



## SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

### Report on Seminar on Strategies for Successful Women Entrepreneurship

<b>Programme Details in a nutshell</b>	
<b>Name of the Event</b>	Strategies for Successful Women Entrepreneurship
<b>Nature of the Event</b>	Entrepreneurship
<b>Objectives</b>	To motivate students to start their own business To develop a culture of entrepreneurship and Innovation among students
<b>Resource person</b>	Smt. Preethy Prakash Director Parakkat Pearls and Jewels
<b>Date and Time</b>	13-02-2023, 02.00 p.m. - 03.30 p.m.
<b>Beneficiaries</b>	Students and faculty No. of participants - 45
<b>Venue</b>	P.N Namboothiri Hall
<b>Organizing dept/ Cell</b>	Institutional Innovation Council in association with IEDC and EDC
<b>Coordinator</b>	Dr. Suchitra A. Smt. Sumi K S
<b>Outcome/ Benefit of the programme</b>	The session was highly beneficial for students having aptitude in innovation and also helped in understanding the strategies to be adopted to become a successful entrepreneur.



## PROGRAMME REPORT

The seminar on Strategies for Successful Women Entrepreneurship was taken by Preethy Prakash, the founder member of Parakkat Pearls and Jewels for one gram gold. She began the session by discussing the importance of innovation in today's rapidly changing world.

She emphasized that companies must constantly adapt and innovate in order to stay ahead of the competition and meet the needs of customers. The speaker then went on to share some strategies for successful innovation and entrepreneurship.

She also mentioned about the ways for fostering collaboration and open communication within teams. She also stressed the importance of being customer-centric and understanding the needs and desires of the target audience.

Preethi Parakkat drew on personal experiences as the founder of Parakkat Pearls and Jewels for 1-gram gold shared challenges faced and lessons learned, providing valuable insights for aspiring entrepreneurs.

The audience was highly engaged and responsive throughout the session. Overall, the session was well-received and left participants feeling inspired and motivated to pursue innovation and entrepreneurship in their own way.



### Programme Description in detail



Figure 1 Brochure of the event

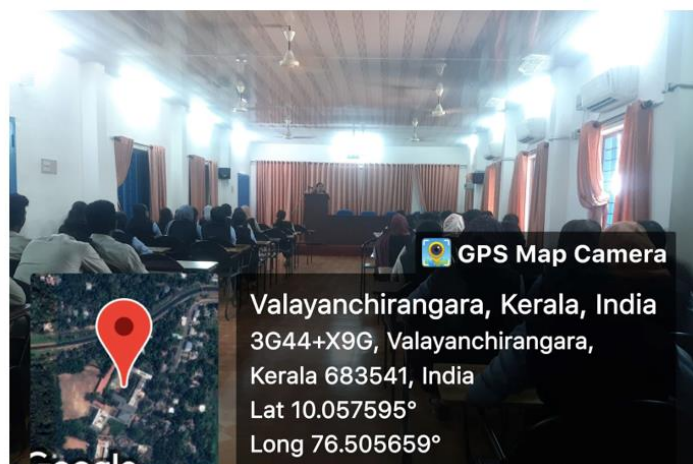
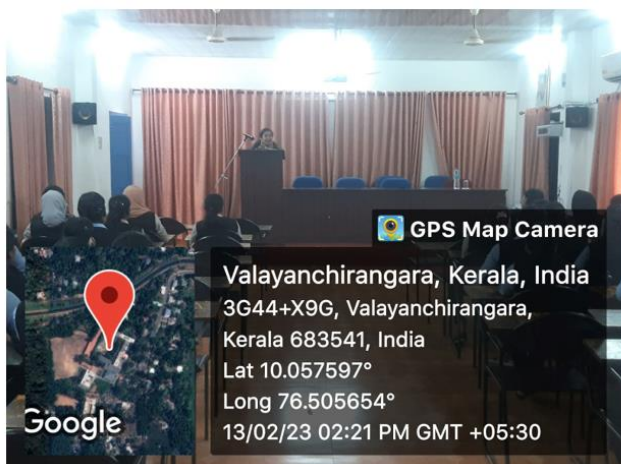


Figure 2 Photos of the seminar



### LIST OF PARTICIPANTS

Sl.No	Name of Course/Department	Name of student/Faculty
1	B.Sc. Chemistry	Kalidasan K N
2	B.Sc. Chemistry	Shabna Ali
3	B.Sc. Chemistry	Albin Davis
4	B.Sc. Chemistry	Alen Sijan
5	B.Sc. Chemistry	Alfiya S A
6	B.Sc. Chemistry	Anandalakshmy T S
7	B.Sc. Chemistry	Anoop . D
8	B.Com. Computer applications	Farsana K S
9	B.Com. Computer applications	Neethi P S
10	B.Com. Computer applications	Nitha Asok
11	B.Com. Computer applications	Parvathy Reji
12	B.Com. Computer applications	Akshay Biju
13	B.Com. Computer applications	Aswin Joshi
14	B.Com. Computer applications	Jishnu Soman
15	B.Com. Computer applications	Anand Prasad
16	B.Com. Computer applications	Ajay Chacko




17	B.Sc. Physics	Sandra Thayil
18	B.Sc. Physics	Adhith Mohan
19	B.Sc. Physics	Amalraj N R
20	B.Sc. Physics	Kiran Venu
21	B.Sc. Computer science	Abilash P
22	B.Sc. Computer science	Akhil N G
23	B.Sc. Computer science	Anaswala K T
24	B.Sc. Computer science	Midhila Vinod
25	B.Sc. Computer science	Rajalakshmi V R
26	B.Sc. Computer science	Akhilesh Kumar C B
27	B.Sc. Computer science	Anjana K O
28	B.Sc. Computer science	Aparna Ajith
29	B.Sc. Computer science	Gokul Gopi
30	B.Sc. Computer science	Irin Mary Jose
31	B.Sc. Computer science	Meenakshi Rajesh
32	M.A History	Akhila Rajan
33	M.A History	Nayana K Rajan
34	M.A History	Amrutha Aji
35	M.A History	Archana Krishnan
36	M.A History	Fathima B H
37	B.A. Economics	Adhila Amrath M T
38	B.A. Economics	Alvina P Saju
39	B.A. Economics	Anjali M S
40	B.A. Economics	Anna Biju



41	B.A. Economics	Athul Reji
42	B.A. Economics	Dheena Jabbar
43	B.A. Economics	Fathima Shihana
44	B.A. Economics	Fathimathuzzuhra
45	B.A. Economics	Hanna Rose K A



  
PRINCIPAL  
SREE SANKARA VIDYAPEETOM  
VALAYANCHIRANGARA P.O  
(VIA) PERUMBAVOOR