



## SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

### Report on Workshop on Entrepreneurship Skill, Attitude & Behaviour Development

Programme Details in a nutshell	
Name of the Event	Workshop on Entrepreneurship Skill, Attitude & Behaviour Development
Nature of the Event	Entrepreneurship
Objectives	To develop an entrepreneurial attitude and mindset among students
Resource person	Mr. Unnikrishnan, Founder of G-Taste
Date and Time	17-02-2022, 10.00 a.m. - 03.00 p.m.
Beneficiaries	97
Venue or Platform	P N Namboothiri Hall
Organising dept/ Cell	IIC, IEDC and ED club
Coordinator	Dr. Suchitra A, Dr. Prathibha P H, Smt.Sumi K S
Outcome/ Benefit of the programme	The participants were equipped with essential skills and mindset required for successful entrepreneurship

### PROGRAMME REPORT

The IIC, IEDC and ED club of Sree Sankara Vidyapeetom College organized a “Workshop on Entrepreneurship Skill, Attitude & Behaviour Development. The resource person for the workshop was Mr. Unnikrishnan, the Managing director of Garga M Commerce Private Limited. The workshop was conducted on 17-02-2022.





He spoke about his start-up journey to the students. The workshop was conducted with the primary goal of equipping individuals with the necessary skills, attitudes, and behaviors required to excel in entrepreneurship. This workshop was designed for aspiring and existing entrepreneurs, faculty, and students looking to cultivate a mindset and acquire the skills necessary for entrepreneurial success.

The first session focused on discussing the mindset and attitudes that are critical for success in entrepreneurship. Participants were introduced to the qualities of resilience, adaptability, risk-taking, and innovation. The resource person explained the essential skills required for entrepreneurship, including leadership, communication, problem-solving, decision-making, and time management. Practical exercises and group discussions were used to develop these skills.

Participants learned how to construct a comprehensive business plan, including setting goals, creating financial projections, and addressing market research and competition. Templates and examples were provided to assist in this process. Financial management, budgeting, and funding options were discussed, providing participants with a foundation for managing the financial aspects of their ventures.

The workshop was a valuable initiative in helping the aspiring faculty and students to develop the necessary competencies and mindset for succeeding in the world of entrepreneurship. He also explained about the steps and challenges involved in the starting of a new venture and the different schemes and assistance available from the Government for this purpose. The session was very interactive with 85 students and 12 faculty as participants.



**IIC, IEDC & ED CLUB**


**SREE SANKARA VIDYAPEETOM COLLEGE  
(NAAC Reaccredited with 'A' grade)  
VALAYANCHIRANGARA**

**Organises**

**Workshop on  
Entrepreneurship Skill, Attitude &  
Behaviour Development**

**Resource Person  
Unnikrishnan V R  
G Taste Founder**

Date: 17/02/2022  
Time : 10 am - 03 pm  
Venue : PN Namboothiri Hall



**Coordinators  
Dr. Suchitra A  
Sumi K S  
Dr. Pratibha P H**

**Figure 1 Brochure of the event**



**Figure 2 Welcome address by Coordinator**





**Figure 3 Resource person interacting with students**

### **Profile of the Resource person**

Unnikrishnan V.K, Managing Director, Garga M Commerce Pvt. Ltd, Founder, G Taste. Experienced Founder with a demonstrated history of working in the marketing and advertising industry. Skilled in Advertising, Career with startup investors, finance management, Commerce, and Global Leadership. Strong business development professional with a B.COM focused in M B A from Adi Shankara Institute of Engineering and Technology, Sankar Nagar, Mattoor.

### **LIST OF PARTICIPANTS**

Sl. No.	Name	Department
1	Sujai Suseel	BA English
2	Sharafiya K N	BA English



3	Amal Bhaskar	Bsc Physics
4	Basil Saji	BA English
5	Faseena Salim	B.Com. Tax
6	Remith Unnikrishnan K	Bsc Physics
7	Maybel Margrete Alex	Bsc Physics
8	Greeshma R Pillai	B.Com. Tax
9	Aswathy S Nair	B.Sc. Chemistry
10	Josna. K. J	BA Hindi
11	Akshay Vijayan	BA Economics
12	Niranjana K M	PG Dept of Computer Science
13	Deepanjith C Sunil	Bsc Physics
14	Vandana Rajeev	BA Economics
15	Basil Eldho	B.Sc. Chemistry
16	Gayathri Neelakandhan	B.Com. Tax
17	Vishnu T S	B.Com. Tax
18	Aswin Vidhyadharan	BA Hindi
19	Aswathy Jayakumar	B.Com. Tax
20	Diljith Suresh	B.Com. Tax
21	Arunima Reji	B.Com. Tax
22	Akshayamol. S	B.Sc. Chemistry
23	Adith Kannan	B.Com. Tax
24	Ben Paul Varghese	B.Sc. Chemistry
25	Adithya As	BA Economics
26	Adharsh.P.S	B.Com. Tax



27	Jaikrishna Jayan	B.Com. Tax
28	Devakrishnan T.A	B.Com. Tax
29	Arunima Murukan	B.Sc. Chemistry
30	Nandakishore K B	B.Com. Tax
31	Harikrishnan TS	BA Economics
32	Elma John	B.Com. Tax
33	Sandeep C S	B.Com. Tax
34	Aakash P R	Bsc Physics
35	Harishankar Babu	B.Sc. Chemistry
36	Hridya E Manoj	B.Com. Tax
37	Ms Anandhakrishnan	PG Dept of Commerce
38	Bhagyalakshmi V Nair	B.Sc. Chemistry
39	Kadeeja Muhammed	PG Dept of Computer Science
40	Abhila Manoharan	B.Com. Tax
41	Ambady Santhosh	B.Com. Tax
42	Krishna Priya S	Bsc Maths
43	Sandra Krishna M	PG Dept of Computer Science
44	Aswathy Raj	PG Dept of Computer Science
45	Athulya Reji	BA Economics
46	Akshay Sathyan	B.Com. Tax
47	Sreelakshmi K R	PG Dept Of Chemistry
48	Malavika Kaladharan	B.Com. Tax
49	Shilpa B	BA English
50	Gopika K Nair	PG Dept of Computer Science




51	Anjana Rajan	B.Com. Tax
52	Geethu Gireesh	B.Com. Tax
53	Roshan K Roy	BA Economics
54	Anandhu Sabu	B.Com. Tax
55	Athira Km	Bsc Physics
56	Viswanath S	B.Com. Tax
57	Anuja Rajan	B.Com. Tax
58	Yedhukrishnan Pk	Bsc Physics
59	Aswathy . T . Peethambaran	PG Dept Of Chemistry
60	Adhila A A	Dept of Commerce
61	Anandakrishnan A	PG Dept of Computer Science
62	Arathi.EA	BA Economics
63	Aswani Raju	BA Economics
64	Christo Paul	B.Com. Tax
65	Athul Mohan	B.Com. Tax
66	Neeraja Surendran	B.Sc. Chemistry
67	Febin Johnson	Dept of Commerce
68	Sruthy C U	B.Sc. Chemistry
69	Swathisha Subran	B.Com. Tax
70	Anilamol Santhosh	B.Com. Tax
71	Sreelakshmi P H	PG Dept of Computer Science
72	Ajeeshma Thankappan	BA Economics
73	Syamily Ts	BA Economics
74	Anjana Ashok	B.Sc. Chemistry



75	Sreelakshmi Ms	B.Sc. Chemistry
76	Parvathy S	BA English
77	Anandakrishnan Cj	PG Dept of Computer Science
78	Aravind P Saji	BA Economics
79	Pranav Edappattu	PG Dept of Computer Science
80	Sobin Shajan	BA Economics
81	Kashinath A	PG Dept of Commerce
82	Anjitha P A	BA English
83	Arun P	B.Sc. Chemistry
84	Anantha Krishnan K.V	PG Dept of Computer Science
85	Lakshmi V S	Bsc Physics
86	Fathima Nazrin	Bsc physics
87	Amal Bhaskar	Bsc physics
88	Harikrishnan TS	BA Economics
89	Sarika Sajeevan	B. Sc. Physics
90	Deepanjith C Sunil	B. Sc. Physics
91	Remith Unnikrishnan K	B. Sc. Physics
92	Goutham MR	BA English
93	Adithya As	BA Economics
94	Athulya Reji	BA Economics
95	Vandana Rajeev	BA Economics
96	Athira Saju	BA Economics
97	Yedhukrishnan P K	B. Sc. Physics



  
 PRINCIPAL  
 SREE SANKARA VIDYAPEETOM  
 VALAYANCHIRANGARA P.O  
 (VIA) PERUMBAVOOR