



# SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

## Report on Seminar on Insights with a Startup Founder

Programme Details in a nutshell	
Name of the Event	Seminar on Insights with a Startup Founder
Nature of the Event	Entrepreneurship
Objectives	To understand how the transformation from a college student to a startup founder happens.
Resource person	Mr. Unnikrishnan - Founder of Garga M Commerce Limited
Date and Time	27-03- 2021, 10.00 a.m - 04.00 p.m.
Duration	One day
Beneficiaries	33
Venue or Platform	Conference Hall
Organizing dept/ Cell	Institution Innovation Council , EDC and IEDC
Coordinator	Smt.Sumi K S
Outcome/ Benefit of the programme	The participants have got awareness on the various aspects of starting an entrepreneurship, obstacles and remedies



## PROGRAMME REPORT

Institution Innovation Council, EDC and IEDC of Sree Sankara Vidyapeetom College organized a seminar on Insights with a Startup Founder. Mr. Unnikrishnan the founder of Garga M Commerce Limited was the speaker of the session. An interactive session was arranged for the students with a start-up founder to understand how the transformation from a college student to a start-up founder happens.

The seminar aimed to share the entrepreneurial experience and to provide participants with a unique opportunity to engage with a successful start-up founder. This seminar aimed to inspire and educate aspiring entrepreneurs, students, and faculty interested in the world of entrepreneurship and start-ups. The event featured Mr. Unnikrishnan, the founder of Garga M Commerce who shared his journey, experiences, and insights into building a successful start-up.

30 students and 3 faculty members attended the session. The resource person shared his personal journey and how he ventured into entrepreneurship. He also discussed the pivotal moments and decisions that led to establishing his own start-up. The founder detailed the inception of his start-up, the idea behind it, and the problem he aimed to solve. He also discussed the initial challenges, opportunities, and market research that guided the start-up's direction.

Mr. Unnikrishnan discussed the challenges they faced during their entrepreneurial journey, from funding and market competition to building a team and managing growth, the founder highlighted specific challenges and provided insights into how they overcame them. The resource person has explained in detail about the various strategies he has employed in the setting up of his company.

The interaction session also included an engaging question and answer period, allowing participants to seek advice and clarification on various aspects of entrepreneurship and start-up.

Attendees gained valuable insights into the start-up journey from a successful



founder. The importance of perseverance, adaptability, and innovation was highlighted. Real-world experiences and solutions to common start-up challenges were shared. The interaction session was an exceptionally motivational event that left attendees inspired and better equipped for their own entrepreneurial journeys.

The insights shared by the start-up founder, along with the networking opportunities, made the seminar a significant success. It underscored the importance of learning from real-world experiences and connecting with established entrepreneurs in the start-up ecosystem. It is clear from the participant's shared feedback that such sessions are invaluable for aspiring entrepreneurs.

**SREE SANKARA VIDYAPEETOM COLLEGE,  
VALAYANCHIRANGARA**

**INSTITUTION INNOVATION CELL  
IEDC & EDC**

**Organises  
Seminar on  
Insights with a Startup Founder**

**Resource Person  
Mr. Unnikrishnan U R  
G – Taste Founder**

**10.00 a.m. - 12.00 p.m.**

**27/03/2021**

**Coordinator  
Smt. Sumi K.S**

Figure 1 Brochure of the event





Figure 2 Resource person interacting with participants




## LIST OF PARTICIPANTS

Sl.No.	Name of Course/Department	Name of student/Faculty
1	B.Com. Finance & Taxation	Elma John
2	B.Com. Finance & Taxation	Faseena Salim
3	B.Com. Finance & Taxation	Febin Johnson
4	B.Com. Finance & Taxation	Gayathri Neelakandhan
5	B.Com. Finance & Taxation	Greeshma R Pillai
6	B.Com. Finance & Taxation	Meenakshi U
7	B.Com. Finance & Taxation	Nijisha Asharaf
8	B.Com. Finance & Taxation	Sneha Sukumaran
9	B.Com. Finance & Taxation	Sreelakshmi M M
10	B.Com. Finance & Taxation	Vidhya Sajeevan
11	B.Com. Finance & Taxation	Ammu Asokan
12	Commerce	Dr.Suchitra A
13	Chemistry	Sreekala S Sharma
14	Economics	Sumi K S
15	M.Sc. Chemistry	Ardra M S
16	M.Sc. Chemistry	Harsha Sajeev
17	M.Sc. Chemistry	Ameena Ks



18	M.Sc. Chemistry	Dinsha M Saji
19	M.Sc. Chemistry	Jiya John
20	M.Sc. Chemistry	Arya Venugopal
21	M.Sc. Chemistry	Jahana P J
22	M.Sc. Chemistry	Athira Suresh
23	M.Sc. Chemistry	Sreejith Krishnankumar
24	M.Sc. Chemistry	Gopika A M
25	M.Sc. Chemistry	Ajil Sara Joy
26	B.A. Economics	Sarika Raman
27	B.A. Economics	Sreekutty N R
28	B.A. Economics	Suramya Mohanan
29	B.A. Economics	Vandana K P
30	B.A. Economics	Abhijith P S
31	B.A. Economics	Amal Das
32	B.A. Economics	Anju Narayanan
33	B.A. Economics	Anagha Prathapan



  
 PRINCIPAL  
 SREE SANKARA VIDYAPEETOM  
 VALAYANCHIRANGARA P.O  
 (VIA) PERUMBAVOOR