



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

Report on Seminar on Impact of Social Entrepreneurship on Societal Development

Programme Details in a nutshell	
Name of the Event	Seminar on Impact of Social Entrepreneurship on Societal Development
Nature of the Event	Entrepreneurship
Objectives	The seminar aims to create awareness, foster discussion, and enhance understanding of the role and impact of social entrepreneurship in addressing societal challenges.
Resource person	Mr. Justin Joseph, a trainer at Infiniz IT Solutions, Kochi
Date and Time	12-12-2019, 10.00 am - 12.00 pm
Beneficiaries	63
Venue or Platform	Seminar Hall
Organising dept/ Cell	Institution Innovation Council
Coordinator	Smt.Sumi K S
Outcome/ Benefit of the programme	The seminar gave an opportunity to the students to understand the concept of social entrepreneurship.



PROGRAMME REPORT

The seminar aimed to educate participants with a comprehensive understanding of the concept of social entrepreneurship, including key concepts, principles, and best practices. 58 students and 5 faculty members attended the session. Mr. Justin Joseph, a trainer at Infiniz IT Solutions, Kochi was the resource person.

The first session covered the basics of entrepreneurship and the resource person gave an overview of the objectives of the seminar. The second session began with an exploration of the concept of social entrepreneurship, emphasizing its distinct features, such as a focus on social or environmental impact alongside financial sustainability. In the next sessions, Mr. Justin Joseph discussed the strategies required for the planning of a business venture including developing and drafting of business model canvas. He also discussed the financial planning, budgeting and funding options available for startups.

The resource person showcased successful social entrepreneurship ventures and their transformative impact on communities. The final session was on the marketing strategies that startups can adopt to assure market presence to promote their products and services. The technical session was followed by an interactive Q&A session for 30 minutes. The session allowed participants to ask questions and get clarification on various aspects of entrepreneurship. The interactive session was really helpful in addressing the queries and doubts of the attendees related to entrepreneurship.





**SREE SANKARA VIDYAPEETOM COLLEGE,
VALAYANCHIRANGARA
NAAC Re-accredited with 'A' grade**

**Institution Innovation Council in
association with EDC organizes**

**Seminar on
Impact of Social Entrepreneurship on Societal
Development**

**Date
12-12-2019
10.00 a.m. - 12.00 p.m.
Venue
Seminar Hall**

**Resource Person
Mr. Justin Joseph,
Trainer at Infiniz IT Solutions**

**Principal
Dr. Padma P**

**Coordinator
Smt. Sumi K.S**

Figure 1 Brochure of the event



Figure 2 Resource person interacting with the participants





Figure 3 Session by Mr. Justin Joseph

PROFILE OF THE RESOURCE PERSON

Mr. Justin Joseph has joined Infiniz IT solutions as Human Resource Executive and Trainer after obtaining B.Sc. in Computer Science from Al Ameen college, Edathala. He is having more one year experience in the field of training budding entrepreneurs.



Sl.No.	Name of Course/Department	Name of student/Faculty
1	M.Com Finance & Taxation I	Athul Sathyan
2	M.Com Finance & Taxation I	Basil Babu
3	M.Com Finance & Taxation I	Catherine Sajiv
4	M.Com Finance & Taxation I	Elisubha Varghese
5	M.Com Finance & Taxation I	Krishna Shaji
6	M.Com Finance & Taxation I	Krishna Sudhakar
7	M.Com Finance & Taxation I	Krishna Udayakumar
8	M.Com Finance & Taxation I	Megha Sudharsanan
9	M.Com Finance & Taxation I	Athul Sathyan
10	B.A. Economics I DC	Maya D
11	B.A. Economics I DC	Rahul Rajan
12	B.A. Economics I DC	Seethalakshmi E S
13	B.A. Economics I DC	Shelna Shaji
14	M.A. History I	Akhila Rajan
15	M.A. History I	Nayana K Rajan
16	M.A. History I	Amrutha Aji
17	M.A. History I	Archana Krishnan
18	M.A. History I	Fathima B H
19	M.A. History I	Praveen Prabhakaran
20	B.A. Hindi III DC	Lakshmi Mohanan



21	B.Sc. Computer Science II DC	Midhila Vinod
22	B.Sc. Computer Science II DC	Rajalakshmi V R
23	B.Sc. Computer Science II DC	Akhilesh Kumar C B
24	B.Sc. Computer Science II DC	Anjana K O
25	B.Sc. Computer Science II DC	Aparna Ajith
26	B.Sc. Computer Science II DC	Gokul Gopi
27	B. A. Economics II DC	Amrutha K Ramanan
28	B. A. Economics II DC	Anjana S
29	B. A. Economics II DC	Asia P R
30	B. A. Economics II DC	Krishna Priya
31	B. A. Economics II DC	Minhath Ansar
32	B. A. Economics II DC	Sarika Raman
33	B. A. Economics II DC	Sreekutty N R
34	B.A. History I DC	Keerthana K Chandran
35	B.A. History I DC	Amina K A
36	B.A. History I DC	Ardra P S
37	B.A. History I DC	Ashish Antony
38	B.A. History I DC	Aparna Lalu
39	B.A. History I DC	Jithin K S
40	Commerce	Viswan M G, Assistant Professor
41	Economics	Sumi K S. Assistant Professor



42	Chemistry	Sreekala S Sharma, Assistant Professor
43	Commerce	Suchitra A, Assistant Professor
44	History	Anusree A. Assistant Professor
45	B.A. Hindi II DC	Abhirami A
46	B.A. Hindi II DC	Afsy Muhammed
47	B.A. Hindi II DC	Anand Jayapal
48	B.A. Hindi II DC	Priyanka S
49	B.Com. F&T II DC	Arjun K S
50	B.Com. F&T II DC	Jismi Jose
51	B.Com. F&T II DC	Lakshmi Sajeev
52	B.Com. F&T II DC	Sreejith K M
53	B.Com. F&T II DC	Henna K Paul
54	B.Com. F&T II DC	Krishnaraj P M
55	B.Com. F&T II DC	Amal Dhileep
56	B.Sc. Chemistry III DC	Anupama K A
57	B.Sc. Chemistry III DC	Lakshmi M L
58	B.Sc. Chemistry III DC	Riya Baby
59	B.Sc. Chemistry III DC	Sara Joy
60	B.Sc. Chemistry III DC	Vishnu Pradeep
61	B.Sc. Chemistry III DC	Lekshmy Sreekumar



62	B.Sc. Chemistry III DC	Sreelakshmi M S
62	B.Sc. Chemistry III DC	Hima T S



A handwritten signature in green ink, appearing to be "Hima T S".

PRINCIPAL
SREE SANKARA VIDYAPEETOM
VALANCHIRANGARA P.O
(VIA) PERUMBAVOOR