



**SREE SANKARA VIDYAPEETOM COLLEGE,  
VALAYANCHIRANGARA**

**Report on Seminar (online) on Introduction to Intellectual property rights**

<b>Programme Details in a nutshell</b>	
<b>Name of the Event</b>	Introduction to Intellectual property rights
<b>Nature of the Event</b>	Intellectual Property Rights
<b>Objectives</b>	To provide participants with a clear understanding of the various types of intellectual property rights and their significance
<b>Resource person</b>	Ms. Arathi Ashok, Assistant Professor in School of Legal Studies, CUSAT.
<b>Date and Time</b>	27-06-2020 10.00 a.m. -12.00 p.m.
<b>Beneficiaries</b>	65
<b>Venue or Platform</b>	Google meet
<b>Organizing dept/ Cell</b>	Institution Innovation Cell (MHRD) of Sree Sankara Vidyapeetom College in association with ED Club and IEDC
<b>Coordinator</b>	Smt. Sumi K S, Assistant Professor , Department of Economics
<b>Outcome/ Benefit of the programme</b>	Participants have gained clear understanding about the different types of intellectual property rights and their purposes.



## PROGRAMME REPORT

The online seminar on Introduction to Intellectual property rights for students and Faculty organized by Institution Innovation Council in association with IEDC and EDC was conducted on 27-06-2020 from 10.00 a.m to 12.00 p.m. Ms. Arathi Ashok, working as Assistant Professor in School of Legal Studies, CUSAT was the resource person and she provided the basics of IPR. The primary goal of the seminar was to provide participants with a comprehensive understanding of various types of intellectual property rights (IPRs) and emphasize their significance in the current scenario.

The session started with the resource person explaining the definition, importance, historical background and evolution of IPRs. Ms. Arathi Ashok then explained the types of intellectual properties including patents, trademarks, copyrights, trade secrets and design rights. She has also discussed the role of IPR in innovation, economic value of IPR and regarding the licensing and monetizing of intellectual property. The session winded up with the resource person explaining the overview of intellectual property law and regulations.

The resource person has clearly defined the role of IPR in safeguarding creativity. She has also given an overview of the main types of intellectual property rights in a simple manner. Overall, participants expressed high satisfaction with the seminar, highlighting the practical knowledge gained and the clarity of presentation. The seminar successfully achieved its objective of providing participants with a clear understanding of various types of intellectual property rights and their significance. Participants left with valuable insights, practical knowledge, and a heightened awareness of the importance of intellectual property.



# BROCHURE OF THE EVENT



Institution Innovation Cell  
**Sree Sankara Vidyapeetom College**  
**Valayanchirangara**



Topic

## Introduction to Intellectual Property Rights

Date - 06/27/2020

Time- 10:00 AM



Assistant Professor- IPR  
School of Legal Studies  
Cochin University of Science & Technology,  
Kochi

Ms. Arathi Ashok

@ Google meet platform





## Profile of the Resource Person



Currently employed as Assistant Professor in IPR at the School of Legal Studies, Cochin University of Science and Technology, Kochi, India. Previously has worked as Research Officer with the MHRD Chair on IPR established by the Government of India at Cochin University of Science and Technology from February 2013 to August 2014 and Assistant Professor and Faculty of IPR at Hidayatullah National Law University, Raipur, from July 2010 to November 2012 Completed LL.M. with second rank from Cochin University of Science and Technology, Kochi, in 2010 with specializations in Intellectual Property Laws and Labour Laws and LL.B. from M.G. University in 2008 Recipient of (1) Dr. V. Kesavankutty Memorial Gold Medal and Certificate of Merit for securing Second Rank in LL.M. Examination for the year 2010 (2) Adv. M. M. Cherian Memorial Gold Medal and Certificate of Merit for securing highest mark in Labour Law in LL.M. Examination for the year 2010, and (3) Certificate of Merit for excellent performance in LL.M. Examination 2010 by Sarada Krishna Satgamaya Foundation for Law and Justice



[Formerly Justice V.R. Krishna Iyer Foundation for Law and Justice]. Published articles with various national and international publishers including Springer and acted as Resource person and presented papers at various national and international venues. She has completed various on-line courses from foreign Universities and Institutions like World Intellectual Property Organisation (WIPO), the University of Edinburgh, The Hong Kong University of Science and Technology, etc.

### LIST OF PARTICIPANTS

Sl.No.	Name of Course/Department	Name of student/Faculty
1	B.Sc. Physics I DC	Sarika Sajeevan
2	B.Sc. Physics I DC	Yadhukrishnan P K
3	B.Sc. Physics I DC	Afnitha Mayan
4	B.Sc. Physics I DC	Maybel Margrete Alex
5	B.Sc. Physics I DC	Amal Bhaskar
6	B.Sc. Physics I DC	Deepanjith C Sunil
7	B.Sc. Physics I DC	Delvin V Jose
8	B.Sc. Physics I DC	Fathima Nazrin
9	B.Sc. Physics I DC	Gayathry G
10	B.Sc. Physics I DC	Lakshmi V S
11	B.Sc. Physics I DC	Remith Unnikrishnan K
12	B.Sc. Physics I DC	Abyson Baiju
13	B.Sc. Physics I DC	Aakash P R



14	B.Sc. Physics I DC	Adithyakrishna T R
15	B.Sc. Physics I DC	Jishnu C Biju
16	B.Sc. Physics I DC	Meril Clara Sephy
17	B.A. Economics I DC	Amal C M
18	B.A. Economics I DC	Harikrishnan T S
19	B.A. Economics I DC	Mahesh Bose
20	B.A. Economics I DC	Midhuna Manoj
21	B.A. Economics I DC	Rameeza Parveen M K
22	B.A. Economics I DC	Sandramol Thankachan
23	B.A. Economics I DC	Shifana P Y
24	B.A. Economics I DC	Ummukulsu Ayoob
25	B.A. Economics I DC	Sneha K S
26	B.A. Economics I DC	Akshay Vijayan
27	B. A. Economics II DC	Amrutha K Ramanan
28	B. A. Economics II DC	Anjana S
29	B. A. Economics II DC	Asia P R
30	B. A. Economics II DC	Krishna Priya
31	B. A. Economics II DC	Minhath Ansar
32	B. A. Economics II DC	Sarika Raman
33	B. A. Economics II DC	Sreekutty N R
34	B.A. English I DC	Sreepriya C A
35	B.A. English I DC	Achsa Ann Nelson
36	B.A. English I DC	Akshai Manoj
37	B.A. English I DC	Amitha Shijan



38	B.A. English I DC	Athira B
39	B.A. English I DC	Bhavya Dileep
40	B.A. English I DC	Nandana Krishna
41	B.A. English I DC	Nidhuna Paul
42	Chemistry	Sreekala S Sharma, Assistant Professor
43	Commerce	Suchitra A, Assistant Professor
44	History	Anusree A. Assistant Professor
45	B.A. History I DC	Vishnu Rajesh
46	B.A. History I DC	Aravind Raju
47	B.A. History I DC	Arunima M
48	B.A. History I DC	Naveena Roy
49	B.A. History I DC	Venkatesh R
50	B.A. History I DC	Yadukrishna P
51	B.A. History I DC	Akash Kumar T S
52	B.A. History I DC	Anandhakrishna R
53	B.A. History I DC	Anandhu C S
54	B.A. History I DC	Angana Rajeev
55	B.A. History I DC	Devadas D
56	B.A. History I DC	Farisha N N
57	B.A. History I DC	Sandra N R
58	B.A. History I DC	Sujai Saljan
59	B.Com. F&T I DC	Arsha Ravi
60	B.Com. F&T I DC	Jyothish V A



61	B.Com. F&T I DC	Parvathy Raju
62	B.Com. F&T I DC	Sanjay V A
63	B.Com. F&T I DC	Swathisha Subran
64	B.Com. F&T I DC	Adhila A A
65	B.Com. F&T I DC	Ancy Sara George



A handwritten signature in green ink, appearing to be "S. Sankarapandian".

PRINCIPAL  
SREE SANKARA VIDYAPEETOM  
VALAYANCHIRANGARA P.O  
(VIA) PERUMBAVOOR