



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

Report on Seminar on Startups and Entrepreneurship Development

| Programme Details in a nutshell | |
|--|---|
| Name of the Event | Startups and Entrepreneurship Development |
| Nature of the Event | Entrepreneurship |
| Objectives | <ol style="list-style-type: none">1. To create awareness among students about the benefits of entrepreneurship & the opportunities available for starting a new venture.2. To promote the development of an entrepreneurship ecosystem. |
| Resource person | Dr. Anson C.J |
| Date and Time | 21-11-2018, 10.00 a.m. - 12 .00 p.m. |
| Beneficiaries | 103 |
| Venue or Platform | P.N Namboothiri Seminar Hall |
| Organizing Dept/ Cell | Institution Innovation Council |
| Coordinator | Suchitra A, Sumi K S |
| Outcome/ Benefit of the programme | <ol style="list-style-type: none">1. The seminar helped in equipping the participants for creating a supportive ecosystem for entrepreneurship.2. The seminar increased awareness among participants about the opportunities and benefits of entrepreneurship. |



PROGRAMME REPORT

The seminar on **Startups and Entrepreneurship Development** for students and Faculty members organized by the Institution Innovation Council was conducted on 21-11-2018 from 10.00 a.m. to 04.00 p.m. The main objective of the seminar was to provide a platform for the students and Faculty members to learn about the various aspects of entrepreneurship.

The seminar was attended by 103 participants including students from various academic departments and faculty members. Dr. Anson C.J. was the distinguished resource person for the seminar. Dr. Anson C.J. provided a comprehensive and insightful presentation, covering all aspects of entrepreneurship and addressing various steps related to starting and managing a successful startup.

The seminar started with the resource person stressing the importance of entrepreneurship in today's world followed by highlighting the challenges and opportunities in entrepreneurship, setting the stage for a robust discussion. Dr. Anson C.J. shed light on the contemporary landscape of entrepreneurship, discussing the challenges that aspiring entrepreneurs might face, and the numerous opportunities available in the field.

The session continued with detailing of the various funding sources available for the establishment of a startup. The resource person also explained the details of the business plan, marketing strategies to be followed to promote their products or services, emphasizing the importance of a strong market presence. Legal aspects of establishing a startup were explained, ensuring that the audience understood the regulatory obligations and compliance necessary for their business. The resource person shared inspiring success stories of accomplished entrepreneurs, providing real-world examples of individuals who started from scratch and built successful businesses.

The technical session was followed by an interactive session for 30 minutes and the participants had the opportunity to ask questions and clear their doubts. The seminar was highly appreciated by the participants as it provided a platform for the aspiring students to learn about startup and entrepreneurship. The seminar was successful in providing an insight to the students and faculty about idea development and innovative business practices. The seminar served as a catalyst for inspiring entrepreneurship within the academic community, equipping participants with the knowledge and motivation to embark on entrepreneurial



journeys. The event undoubtedly contributed to fostering an entrepreneurial spirit within the institution and nurturing the potential startup ecosystem.

The brochure features a light green and white color scheme with circular patterns. At the top left is the college's crest, and at the top right is a small portrait of a woman. The main title is in a blue box, and the organizer's name is in black text. A circular portrait of a man with glasses is centered. Below it, the resource person's name is in a blue box, and the coordinators' names are in black text. At the bottom, there are three boxes with icons: a calendar for the date, a clock for the time, and a location pin for the venue.

SREE SANKARA VIDHYAPEETOM COLLEGE
VALAYANCHIRANGARA, AIRAPURAM

Seminar on
Startups and Entrepreneurship Development

ORGANISED BY INSTITUTION
INNOVATION COUNCIL

Resource Person
Dr. ANSON C J

COORDINATOR- SUCHITRA.A & SUMI K.S

21-11-2018

10.00 am –
12 pm

PNN Hall



Figure 1 Brochure of the event



Figure 2 Resource person and the audience



Figure 3 Resource person interacting with participants



PROFILE OF THE RESOURCE PERSON

Dr. Anson C.J. who is working as research officer in Inter University Centre

for Intellectual Property Rights Studies Cochin University of Science and Technology acted as the resource person for the seminar. He completed his Ph.D. from CUSAT in 2017 on the topic “The Effect of G I, Product Uniqueness and Reputation on Purchase Intention: Mediating Role of Perceived Value and Satisfaction. He published articles in various international journals. He also acted as a resource person in various seminars and workshops.



LIST OF PARTICIPANTS

SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA
Seminar on "Startups and Entrepreneurship Development"

Resource Person: Dr. Anson C.J

Attendance

Date 21-11-2018

| S.No. | Name of the student/Faculty | Course/Department | Signature |
|-------|-----------------------------|-------------------|-----------|
| 1. | Athira K | Maths | |
| 2. | Anjana Anil | Maths | |
| 3. | Asheer K. Manoj | Maths | |
| 4. | Athira NP | Maths | |
| 5. | Greechma N S | Maths | |
| 6. | Jeem Gopal | Maths | |
| 7. | Sreejith Shaji | Maths | |
| 8. | Abhijith S. | Physics | |
| 9. | Abhirami S Nair | Physics | |
| 10. | Adan Saju | Physics | |
| 11. | Anjana S | Physics | |
| 12. | Dilna Babu | Physics | |
| 13. | Krishnaveni P Dinesh | Physics | |
| 14. | Neeraja CS | Physics | |
| 15. | Neethu DAS | Physics | |

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| S.No. | Name of the student/Faculty | Course/Department | Signature |
|-------|-----------------------------|-------------------|-----------|
| 16. | Reshma Suresh | Physics | |
| 17. | Rinlo K. Paulose | physics | |
| 18. | Amitha Das | chemistry | |
| 19. | Sarath S Kunnari | B.com | |
| 20. | Slabhy Reji | B.COM | |
| 21. | Sona Baby | B.COM | |
| 22. | Sonu Laxac | B.com | |
| 23. | Vishnu Gopi | " | |
| 24. | Abhijith mo | " | |
| 25. | Ajil Suresh | " | |
| 28-26 | Akhil Lakshmoaran | " | |
| 29-27 | Annie Kureyan | Chemistry | |
| 30-28 | Besty Pual | " | |
| 29-29 | Gokul K Prasad | " | |
| 30-30 | Gopika Suresh | " | |



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Date 21-11-2018

| S.No. | Name of the student/Faculty | Course/Department | Signature |
|-------|-----------------------------|-------------------|-----------|
| 31 | Aakash M. | Economics | |
| 32 | Madhura Rajan | " | |
| 33 | Mafisila Dehammed | " | |
| 34 | Nafila mothees | " | |
| 35 | Nimi k mothees | " | |
| 36 | Rahul V. Ravi | " | |
| 37 | Sjo Isaac | " | |
| 38 | Siney NP | " | |
| 39 | Sreejith K.S | " | |
| 40 | Thasinees mol.mos | " | |
| 41 | Zleema Saitheerachan | " | |
| 42 | Anjali Gopnath | Computer Science | |
| 43 | Aashana Shaji | " | |
| 44 | Aarjun V.s | " | |
| 45 | Aarun Joy | " | |

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| S.No. | Name of the student/Faculty | Course/Department | Signature |
|-------|-----------------------------|-------------------|-----------|
| 46 | Harikrishnan K.C. | Chemistry | |
| 47 | Nedra Mohanan | " | |
| 48 | Jishnu Sunil | " | |
| 49 | Ruvdy Ganesh | " | |
| 50 | Renuka V Dinah | " | |
| 51 | Sangeetha G Nair | " | |
| 52 | Vismaya G Nair | " | |
| 53 | Abhijith M V | " | |
| 54 | Amitha Laji | Economics | |
| 55 | Pragha OM | " | |
| 56 | Anita C Soman | " | |
| 57 | Basil Thambi | " | |
| 58 | Binyu Biju | " | |
| 59 | Karthikeyan V | " | |
| 60 | Adhara Biju | " | |



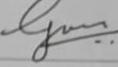
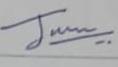
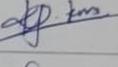
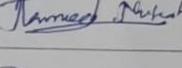
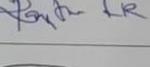
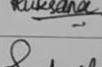
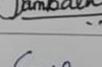
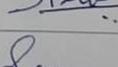
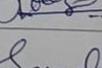
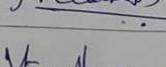
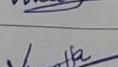
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| S.No. | Name of the student/Faculty | Course/Department | Signature |
|-------|-----------------------------|-------------------|---|
| 61. | Dookhith K.S | Computer Science |  |
| 62. | Ebin Issac | " |  |
| 63. | Gopika Karun | " |  |
| 64. | Raison Varshada | " |  |
| 65. | Kaishna poya KM. | " |  |
| 66. | Hannet Musthaquek | " |  |
| 67. | Rajitha KR | " |  |
| 68. | Ratan Babu | " |  |
| 69. | Ruksana Sakeer | " |  |
| 70. | Sambath S | " |  |
| 71. | Sripa Vijay | " |  |
| 72. | Sooraj Krishnan V.S | " |  |
| 73. | Sreelakshmi P B | " |  |
| 74. | Vinusha K.S | " |  |
| 75. | Vinutha Biju | " |  |



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| S.No. | Name of the student/Faculty | Course/Department | Signature |
|-------|-----------------------------|-------------------|-------------|
| 76. | Sreekutty Biju | Hindi | Sreekutty |
| 77. | Sreelakshmi C.R. | " | Sreelakshmi |
| 78. | Stezy paulose | " | Stezy |
| 79. | Mebis paulose | History | Mebis |
| 80. | Deenu Sivas | " | Deenu |
| 81. | Nikhil Saba | " | Nikhil |
| 82. | Rahiba Kabeer | " | Rahiba |
| 83. | Rahel K.K | " | Rahela |
| 84. | Rahul Surendran | " | Rahul |
| 85. | Poonima Vishwanathan | B. Com | Poonima |
| 86. | Resimi Revindran | " | Resmi |
| 87. | Sanjay Prakash | " | Sanjay |
| 88. | Sahana Asmi T.R. | English | Sahana |
| 89. | K.H: Sreelakshmi | " | Sreelakshmi |
| | Sreenad Thengappan | " | Sreenad |



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| S.No. | Name of the student/Faculty | Course/Department | Signature |
|-------|-----------------------------|-------------------|------------|
| 91. | Unniraya S. | English | Unniraya |
| 92. | Vishnu K.M | " | Vishnu |
| 93. | Akhil Babu | " | Akhil |
| 94. | Akshaya M | " | Akshaya |
| 95 | Anjali Antony | " | Anjali |
| 96 | Christeena PC | " | Christeena |
| 97 | Gokul Chandran | " | Gokul |
| 98. | S Gowri Parvathy | " | S Gowri |
| 99 | Remya KR | Hindi | Remya |
| 100 | Riswana E M | " | Riswana |
| 101 | Shafna C.S. | " | Shafna |
| 102 | Snehamol Jose | " | Snehamol |
| | | | |
| | | | |
| | | | |



[Handwritten Signature]

PRINCIPAL
SREE SANKARA VIDYAPEETOM
VALAYANCHIRANGARA P.O
(VIA) PERUMBAVOOR