



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

Report on Seminar on Innovation and Start-up Ecosystem Enablers

Programme Details in a nutshell	
Name of the Event	Seminar on Innovation and Start-up Ecosystem Enablers
Nature of the Event	Entrepreneurship
Objectives	To understand how a start-up ecosystem is enabled.
Resource person	Mr. Sujith Ajithkumar
Date and Time	17-02-2021, 10.00 a.m. 12.00 p.m.
Beneficiaries	55
Venue or Platform	P N Nampoothiri Hall
Organising dept/ Cell	Institution Innovation Council, EDC and IEDC
Coordinator	Sumaja Sasidharan
Outcome/ Benefit of the programme	The students and faculty clarified their goals and objectives related to startups and to predict the challenges & to find solutions.



PROGRAMME REPORT

Institution Innovation Council, EDC and IEDC of Sree Sankara Vidyapeetom College organized the seminar on Innovation and Start up System Enablers. Mr. Sujith Ajithkumar, the marketing advisor of Garga M Commerce Limited served as the resource person for the session. The session was conducted on 17th February 2021.

The primary objective of the seminar was to provide students and faculty members with insights into the dynamics of a start-up ecosystem. The session aimed to help participants clarify their goals and objectives related to entrepreneurship, understand potential challenges, and explore effective solutions.

The resource person discussed the crucial role that innovation and entrepreneurship play in the success of businesses, both large and small. Participants gained insights into common challenges faced by start-ups, including funding issues, market competition, and regulatory hurdles.

Practical solutions for overcoming start-up challenges were discussed, drawing on Mr. Ajithkumar's experiences in the industry. A significant portion of the seminar was dedicated to an interactive question and answer session, allowing participants to directly engage with the resource person and seek personalized advice.

The seminar saw active participation from 50 students and 5 faculty members, demonstrating a keen interest in the topic. The interactive nature of the session facilitated meaningful discussions, with participants sharing their thoughts, concerns, and aspirations related to entrepreneurship. The session successfully contributed to clarifying goals, understanding challenges, and fostering an entrepreneurial mindset among the attendees.





Figure 1 Brochure of the event

Figure 2 Resource person interacting with participants



LIST OF PARTICIPANTS

Sl.No.	Name of Course/Department	Name of student/Faculty
1	B.A. History	Theresa Joby
2	B.A. History	Vinaya R
3	B.A. History	Adithya Vijayan
4	B.A. History	Emil Martin
5	B.A. History	Muhsina Majeed
6	B.A. History	Sandra Ts
7	B.A. History	Sreelakshmy Surendran
8	B.Com. Computer applications	Abhirami Krishna
9	B.Com. Computer applications	Riya Figarus
10	B.Com. Computer applications	Bhavana S
11	B.Com. Computer applications	Krishnapriya Haridas
12	B.Com. Computer applications	Akshay Biju
13	B.Com. Computer applications	Aswin Joshi
14	B.Com. Computer applications	Jishnu Soman
15	B.Com. Computer	Anand Prasad




	applications	
16	B.Com. Computer applications	Ajay Chacko
17	B.Sc. Physics	Sandra Thayil
18	B.Sc. Physics	Adhith Mohan
19	B.Sc. Physics	Amalraj N R
20	B.Sc. Physics	Kiran Venu
21	B.Sc. Computer science	Abilash P
22	B.Sc. Computer science	Akhil N G
23	B.Sc. Computer science	Anaswala K T
24	B.Sc. Computer science	Midhila Vinod
25	B.Sc. Computer science	Rajalakshmi V R
26	B.Sc. Computer science	Akhilesh Kumar C B
27	B.Sc. Computer science	Anjana K O
28	B.Sc. Computer science	Aparna Ajith
29	B.Sc. Computer science	Gokul Gopi
30	B.Sc. Computer science	Irin Mary Jose
31	B.Sc. Computer science	Meenakshi Rajesh
32	M.A History	Akhila Rajan
33	M.A History	Nayana K Rajan
34	M.A History	Amrutha Aji
35	M.A History	Archana Krishnan
36	M.A History	Fathima B H



37	M.A History	Nikhil Joseph
38	M.A History	Rahana P K
39	M.A History	Akhila Mathew
40	B.A. Economics	Athila T A
41	B.A. Economics	Fathima M R
42	B.A. Economics	Krishnaveni R
43	B.A. Economics	Maya D
44	B.A. Economics	Rahul Rajan
45	B.A. Economics	Seethalakshmi E S
46	B.A. Economics	Shelna Shaji
47	B.A. Economics	Pooja Binu
48	B.A. Economics	Abhiramy P S
49	B.A. Economics	Arun P A
50	Chemistry	Sreekala S Sharma
51	Commerce	Suchitra A
52	Commerce	Dr. Resmi R
53	Economics	Sumi K. S
54	Hindi	Dr. Remya K R
55	Computer science	Ambili K S




 PRINCIPAL
 SREE SANKARA VIDYAPEETOM
 VALAYANCHIRANGARA P.O
 (VIA) PERUMBAVOOR