



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

Report on Seminar on Startups and Entrepreneurship Development

Programme Details in a nutshell	
Name of the Event	Startups and Entrepreneurship Development
Nature of the Event	Entrepreneurship
Objectives	<ol style="list-style-type: none">1. To create awareness among students about the benefits of entrepreneurship & the opportunities available for starting a new venture.2. To promote the development of an entrepreneurship ecosystem.
Resource person	Dr. Anson C.J
Date and Time	21-11-2018, 10.00 a.m. - 12 .00 p.m.
Beneficiaries	103
Venue or Platform	P.N Namboothiri Seminar Hall
Organizing Dept/ Cell	Institution Innovation Council
Coordinator	Suchitra A, Sumi K S
Outcome/ Benefit of the programme	<ol style="list-style-type: none">1. The seminar helped in equipping the participants for creating a supportive ecosystem for entrepreneurship.2. The seminar increased awareness among participants about the opportunities and benefits of entrepreneurship.



PROGRAMME REPORT

The seminar on **Startups and Entrepreneurship Development** for students and Faculty members organized by the Institution Innovation Council was conducted on 21-11-2018 from 10.00 a.m. to 04.00 p.m. The main objective of the seminar was to provide a platform for the students and Faculty members to learn about the various aspects of entrepreneurship.

The seminar was attended by 103 participants including students from various academic departments and faculty members. Dr. Anson C.J. was the distinguished resource person for the seminar. Dr. Anson C.J. provided a comprehensive and insightful presentation, covering all aspects of entrepreneurship and addressing various steps related to starting and managing a successful startup.

The seminar started with the resource person stressing the importance of entrepreneurship in today's world followed by highlighting the challenges and opportunities in entrepreneurship, setting the stage for a robust discussion. Dr. Anson C.J. shed light on the contemporary landscape of entrepreneurship, discussing the challenges that aspiring entrepreneurs might face, and the numerous opportunities available in the field.

The session continued with detailing of the various funding sources available for the establishment of a startup. The resource person also explained the details of the business plan, marketing strategies to be followed to promote their products or services, emphasizing the importance of a strong market presence. Legal aspects of establishing a startup were explained, ensuring that the audience understood the regulatory obligations and compliance necessary for their business. The resource person shared inspiring success stories of accomplished entrepreneurs, providing real-world examples of individuals who started from scratch and built successful businesses.

The technical session was followed by an interactive session for 30 minutes and the participants had the opportunity to ask questions and clear their doubts. The seminar was highly appreciated by the participants as it provided a platform for the aspiring students to learn about startup and entrepreneurship. The seminar was successful in providing an insight to the students and faculty about idea development and innovative business practices. The seminar served as a catalyst for inspiring entrepreneurship within the academic community, equipping participants with the knowledge and motivation to embark on entrepreneurial



journeys. The event undoubtedly contributed to fostering an entrepreneurial spirit within the institution and nurturing the potential startup ecosystem.

SREE SANKARA VIDHYAPEETOM COLLEGE
VALAYANCHIRANGARA, AIRAPURAM

**Seminar on
Startups and Entrepreneurship Development**

ORGANISED BY INSTITUTION
INNOVATION COUNCIL

**Resource Person
Dr. ANSON C J**

COORDINATOR- SUCHITRA.A & SUMI K.S

21-11-2018 10.00 am – 12 pm PNN Hall

The brochure features a circular portrait of Dr. Anson C J, a man with glasses and a light blue shirt. The background is light green with abstract circular patterns. At the top left is the college's crest, and at the top right is a small image of a deity. The bottom left corner contains a circular stamp with the college's name and address.



Figure 1 Brochure of the event



Figure 2 Resource person and the audience



Figure 3 Resource person interacting with participants



PROFILE OF THE RESOURCE PERSON

Dr. Anson C.J. who is working as research officer in Inter University Centre

for Intellectual Property Rights Studies Cochin University of Science and Technology acted as the resource person for the seminar. He completed his Ph.D. from CUSAT in 2017 on the topic “The Effect of G I, Product Uniqueness and Reputation on Purchase Intention: Mediating Role of Perceived Value and Satisfaction. He published articles in various international journals. He also acted as a resource person in various seminars and workshops.



LIST OF PARTICIPANTS

SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA
Seminar on "Startups and Entrepreneurship Development"

Resource Person: Dr. Anson C.J

Attendance

Date 21-11-2018

S.No.	Name of the student/Faculty	Course/Department	Signature
1.	Athira K	Maths	
2.	Anjana Amal	Maths	
3.	Asheerth K. Manoj	Maths	
4.	Athira NP	Maths	
5.	Greechma N S	Maths	
6.	Jeem Gopal	Maths	
7.	Sreejith Shaji	Maths	
8.	Abhijith S.	Physics	
9.	Abhirami S Nair	Physics	
10.	Adan Saju	Physics	
11.	Anjana S	Physics	
12.	Dilna Babu	Physics	
13.	Krishnaveni P Dinesh	Physics	
14.	Neeraja CS	Physics	
15.	Neethu DAS	Physics	

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Date 21-11-2018

S.No.	Name of the student/Faculty	Course/Department	Signature
16.	Roshma Suresh	Physics	
17.	Rinco K. Paulose	physics	
18.	Amitha Das	chemistry	
19.	Sarath S Kunnas	B.com	
20.	Slabhy Reji	B.COM	
21.	Sona Baby	B.COM	
22.	Sonu Laxac	B.com	
23.	Vishnu Gopi	"	
24.	Abhijith mo	"	
25.	Ajil Suresh	"	
28-26	Akhil Lakshmoaran	"	
29-27	Annie Kureyan	Chemistry	
30-28	Besty Pual	"	
29-29	Gokul K Prasad	"	
30	Gopika Suresh	"	



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S.No.	Name of the student/Faculty	Course/Department	Signature
31	Aakash M.	Economics	<i>[Signature]</i>
32	Madhura Rajan	"	<i>[Signature]</i>
33	Muhsin La Dehammed	"	<i>[Signature]</i>
34	Nafila Majeed	"	<i>[Signature]</i>
35	Nimi K. Madhoo	"	<i>[Signature]</i>
36	Rahul V. Ravi	"	<i>[Signature]</i>
37	Sjo Isaac	"	<i>[Signature]</i>
38	Siney NP	"	<i>[Signature]</i>
39	Sreejith K.S	"	<i>[Signature]</i>
40	Thasinees mol.mos	"	<i>[Signature]</i>
41	Zleema Saitheerachand	"	<i>[Signature]</i>
42	Anjali Gopinath	Computer Science	<i>[Signature]</i>
43	Aashana Shaji	"	<i>[Signature]</i>
44	Aarjun V.S	"	<i>[Signature]</i>
45	Aarun Joy	"	<i>[Signature]</i>

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S.No.	Name of the student/Faculty	Course/Department	Signature
46	Harikrishnan K.C.	Chemistry	<i>[Signature]</i>
47	Nedra Mohanan	"	<i>[Signature]</i>
48	Jishnu Sunil	"	<i>[Signature]</i>
49	Ruvdy Ganesh	"	<i>[Signature]</i>
50	Renuka V. Dinah	"	<i>[Signature]</i>
51	Sangeetha G Nair	"	<i>[Signature]</i>
52	Vismaya G Nair	"	<i>[Signature]</i>
53	Abhijith M V	"	<i>[Signature]</i>
54	Amitha Laji	Economics	<i>[Signature]</i>
55	Pragha OM	"	<i>[Signature]</i>
56	Anita C Soman	"	<i>[Signature]</i>
57	Basil Thambi	"	<i>[Signature]</i>
58	Binyu Biju	"	<i>[Signature]</i>
59	Karthikeyan V.	"	<i>[Signature]</i>
60	Adhara Biju	"	<i>[Signature]</i>



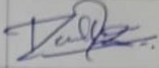
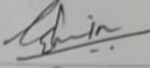
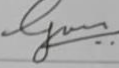
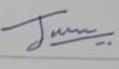
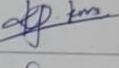
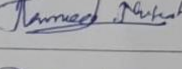
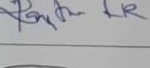

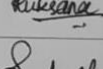
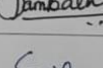
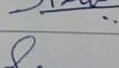
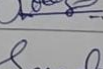
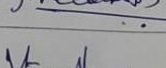
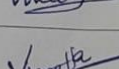

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Resource Person: Dr. Anson C.J

Attendance

Date 21-11-2018

S.No.	Name of the student/Faculty	Course/Department	Signature
61.	Dookhith K.S	Computer Science	
62.	Ebin Issac	"	
63.	Gopika Karun	"	
64.	Raison Varshada	"	
65.	Kaishna poya KM.	"	
66.	Hannet Musthaquek	"	
67.	Rajitha KR	"	
68.	Ratna Babu	"	
69.	Ruksana Sakeer	"	
70.	Sambath S	"	
71.	Sripa Vijay	"	
72.	Sooraj Krishnan V.S	"	
73.	Sreelakshmi P B	"	
74.	Vinusha K.S	"	
75.	Vinutha Biju	"	



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S.No.	Name of the student/Faculty	Course/Department	Signature
76.	Sreekutty Biju	Hindi	Sreekutty
77.	Sreelakshmi C.R.	"	Sreelakshmi
78.	Stezy Paulose	"	Stezy
79.	Mebis Paulose	History	Mebis
80.	Deenu Sivas	"	Deenu
81.	Nikhil Saba	"	Nikhil
82.	Rahiba Kabeer	"	Rahiba
83.	Rahel K.K	"	Rahela
84.	Rahul Surendran	"	Rahul
85.	Poonima Vishwanathan	B. Com	Poonima
86.	Resimi Revindran	"	Resmi
87.	Sanjay Prakash	"	Sanjay
88.	Sahana Asmi T.R.	English	Sahana
89.	K.H: Sreelakshmi	"	Sreelakshmi
	Sreenad Thengappan	"	Sreenad



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S.No.	Name of the student/Faculty	Course/Department	Signature
91.	Unniraya S.	English	<i>Unniraya</i>
92.	Vishnu K.M	"	<i>Vishnu</i>
93.	Akhil Babu	"	<i>Akhil</i>
94.	Akshaya M	"	<i>Akshaya</i>
95	Anjali Antony	"	<i>Anjali</i>
96	Christeena PC	"	<i>Christeena</i>
97	Gokul Chandran	"	<i>Gokul</i>
98.	S Gowri Parvathy	"	<i>S Gowri</i>
99	Remya KR	Hindi	<i>Remya</i>
100	Riswana E M	"	<i>Riswana</i>
101	Shafna C.S.	"	<i>Shafna</i>
102	Snehamol Jose	"	<i>Snehamol</i>



[Handwritten Signature]

PRINCIPAL
SREE SANKARA VIDYAPEETOM
VALAYANCHIRANGARA P.O
(VIA) PERUMBAVOOR