



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

Report on Workshop on Entrepreneurship Skills and its Challenges

Programme Details in a nutshell	
Name of the Event	Entrepreneurship Skills and its Challenges
Nature of the Event	Entrepreneurship
Objectives	To provide participants with valuable knowledge, tools, and insights to become successful entrepreneurs.
Resource person	Anjana Menon, Founder and CEO
Date and Time	21-12-2021, 11.00 a.m. - 03.30 p.m.
Duration	One day
Beneficiaries	117
Venue or Platform	P.N Namboothiri Seminar Hall
Organising dept/ Cell	IEDC in association with Institution Innovation Council and ED club
Coordinator	Dr. Pratibha P.H, Dr. Sreekala S Sharma
Outcome/ Benefit of the programme	The workshop helped in improving the knowledge of participants entrepreneurial skills

PROGRAMME REPORT

The Workshop on Entrepreneurship Skills and Challenges was held on 21-12-2021 at P.N Namboothiri seminar hall. The main objective of this workshop was to provide aspiring entrepreneurs with valuable insights and skills to succeed in the world of entrepreneurship.

The program commenced with a warm welcome by Dr. Prathibha P.H, expressing



gratitude to participants and setting the tone for the day. Anjana Menon, an eminent entrepreneur, delivered an inspiring inaugural speech, emphasizing the importance of entrepreneurship in today's dynamic business landscape.

A comprehensive session was done on funding options, investment strategies, and navigating the financial aspects of entrepreneurship. The resource person facilitated discussions on key entrepreneurial skills, including creativity, communication, resilience, and adaptability. Group activities and case studies to reinforce skill development among participants was also done to make the session more interactive.

The resource person also discussed the common challenges faced by entrepreneurs, strategies and best practices for overcoming challenges. In the final session, she explained the different funding options available for startups and the important financial management principles.

The workshop focused on providing practical knowledge, fostering a collaborative environment, and boosting participants' confidence in their entrepreneurial abilities. The workshop helped in boosting the participant's confidence in their entrepreneurial abilities and potential.





SREE SANKARA VIDYAPEETOM COLLEGE

Valanchirangara, Perumbavoor - 683556
(Affiliated to Mahatma Gandhi University, NAAC Reaccredited at 'A' Level)



INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

IN ASSOCIATION WITH

IIC & ED CLUB

Organises

ENTREPRENEURSHIP SKILLS AND ITS CHALLENGES



Anjana Menon

**Founder & CEO,
Candour Solutions**

**Managing Partner, Seanson
Food Products**

**Faculty, Management Studies,
Calicut University, Holy Grace
Institution of Management
Studies**



21-12-2021

VENUE : P N NAMPOOTHIRI HALL

11 am - 03.30 pm

Dr. Sreekala S Sharma
Joint Co-ordinator

Dr. Prathibha P.H
Co-ordinator

Dr. Padma P
Principal



Figure 1 Brochure of the event



Figure 2 Keynote address by the resource person



Figure 3 Participants of the workshop





Figure 4 Resource person interacting with the participants

Profile of the Resource person

Anjana Menon - Founder and CEO of Candour solutions, Managing Partner-Scansons food products, Faculty -Management studies , Holy Grace Institute of Management studies, Calicut University. Quality Management consultant with more than 16 years of experience in the field of healthcare quality sector and 10 years and more of experience in quality and safety management systems . Extremely passionate in taking forward the hospitals in achieving various quality and safety accreditation awards in all streams of medicines with her in-depth knowledge and skills in guiding the organization and its staff to achieve and sustain the standards and further creating a change in culture of the organization and applying varied style of implementation and audits . Been Instrumental in assisting more than 40 Hospitals in successful Completion of their Accreditation and Achievement of the awards.

LIST OF PARTICIPANTS

Sl. No.	Name	Department
1	Veena Reji	BA Economics
2	Aravind KA	BA Economics
3	Parvathy Divakaran	B.Sc. Chemistry
4	Saifudheen ms	BA Economics
5	Arun Krishna N V	BA English



6	Roshan Suresh	B Com Computer application
7	Fathimathuzzuhra	BA Economics
8	Muhammed Jasim NL	B Com Computer application
9	Anna biju	BA Economics
10	Manikandan shaji	BA Economics
11	Sourav k.s	B Com Computer application
12	Gouthami PR	B.Sc. Chemistry
13	Revathy pv	B Com Computer application
14	Muhammad Rabees K. R.	BA English
15	Vismaya Vinod	BA English
16	Anandu Krishna CS	B Com Computer application
17	Syamkrishna M.M	B Com Computer application
18	Sahadiyya. Siddique	BA English
19	R.Savitha Menon	BA English
20	Kalidasan	B.Sc. Chemistry
21	Lakshmipriya M P	B Com Computer application
22	Shuhaib T Shukoor	B Com Computer application
23	Aksa Ashraf	B.Sc. Chemistry
24	Akshay KS	B Com Computer application
25	Jeevana Raju	B Com Computer application
26	Sandra Santhosh	B Com Finance and Taxation
27	Anantha lakshmi M. S	B Com Computer application
28	Anoop.D	B.Sc. Chemistry
29	Pranav ep	B.Sc. Chemistry



30	Anjali ms	BA Economics
31	Basil Varghese	B Com Finance and Taxation
32	Anzal Subair A. S	BA English
33	Dheena Jabbar	BA Economics
34	Anugraha Neju	BA English
35	Fathima Parvin	B.Sc. Chemistry
36	Nandana Ramesan	B Com Finance and Taxation
37	Parvathy Reji	B.Sc. Chemistry
38	Jishnu Jayan	B.Sc. Chemistry
39	NIKHIL K J	B.Sc. Chemistry
40	Alfin saji	BA Economics
41	SOURAV PRAKASH	B Com Computer application
42	Sreedev vs	Bsc Physics
43	Farsana k.s	Bsc Chemistry
44	Muhammed Ameen TM	B Com Computer application
45	Sachin Syamkumar	BA Economics
46	Aswin Binoy	B Com Computer application
47	Riya Thomas	BA Economics
48	Sona T U	B Com Finance and Taxation
49	Fazila Nazar	BA Economics
50	Anjusha pradeep	B Com Finance and Taxation
51	Vinayak Rajeev	B Com Computer application
52	Aswini ps	B Com Finance and Taxation
53	Anand Vijumon	B Voc



54	SreeLakshmi AM	B Voc
55	Maleeha Ashraf	B Voc
56	Alen Sijan	Bsc Chemistry
57	Vidya K. P	BA Economics
58	Uthara.t.j	BA Economics
59	GOVIND REJI	B Voc
60	Sahana Satheesh	Bsc Physics
61	Sreelakshmi KR	BA English
62	Muhammed Haffiz K. E	BA Economics
63	nanditha m s	BA Hindi
64	Swaliha sumeer	BA Hindi
65	Thulasi p vijayan	B Com Computer application
66	Adhila Amrath	BA Economics
67	Jayalakshmi T J	Bsc Physics
68	Rahul H	Bsc Physics
69	Aswani Raju	Bsc Physics
70	Krishna mol shaji	B Com Finance and Taxation
71	Sandra santhosh	BA English
72	Amal K Raj	B Com Computer application
73	Kesia Varghese	B Voc
74	Fathima P S	BA English
75	Aleena Sabu	B Com Finance and Taxation
76	Sreaya andavan	BA Economics
77	Harikrishnan Ramesh	B Com Computer application




78	Diyona Fernandez	BA Economics
79	Vyshnavi vs	B Com Finance and Taxation
80	Nandana Manoj	B.Sc Chemistry
81	Malavika Madhavan	BA English
82	Alex Varghese	B Com Computer application
83	Midhun nadh nm	B.Sc. Computer Science
84	Aparna Surendran	BA Hindi
85	Athul sivan	B Com Finance and Taxation
86	VISHNU.KB	B Com Computer application
87	Vineeth sivadas	B.Sc. Computer Science
88	Meera K R	B.Sc. Computer Science
89	Krishnapriya PB	B.Sc. Computer Science
90	E Harimurali	B.Sc. Computer Science
91	Ivin Vincent	B.Sc. Computer Science
92	Akarsh Kumar E R	B.Sc. Computer Science
93	Bismon.p.binu	B Com Computer application
94	Abida Mohammed Ali	B Com Finance and Taxation
95	ARAVIND G	B.Sc. Computer Science
96	CHAITHANYA SHAJI	BA English
97	Susan Paul	B.Sc. Computer Science
98	Fathima Nezrin.N.M	BA English
99	Babato Romy	B Com Computer application
100	Hariprasad Venu	B Com Computer application
101	Ajun M Dinesh	B Com Computer application



102	Anagha sajeevan	B Com Computer application
103	Avanthika asokan	B Voc
104	Vishnu vijeesh	B Com Computer application
105	Yedhu Narayanan	B Com Computer application
106	Anjaly Remesh	B Com Computer application
107	Joel Joss	B Com Finance and Taxation
108	Nipun pm	B.Sc. Computer Science
109	Goutham krishna P. R	B Com Computer application
110	JAYAKRISHNAN	B Com Computer application
111	Krishnaprasad P V	B.Sc. Chemistry
112	Bincy Biju	B Voc
113	Nandana Sunil	B Com Finance and Taxation
114	Gokul KB	B.Sc. Computer Science
115	Basil Eldho	B.Sc. Chemistry
116	Aswathi Paul	B.Sc. Chemistry
117	Ben Paul	B.Sc. Chemistry




 PRINCIPAL
 SREE SANKARA VIDYAPEETOM
 VALAYANCHIRANGARA P.O
 (VIA) PERUMBAVOOR