



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

Report on Workshop on Entrepreneurship and Innovation as career opportunity

Programme Details in a nutshell	
Name of the Event	Entrepreneurship and Innovation as Career opportunity
Nature of the Event	Entrepreneurship
Objectives	To provide participants with knowledge and skill required to create opportunities in the field of innovation and entrepreneurship.
Resource person	Mr. T R Ananthanarayanan Managing Partner, Foodasta, Kochi
Date and Time	09-01-2023, 10.00 a.m.
Beneficiaries	Students No. of participants- 85
Venue	P.N Namboothiri Hall
Organizing dept/ Cell	Institutional Innovation Council in association with IEDC and EDC
Coordinator	Dr. Sreekala S Sharma Smt. Sumaja Sasidharan
Outcome/ Benefit of the programme	The students were motivated to pursue entrepreneurship and got an idea of the essentials required for starting a new business.



PROGRAMME REPORT

The workshop on entrepreneurship as a career opportunity was organized jointly by IIC, IEDC and EDC of SSV College on 09th January 2023. The purpose of the workshop was to provide students with an understanding of the benefits, challenges, and opportunities associated with entrepreneurship as a career path. The workshop featured Mr. T R Ananthanarayanan, a successful entrepreneur who shared his experiences, insights, and advice for aspiring business owners.

The resource person has detailed the fundamentals of entrepreneurship, shared his personal experiences and motivated the participants to take risks and start their own business ventures. The resource person shared personal experiences, giving the audience a more intimate perspective on the realities of entrepreneurship. The resource person explained the fundamentals of entrepreneurship, providing participants with a solid foundation for understanding the key aspects of starting and managing a business. The session also covered topics such as business planning, market research, funding options, and the importance of innovation.

By illustrating both successes and failures, the speaker conveyed the importance of hard work, risk taking and adaptability in the dynamic business landscape. Practical tips and strategies for overcoming common challenges were discussed, fostering a sense of confidence among the attendees. The workshop on entrepreneurship as a career opportunity was a valuable learning experience for the students.



Programme Description in detail



The brochure features a dark blue background with white and yellow text. At the top center is the college's crest, followed by the text 'IIC, IEDC & EDC' and 'SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA'. The main title 'Workshop on "Entrepreneurship and innovation as career opportunity"' is in large yellow font. To the right is a photo of T R Ananthanarayanan. Below the photo is his name and a list of his professional roles. On the left, a list of organizers and coordinators is provided. At the bottom right, a calendar icon is next to the date and time: '09/01/2023, 10.00 am, PN Hall'.


IIC, IEDC & EDC
SREE SANKARA VIDYAPEETOM COLLEGE,
VALAYANCHIRANGARA

Workshop on

"Entrepreneurship and innovation as career opportunity"



 T R Ananthanarayanan
Managing Partner, foodastha, Kochi
General Manager, Food Safety Solutions International, Kochi
Technical Director, Biogenic Labs, Kochi

Principal: Dr. Sheena Kaimal N
IIC President: Dr. Suchitra A
IIC Convener: Smt. Sumi K S
Coordinators: Dr. Sreekala S Sharma
Smt. Sumaja Sasidharan

 **09/01/2023**
10.00 am
PN Hall

Figure 1 Brochure of the event





Figure 2 Resource person interacting with participants



Figure 3 Questionnaire distribution by Coordinator of the programme





Figure 4 Question & answer session

Profile of the Resource person



Food Technology, Food Safety & Business expert.

Founder of Foodastha, professional organization that deals with all aspects of any food business.

Former Vice President at KEFTA-Kerala Food Technologists Association, Former Senior Research Fellow at Central Institute of Fisheries Technology (CIFT), Former Senior Research Fellow (SRF) at Central Institute of Fisheries Technology (CIFT), Former Technical Assistant at Products Dairy, ERCMPU Ltd., Former Jr Operations Officer at Vallabhdas Kanji Ltd, Former Technical Officer at Food Safety Solutions International, Cochin.



LIST OF PARTICIPANTS

Sl.No.	Name of Course/Department	Name of student/Faculty
1	B.A. Economics	Ajeeshma Thankappan
2	B.A. Economics	Arathi E A
3	B.A. Economics	Arya Suresh
4	B.A. Economics	Aswani Raju
5	B.A. Economics	Athira Saju
6	B.A. Economics	Jisha Shaju
7	B.A. Economics	Aishamol P A
8	B.A. Economics	Aleena Pinhero
9	B.A. Economics	Alifna C Navas
10	B.A. Economics	Aparna P V
11	B.A. Economics	Fathimathussuhara P P
12	B.A. Economics	Harikrishnan T S
13	B.A. Economics	Mahesh Bose
14	B.A. Economics	Midhuna Manoj
15	B.A. Economics	Rameeza Parveen M K
16	B.A. Economics	Sandramol Thankachan
17	B.A. Economics	Shifana P Y
18	B.A. Economics	Ummukulsu Ayoob
19	B.A. Economics	Sneha K S
20	B.A. Economics	Akshay Vijayan



21	B.A. Economics	Adithya A S
22	B.A. Economics	Amal C M
23	B.A. Economics	Ansal Sidheeque
24	B.A. Economics	Sahla M S
25	B.Sc. Chemistry	Anjana Ashok
26	B.Sc. Chemistry	Arun Babu
27	B.Sc. Chemistry	Arunima Murukan
28	B.Sc. Chemistry	Arya Biju
29	B.Sc. Chemistry	Aswathy S Nair
30	B.Sc. Chemistry	Ben Paul Varghese
31	B.Sc. Chemistry	Aleena Baiju
32	B.Sc. Chemistry	Ananthakrishnan S
33	B.Sc. Chemistry	Aswathy Paul
34	B.Sc. Chemistry	Basil Eldho
35	B.Sc. Chemistry	Sreelakshmi K R
36	B.Sc. Chemistry	Aswathy T Peethambaran
37	B.Sc. Chemistry	Badusha Nazer
38	B.Sc. Chemistry	Hari Muraleedharan
39	B.Sc. Chemistry	Arun P
40	B.Com. Finance & Taxation	Amal Fathima P A
41	B.Com. Finance & Taxation	Amaldev V Anil
42	B.Com. Finance & Taxation	Anjaly Bijoy
43	B.Com. Finance & Taxation	Anjana Preman
44	B.Com. Finance & Taxation	Arjun K Shaiju




45	B.Com. Finance & Taxation	Beema Saji
46	B.Com. Finance & Taxation	Deepak Vinod
47	B.Com. Finance & Taxation	Gouri Krishna M
48	B.Com. Finance & Taxation	Karthika Manoj
49	B.Com. Finance & Taxation	Parvathy Biju
50	B.Com. Finance & Taxation	Safreena M.S
51	B.Com. Finance & Taxation	Abhay M R
52	B.Com. Finance & Taxation	Ayana Mohanan
53	B.Com. Finance & Taxation	Abdul Rahoof M I
54	B.Com. Finance & Taxation	Arsal E M
55	B.Com. Finance & Taxation	Asna Abdul Kareem
56	B.Com. Finance & Taxation	Midhun Binesh
57	B.Com. Finance & Taxation	Nandana V R
58	M.Sc. Computer Science	Alkesh O A
59	M.Sc. Computer Science	Anjali Anil
60	M.Sc. Computer Science	Sandra C H
61	M.Sc. Computer Science	Suhana A Backer
62	M.Sc. Computer Science	Vismaya A
63	M.Sc. Computer Science	Akhila K R
64	M.Sc. Computer Science	Revathy Mohan
65	M.Sc. Computer Science	Xavier Mathew
66	M.Sc. Computer Science	Abhijith K
67	M.Sc. Computer Science	Raina Ann Baby
68	M.Sc. Computer Science	Krishnapriya P R



69	M.Sc. Computer Science	P Gopikrishnan
70	M.Sc. Computer Science	Parvathy K K
71	M.Sc. Chemistry	Alfiya T U
72	M.Sc. Chemistry	Aparna Anil
73	M.Sc. Chemistry	Jaidev S
74	M.Sc. Chemistry	Avinash Soman
75	M.Sc. Chemistry	Sajna P A
76	M.Sc. Chemistry	Swathisha K S
77	M.Sc. Chemistry	Muzammil Jamal
78	M.Sc. Chemistry	Varsha G M
79	M.Sc. Chemistry	Arshana Asharaf
80	M.Sc. Chemistry	Rajalakshmi M R
81	M.Sc. Chemistry	Arabhi Krishna
82	B.Sc. Maths	Aiswarya Sumesh
83	B.Sc. Maths	Anagha Prince
84	B.Sc. Maths	Aswani C S
85	B.Sc. Maths	Sreenayana Lejju




 PRINCIPAL
 SREE SANKARA VIDYAPEETOM
 VALAYANCHIRANGARA P.O
 (VIA) PERUMBAVOOR