

SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

Report on Seminar on Insights with a Startup Founder

Programme Details in a nutshell		
Name of the Event	Seminar on Insights with a Startup Founder	
Nature of the Event	Entrepreneurship	
Objectives	To understand how the transformation from a college	
	tudent to a startup founder happens.	
Resource person	Mr. Unnikrishnan - Founder of Garga M Commerce Limited	
Date and Time	27-03- 2021, 10.00 a.m - 04.00 p.m.	
Duration	One day	
Beneficiaries	33	
Venue or Platform	Conference Hall	
Organizing dept/ Cell	Institution Innovation Council, EDC and IEDC	
Coordinator	Smt.Sumi K S	
Outcome/ Benefit of the programme	The participants have got awareness on the various aspects of starting an entrepreneurship, obstacles and remedies	



PROGRAMME REPORT

Institution Innovation Council, EDC and IEDC of Sree Sankara Vidyapeetom College organized a seminar on Insights with a Startup Founder. Mr. Unnikrishnan the founder of Garga M Commerce Limited was the speaker of the session. An interactive session was arranged for the students with a start-up founder to understand how the transformation from a college student to a start-up founder happens.

The seminar aimed to share the entrepreneurial experience and to provide participants with a unique opportunity to engage with a successful start-up founder. This seminar aimed to inspire and educate aspiring entrepreneurs, students, and faculty interested in the world of entrepreneurship and start-ups. The event featured Mr. Unnikrishnan, the founder of Garga M Commerce who shared his journey, experiences, and insights into building a successful start-up.

30 students and 3 faculty members attended the session. The resource person shared his personal journey and how he ventured into entrepreneurship. He also discussed the pivotal moments and decisions that led to establishing his own startup. The founder detailed the inception of his start-up, the idea behind it, and the problem he aimed to solve. He also discussed the initial challenges, opportunities, and market research that guided the start-up's direction.

Mr. Unnikrishnan discussed the challenges they faced during their entrepreneurial journey, from funding and market competition to building a team and managing growth, the founder highlighted specific challenges and provided insights into how they overcame them. The resource person has explained in detail about the various strategies he has employed in the setting up of his company.

The interaction session also included an engaging question and answer period, allowing participants to seek advice and clarification on various aspects of entrepreneurship and start-up.

Attendees gained valuable insights into the start-up journey from a successful



founder. The importance of perseverance, adaptability, and innovation was highlighted. Real-world experiences and solutions to common start-up challenges were shared. The interaction session was an exceptionally motivational event that left attendees inspired and better equipped for their own entrepreneurial journeys.

The insights shared by the start-up founder, along with the networking opportunities, made the seminar a significant success. It underscored the importance of learning from real-world experiences and connecting with established entrepreneurs in the start-up ecosystem. It is clear from the participant's shared feedback that such sessions are invaluable for aspiring entrepreneurs.

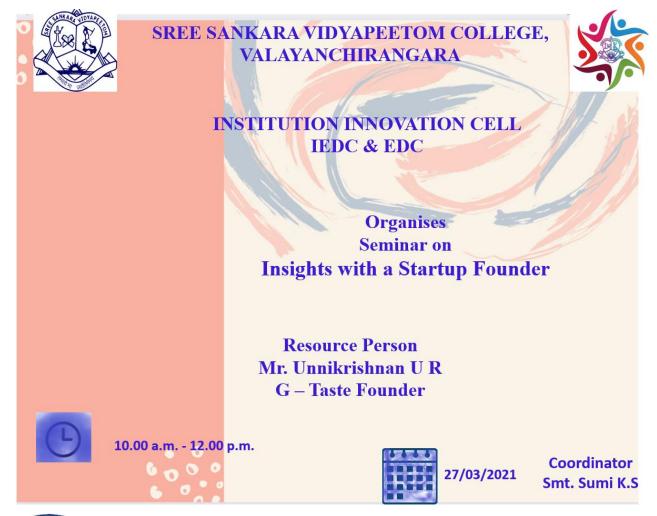




Figure 1 Brochure of the event



Figure 2 Resource person interacting with participants



LIST OF PARTICIPANTS

S1.No.	Name of Course/Department	Name of student/Faculty
1	B.Com. Finance & Taxation	Elma John
2	B.Com. Finance & Taxation	Faseena Salim
3	B.Com. Finance & Taxation	Febin Johnson
4	B.Com. Finance & Taxation	Gayathri Neelakandhan
5	B.Com. Finance & Taxation	Greeshma R Pillai
6	B.Com. Finance & Taxation	Meenakshi U
7	B.Com. Finance & Taxation	Nijisha Asharaf
8	B.Com. Finance & Taxation	Sneha Sukumaran
9	B.Com. Finance & Taxation	Sreelakshmi M M
10	B.Com. Finance & Taxation	Vidhya Sajeevan
11	B.Com. Finance & Taxation	Ammu Asokan
12	Commerce	Dr.Suchitra A
13	Chemistry	Sreekala S Sharma
14	Economics	Sumi K S
15	M.Sc. Chemistry	Ardra M S
16	M.Sc. Chemistry	Harsha Sajeev
17	M.Sc. Chemistry	Ameena Ks



M.Sc. Chemistry	Dinsha M Saji
M.Sc. Chemistry	Jiya John
M.Sc. Chemistry	Arya Venugopal
M.Sc. Chemistry	Jahana P J
M.Sc. Chemistry	Athira Suresh
M.Sc. Chemistry	Sreejith Krishnankumar
M.Sc. Chemistry	Gopika A M
M.Sc. Chemistry	Ajil Sara Joy
B.A. Economics	Sarika Raman
B.A. Economics	Sreekutty N R
B.A. Economics	Suramya Mohanan
B.A. Economics	Vandana K P
B.A. Economics	Abhijith P S
B.A. Economics	Amal Das
B.A. Economics	Anju Narayanan
B.A. Economics	Anagha Prathapan
	M.Sc. Chemistry M.Sc. Chemistry M.Sc. Chemistry M.Sc. Chemistry M.Sc. Chemistry M.Sc. Chemistry M.Sc. Chemistry M.Sc. Chemistry B.A. Economics B.A. Economics B.A. Economics B.A. Economics B.A. Economics B.A. Economics B.A. Economics B.A. Economics



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SREE SANKARA VIDYAPEETOM VALAYANCHIRANGARA P.O (VIA) PERUMBAVOOR