



**SREE SANKARA VIDYAPEETOM COLLEGE,
VALAYANCHIRANGARA**

**Report on Two Day Workshop on Soft Skill for Business in association with MAKEINTER
& ECHOES'18 KOZHIKODE- IIM EVENT**

Name of the Event	Two Day Workshop on Soft Skill for Business
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">• To enhance participants' communication and interpersonal skills, enabling them to build strong professional relationships and communicate effectively with colleagues, clients, and stakeholders.• To cultivate leadership and emotional intelligence among participants.
Resource person	Mr. Prawin, Trainer, Brand Management and Entrepreneurship Mentor,
Date and Time	27 th and 28 th September 2018
Duration	2 Days
Beneficiaries	48 Students (43 Students within and 5 students outside the college)
Venue or Platform	PNN Hall
Feedback link	Screenshot of Feedback given
Organising dept/ Cell	Department of Commerce



Coordinator	Suchitra A, Assistant Professor, Department of Commerce, SSV College
Associating Agency	MAKEINTERN & ECHOES'18 KOZHIKODE- IIM EVENT, Mohipuri Technologies Private Limited
Name of the Scheme	NA
Fund details if any	850/- student (Collected from the student)
Outcome/ Benefit of the programme	Through interactive sessions and practical exercises, attendees experienced a significant improvement in their communication abilities, both in expressing ideas eloquently and actively listening to others. They also developed strong interpersonal skills, fostering positive relationships with colleagues and stakeholders, and effectively resolving conflicts.

The two-day workshop on Soft Skills for Business was organized with the aim of equipping students with essential soft skills necessary for their future careers. Soft skills, such as communication, leadership, teamwork, problem-solving, and time management, play a crucial role in the professional world and are often as important as technical skills. The workshop sought to enhance the participants' abilities to succeed in the business world and prepare them for a competitive job market.

The workshop began with an overview of soft skills and their significance in the workplace. Participants engaged in ice-breaking activities to familiarize themselves with each other and create a positive learning environment. The second session focused on verbal and non-verbal communication techniques. Practical exercises, such as role-playing and group discussions, were conducted to improve participants' communication abilities. The importance of effective leadership and teamwork in achieving organizational goals was emphasized through the third session. Case studies and group activities were utilized to foster leadership and team-building



skills among the participants. Participants learned strategies for effective time management and how to prioritize tasks in the fourth session of the day. The second day focused on applying soft skill in business scenario. Participants were introduced to problem-solving techniques and encouraged to think critically. Real-life scenarios were presented for participants to practice their problem-solving skills individually and in groups. Emotional intelligence and its role in managing conflicts were discussed. Interactive activities and case studies were utilized to help students understand and handle conflicts constructively. The art of delivering impactful presentations was covered, including tips on public speaking, and using visual aids effectively. Participants had the opportunity to give short presentations and receive constructive feedback. The workshop concluded with a summary of key takeaways and a Q&A session.

Participants were encouraged to provide feedback on the workshop content and delivery. The Soft Skills for Business workshop successfully provided college students with valuable insights and practical knowledge to enhance their employability and career prospects. By nurturing essential soft skills like communication, leadership, teamwork, and problem-solving, the workshop aimed to create well-rounded individuals ready to excel in the dynamic business environment.







BROCHURE

**SREE SANKARA VIDYAPEETOM COLLEGE,
VALAYANCHIRANGARA
NAAC Reaccredited with A grade**



**Department of Commerce
in association with**

**MAKEINTERN & ECHOES'18 KOZHIKODE- IIM EVENT,
Mohipuri Technologies Private Limited
Organise**

**Workshop on
Soft Skill for Business**

Resource Person

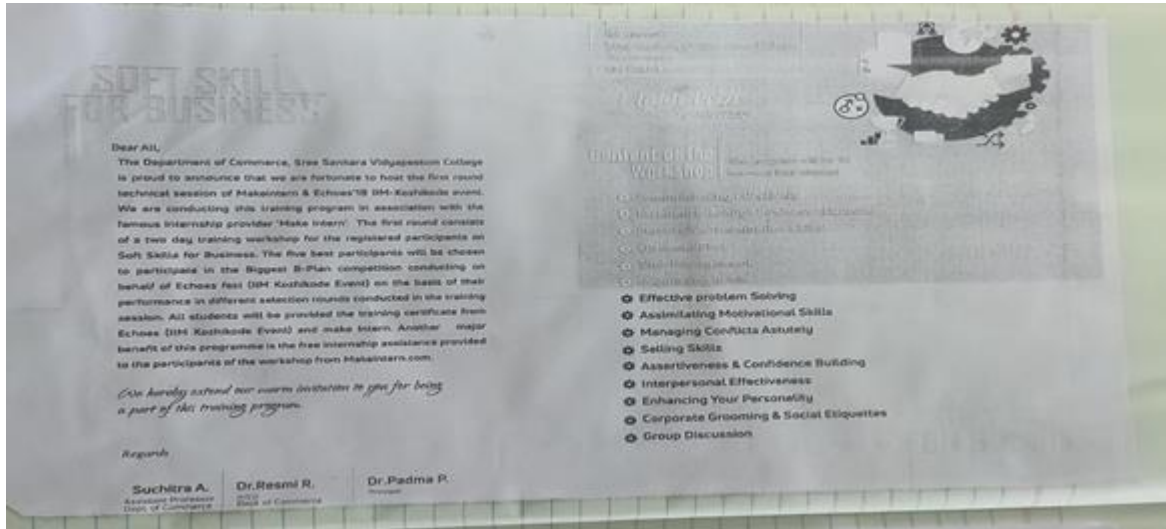
**Mr. Prawin,
Trainer,
Brand Management and Entrepreneurship Mentor**

**Date
27th and 28th September 2018**

**Venue
PNN Hall**

Faculty Coordinator Suchitra A	HOD Dr. Resmi R	Principal Dr. Padma P
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PROFILE OF THE RESOURCE PERSON

Mr. Prawin
(Brand Management & Entrepreneurship Mentor)

Overview

Mr. Prawin is a dynamic transformation enabler, motivational speaker and a passionate corporate trainer having strong background of Training & Development, among various peripherals with 15+ years of Experience.

Mr. Prawin is a strong believer in challenging and transforming human capabilities. He pushes himself beyond the limits and does the same for all the trainees to get the best out of you. He challenges your mindset. He follows a radical approach in each of his learning interventions. He makes you realize your true potential and sets you on a journey to transform and transcend.

His training sessions are experiential, interactive and fun filled thus inspiring confidence in the participants. He has consistently maintained a high standard of quality in training by achieving a consistent feedback rating for numerous programs.

Core Competencies

- Entrepreneurship
- Analytics
- Conversion Optimisation
- Career Strategist
- Project Planning
- Brand Awareness
- Media Management
- Email Marketing
- Online Reputation Management
- Blogging
- Content Management
- Brand Management
- CMS
- Content Writing
- Digital Strategy
- Copy Writing
- Concept development
- Marketing Research
- Customer insight
- Corporate Branding
- Thought Leadership

Highlights

- Passion for keeping up with emerging technology and trends.
- Experience in developing and executing wide range of programs and strategies as an L&D professional.

- Proven managerial skills and ability to head teams and collaborate across teams.
- Innovation consulting expert and capability building expert.
- Avid traveler and hiker. Founder, Adventurazants, the Adventure Club, Cognizant.
- Four Limca Records
- Various travelogues published

Training conducted

- Administrative Support
- Brand Management
- Grooming on Airline Standards
- Anger Management
- Interpersonal Skills
- Assertiveness and Self Confidence
- Job Search Skills
- Attitude
- Leadership Skills
- Business Etiquette
- Meeting Management
- Business Writing
- Motivating Employees
- Call Control/Negotiation Skills
- Change Management
- Personal Productivity
- Coaching and Mentoring
- Presentation Skills
- Communication Strategies
- Workplace Diversity
- Conflict Resolution
- Proposal Writing
- Creative Problem Solving & Thinking
- Public Speaking
- Culture Training (USA, UK)
- Sales Fundamentals
- Customer Service
- Stress Management
- Emotional Intelligence
- Teamwork and Team Building
- Grammar and Communication Training
- Time Management
- Grooming
- Voice & Accent Training (USA, UK)

Client's trained

- Axis Bank
- Bosch
- Cognizant
- Essami Limited
- HDFC Bank
- Hexaware Technologies
- Hitachi
- Tata Communications
- Jet Airways
- SBI Life Insurance
- I & T Finance

And many more...

Professional History

Mentor:
Arrow Academy:

The Arrow Training Academy of training & Management was formed with the vision of nurturing mentoring and guiding achievers. To select them, promote them, train them, stand by them and help them develop into successful individuals; and to embed in them the sense of self respect, respect for others, social and moral responsibilities. We have the vision to create pool of enthusiastic, energetic, open and broad minded work force that would create a new generation of youngsters free from the vices and evils of life.

Arrow Training Academy was formed with the visions of young entrepreneurs to impart contemporary world class Life / Soft Skill training to create a pool of trained employable productive work force for modern India & the world. With more and more jobs on offer, we as a country and the globe are facing an acute scarcity of employable workforce. The major problems noted are, lack of proper Communication skills and Attitude. We will work dedicatedly to bridge this gap through its multi pronged training programs to be imparted in three distinct levels across the globe using new knowledge and a different approach with the knowledge of the Vedas and the ancient wisdom of the east.

NLP Practitioner, VNA/Softskills & Brand Management Trainer

Trainer and Mentor with 15+ years of rich experience, delivers corporate training programs across various practices of behavioral workshops at all levels in leading organisations viz. Personality Development, Sales & Marketing, and Conflict Management, Leadership, Motivation & Inspiration, Team Building, Change Management, Communication & Presentation Skills, Time Management and Inter Personal Skills.

An Engineering in Information Technology and a Psychologist by graduation apart from which he also holds a Master Practitioner Certificate in Neuro Linguistic Programming (Practitioner) from NPNLP, USA.

ATTENDANCE REGISTER



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA
 DEPARTMENT OF COMMERCE
 TWO DAY NATIONAL WORKSHOP ON SOFT SKILLS FOR BUSINESS
 LIST OF PARTICIPANTS

Sr No	Name of the participant	Class	College	Signature
1	ANUVINDA O.N.	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
2	KAVYA SIVAN	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
3	APARNA ASHOK	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
4	ASWATHY SUBASH	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
5	RESHMA RAJAN	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
6	MALAVIKA MANOJ	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
7	SONA MOL P. S.	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
8	AMRUTHA C.M.	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
9	SREELAKSHMI VINOD	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
10	SREELAKSHMI P. S.	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
11	SWATHI P.M.	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
12	APARNA RAJU	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
13	HENNA PAUL	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>

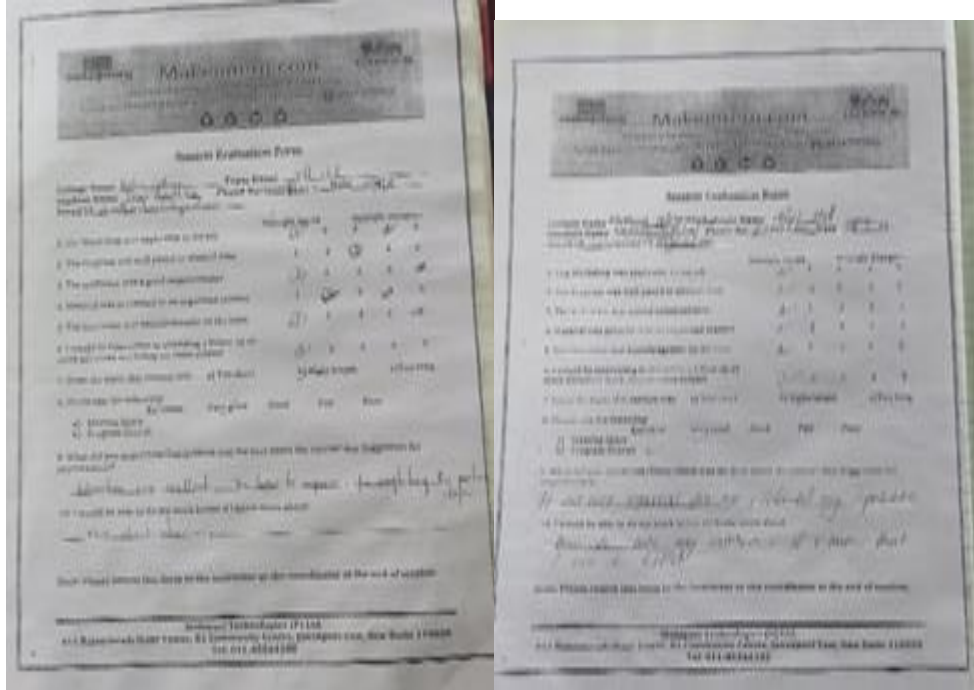
14	ELLY ANATAI	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
15	VANDRA	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
16	ANALHA	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
17	MULANASHMI D.	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
18	DEVIKA K NAIR	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
19	ASHIRAMI RAJAN	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
20	AMRUTHA SURENDRAN	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
21	ASHUTH SHANU	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
22	HARIKRISHNAN R.	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
23	KRISHNARAJ P. N.	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
24	RAHUL RATION	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
25	AMAL DILEEP	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
26	AMAL BABU	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
27	VIGNESWAR M. V	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
28	VIVEK VIJAYAN N.V	I SEM B.COM TAXATION	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>
29	SHARATH SANTHOSH	I SEM B.COM	SSV COLLEGE, VALAYANCHIRANGARA	<i>[Signature]</i>




		TAXATION		
30	HARSHA NAIR	II M.COM	SSV COLLEGE, VALAYANCHIRANGARA	
31	AMRITHA P KURUP	II M.COM(FINANCE)	SSV COLLEGE, VALAYANCHIRANGARA	
32	KAVYA SASIKUMAR	II M.COM(FINANCE)	SSV COLLEGE, VALAYANCHIRANGARA	
33	MUHASEENA C	II M.COM(FINANCE)	SSV COLLEGE, VALAYANCHIRANGARA	
34	KARTHIKA RAMACHANDRAN	II M.COM(FINANCE)	SSV COLLEGE, VALAYANCHIRANGARA	
35	ANJU ASHOKAN	II M.COM(FINANCE)	SSV COLLEGE, VALAYANCHIRANGARA	
36	RIZWANA K.A	II M.COM(FINANCE)	SSV COLLEGE, VALAYANCHIRANGARA	
37	VRINDA SANKAR	II M.COM(FINANCE)	SSV COLLEGE, VALAYANCHIRANGARA	
38	VIVEK SURESH	I M.COM (IB)	SSV COLLEGE, VALAYANCHIRANGARA	
39	ELDHO BAJU	I M.COM (IB)	SSV COLLEGE, VALAYANCHIRANGARA	
40	JAYASANKAR	III SEM B.COM	SSV COLLEGE, VALAYANCHIRANGARA	
		TAXATION		
41	SREEDEVI M	III SEM B.COM	SSV COLLEGE, VALAYANCHIRANGARA	
		TAXATION		
42	GOPIKA K.N	III SEM B.COM	SSV COLLEGE, VALAYANCHIRANGARA	
		TAXATION		
43	ANGITHA VASUDEVAN	III SEM B.COM	SSV COLLEGE, VALAYANCHIRANGARA	
		TAXATION		
44	SHRUTHISABU	III SEM MBA	MARTHOMA COLLEGE, PERUMBAVOOR	
45	SIRA BEEGUM M.N.	III SEM MBA	MARTHOMA COLLEGE, PERUMBAVOOR	
46	DONA THARAKAN	V SEM BBA	ILAHIA COLLEGE OF ARTS AND SCIENCE, MOOVATTUPUZHA	
47	AISWARYA BALAKRISHNAN	V SEM BBA	ILAHIA COLLEGE OF ARTS AND SCIENCE, MOOVATTUPUZHA	
48	ANJU PAULOSE	V SEM BBA	ILAHIA COLLEGE OF ARTS AND SCIENCE, MOOVATTUPUZHA	



Feedback



The two-day workshop on Soft Skills for Business received positive feedback from participants. They reported an improved understanding of the significance of soft skills in the professional world and felt more confident in applying these skills in various business scenarios. The practical approach of the workshop, involving group activities, role-playing, and real-life examples, was highly appreciated, as it allowed participants to experience and practice soft skills firsthand.


PRINCIPAL
SREE SANKARA VIDYAPEETOM
VALANCHIRANGARA P.O
(VIA) PERUMBAVOOR



Signature of the Principal