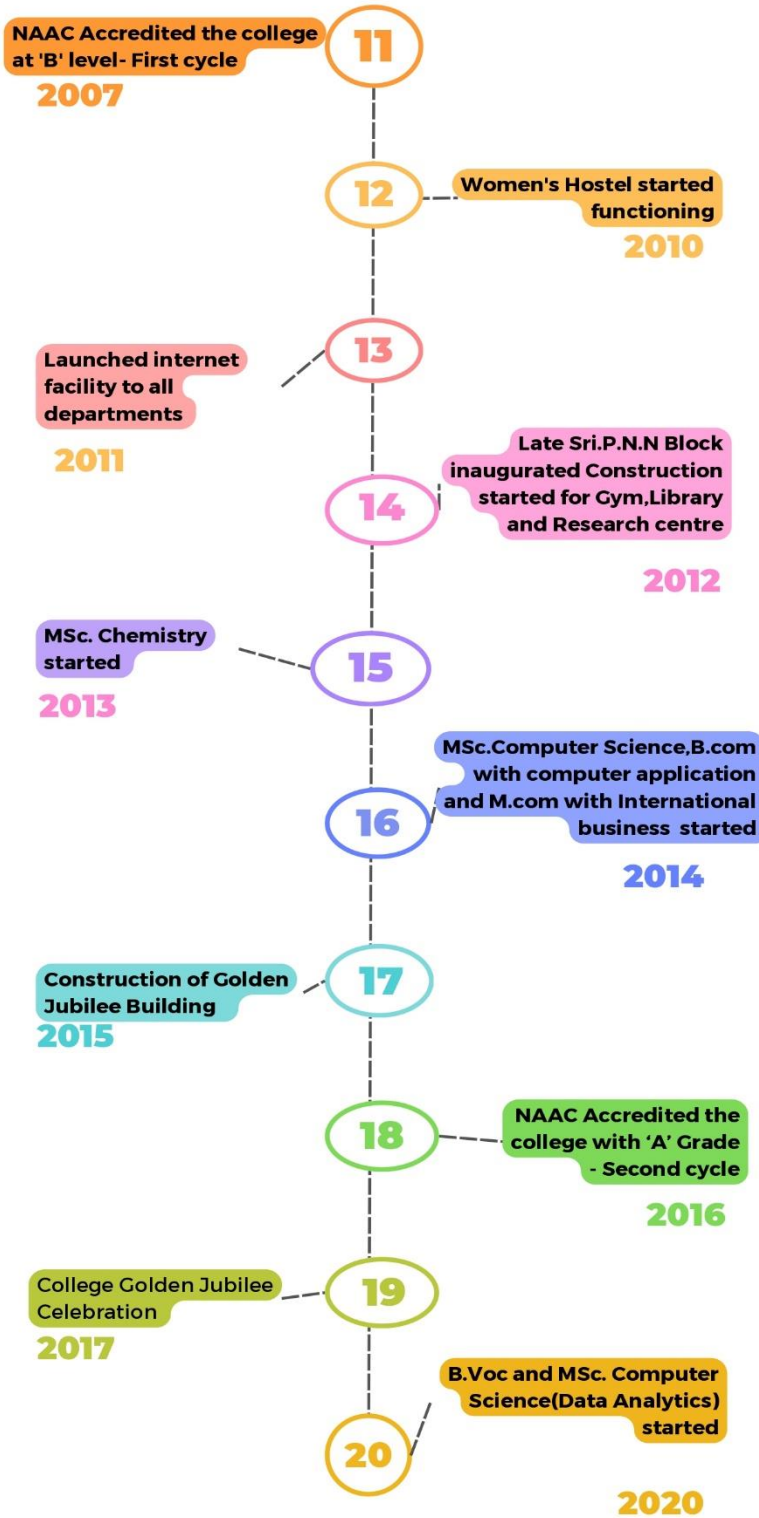




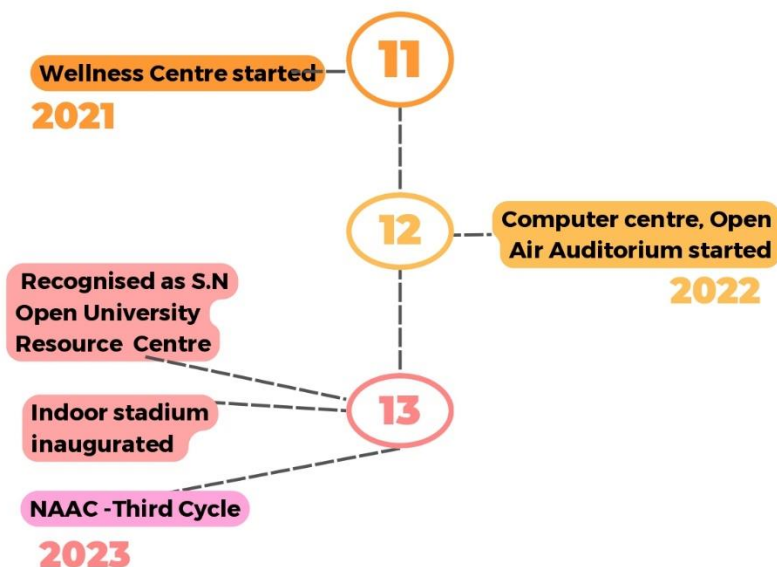
## 2. Milestones-SSV College



# MILESTONES- SSV COLLEGE



# MILESTONES- SSV COLLEGE



### 3. SWOC Analysis of SSV

#### STRENGTHS:

- Competent and foresighted management.
- Rural Upliftment through higher education and placement in urban temples of learning excellence.
- Qualified and committed faculty of the college is bolstered by extremely dedicated and highly qualified faculty.
- Association of the administrators and faculty with the university.
- Green Campus/sustainable development.
- Stakeholder rapport through a remarkable synergy.
- Top university Rankings- The academic excellence of SSV is reflected in the whopping list of rank holders between 2018-2023, which accounts to approx. 30 from various disciplines.
- Gender equity



- SWAYAM, NPTEL Local Chapter and Coursera
- RUSA Fund - SSVC is recipient of RUSA fund of two crores rupees. It was utilized effectively to construct an Open-air auditorium with a seating capacity of 5000, and a huge Computer Lab with a seating capacity of 200.
- State-of-the-art Infrastructure-Excellent sports infrastructure, Girls' hostel situated within
- 500 meters from campus, Indoor Stadium, 'Swasthi' Wellness Centre -Yoga, Health and Fitness Centre (Gymnasium)
- Well-stacked Library
- Learner Support Centre to facilitate distant learning under Sree Narayana Open University
- Outreach Programmes

#### **WEAKNESSES**

- Introduction of new courses
- Lack of Autonomy
- No Boys/Sports Hostel
- Lack of approved Research Centres

#### **OPPORTUNITIES**

- Attracting students from different states and countries for enrolment
- Staying abreast of technological advancements and maintaining dynamism in educational practices.
- Retaining faculty members of the self-financing streams.
- Advocating the promotion of both Indian and foreign languages (with emphasis on multilingualism and multiculturalism), as well as Indian Knowledge Systems.
- Developing study materials in vernacular languages to enhance accessibility.



- Monitoring the progress of student's post-course to assess learning outcomes, providing valuable feedback for continuous improvement.
  - The active role of Alumni in mentoring can be further explored
- Strengthening of International collaboration for Research, Faculty and Student exchange.
- Improving the Global Research visibility through standard publications.
  - Multidisciplinary approach.

### CHALLENGES

- Achieving autonomy
- Establishing Research Centres
- Aligning with NEP 2020 by fully implementing Outcome-Based Education (OBE), introducing more multidisciplinary courses, and incorporating Academic Bank of Credits (ABC).
- Attracting Interstate and International Students for enrolment
- Adapting to technological advancements and maintaining dynamism in educational practices.
- Advocating the promotion of both Indian and foreign languages along with Indian Knowledge Systems.
- Addressing the impact of the recent pandemic on students& mental health and skill development.



#### 4. Key Strategic Plan- Sankara Vidyapeetom Sankalpa Yojana 2020-2035

<b>Short Term 2020-2025</b>	<ul style="list-style-type: none"><li>• Introduction of new- gen academic programmes like Data Analytics, Machine Learning, Cyber Security, Healthcare technology, Bioinformatics.</li><li>• Introduction of more add-on and certificate courses</li><li>• Introduction of Vocational Courses</li><li>• Achievement in sports at national level</li><li>• Full-fledged implementation of OBE by 2021</li><li>• Language lab upgradation by 2021</li><li>• Infrastructural augmentation</li><li>• 100%ICT enabled classrooms by 2021</li><li>• Introduction of learner support centers of distant education as envisaged in NEP</li><li>• ERP implementation</li><li>• E- governance implementation</li><li>• Open air auditorium by 2023</li><li>• Indoor stadium by 2023</li><li>• Research Centre by 2024</li><li>• Computer Lab with 200 systems by 2024</li><li>• Programmes with multiple entry and multiple exits by 2024.</li><li>• Restructuring existing Programmes into multidisciplinary honours programmes by 2024.</li><li>• Implementation of Academic Bank of Credits by 2024</li><li>• Creating entrepreneurial ecosystem by 2025</li><li>• Improvement in NIRF Ranking.</li></ul>
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<p><b>Mid-term 2026-2030</b></p>	<ul style="list-style-type: none"> <li>• Introduction of more new gen courses to fill industry-academia gap.</li> <li>• Introduction of courses focusing on Indian Knowledge System.</li> <li>• Introducing more MOOCS courses.</li> <li>• Procuring and preserving more hand written palm leaves under the auspices of Sree Sankara Padana Kendra.</li> <li>• More research centres by 2026.</li> <li>• Enhancing library facilities.</li> <li>• Improving research output.</li> <li>• Publishing research articles in Scopus, Web of Science and such other reputed journals.</li> <li>• Extension of learner support centres.</li> <li>• Integrating permissible courses offered online.</li> <li>• Expansion of entrepreneurial ventures by 2027.</li> <li>• Synthetic track development for sports by 2027</li> <li>• NIRF ranking within Hundred by 2027.</li> <li>• Collaboration with reputed universities.</li> <li>• Attain the status of College with PoE</li> <li>• Theatre complex by 2028</li> <li>• Improving NIRF ranking.</li> <li>• Become a centre of excellence with autonomy</li> </ul>
<p><b>Long term 2031-2035</b></p>	<ul style="list-style-type: none"> <li>• Establishing a centre for e-content development by 2032.</li> <li>• Digitalizing teaching learning and offering hybrid courses.</li> <li>• Secure patents and recognitions, nationally as well as internationally.</li> <li>• Upgrade the International Linkages and collaboration.</li> </ul>



	<ul style="list-style-type: none"> <li>• Research Support Centre by 2032</li> <li>• Construct Performing Arts Centre and a Cultural Hub with 2000 seating capacity.</li> <li>• Collaborate with national and international agencies to upgrade sports facilities.</li> </ul>
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## 5. Conclusion

The college has several strengths, including strong academic performance, dedicated faculty, and a focus on sustainable development. However, there are challenges such as the need for autonomy, establishing research centers, and adapting to new educational practices. The opportunities lie in attracting diverse students, staying technologically relevant, and fostering international collaborations. Addressing weaknesses like the lack of autonomy and research centers will be crucial for the college's overall development.

In conclusion, the Strategic Plan 2020-2035 for SSV College embodies our collective commitment to excellence, innovation, and holistic education. By prioritizing initiatives such as research advancement, entrepreneurial empowerment, alumni engagement, and career guidance, we aim to create a transformative educational experience. Our vision is to foster an environment where students not only acquire knowledge but also develop the skills, values, and resilience needed for success in a dynamic global landscape. Through strategic partnerships, state-of-the-art facilities, and a focus on the empowerment of women, we aspire to set new benchmarks in education. This plan reflects our dedication to nurturing well rounded individuals who contribute meaningfully to society, pursue lifelong learning, and embrace the spirit of innovation. With these strategic imperatives, SSV College charts a course for the future, embodying our unwavering commitment to shaping future leaders and making a lasting impact on the world.





## SSV College



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