INSTITUTION INNOVATION COUNCIL, ENTREPRENEURSHIP DEVELOPMENT CLUB, INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE SREE SANKARA VIDYAPEETOM COLLEGE VALAYANCHIRANGARA

Name of the activity	Self-Employment Training on Umbrella Making	
Programme type	Self-employment training Programme	
Theme	Entrepreneurship	
Resource person	Anitha C C Training state Coordinator Khadi Gramodyog Vidyalaya Nanthiyattukunnam	
Organising Body	IEDC, IIC and EDC, SSV College, Valayanchirangara	
Date	23rd June	
Time	10 am-4 pm	
Mode of Delivery	offline	
Venue	PN Namboothiri Seminar Hall	
Number of participants	45	
Summary of the activity	To promote entrepreneurial attitude among students, a workshop on umbrella making was conducted with the help Khadi Gramodyog Vidyalaya, Nanthiyattukunnam.	















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Report of the Programme

On the 23rd of June, SSV College, Valayanchirangara, hosted a unique and pragmatic self-employment training programme focused on umbrella making. Organized by the IEDC, IIC, and EDC of the college, the workshop took place in the PN Namboothiri Seminar Hall from 10 am to 4 pm. This offline event drew the participation of 45 aspiring entrepreneurs, keen on learning the intricacies of umbrella manufacturing and the associated business skills

Objective and Theme:

The primary objective of this training was to instill and promote an entrepreneurial attitude among students. The theme, centered around entrepreneurship, aimed to provide practical skills and knowledge that could be leveraged to start and sustain a business. Umbrella making, a skill with both creative and commercial potential, was chosen as the focus area for this initiative.

Resource Person:

The workshop was led by Anitha C C, the Training State Coordinator from Khadi Gramodyog Vidyalaya, Nanthiyattukunnam. Her expertise and experience in the field provided the

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participants with valuable insights into the technical, financial, and marketing aspects of setting up an umbrella-making business.

Activities and Training:

The training programme was intensive and comprehensive, covering various facets of umbrella making. Participants were introduced to the different types of materials used, the process of assembly, quality control measures, and cost-effective methods of production. Additionally, the workshop provided guidance on the business side of things, including sourcing of materials, market analysis, pricing strategies, and effective sales techniques.

The hands-on approach of the workshop allowed participants to engage directly with the manufacturing process, giving them a real feel of the work involved. This practical experience was invaluable, as it went beyond theoretical knowledge, preparing the students for the actual dynamics of running a business.

Outcome and Benefits:

The workshop on umbrella making was a resounding success. It not only imparted technical skills to the students but also boosted their confidence in exploring self-employment opportunities. By the end of the session, participants had a clear understanding of the umbrella manufacturing process and the basic tenets of starting a business in this domain. The training played a pivotal role in broadening their perspectives on entrepreneurship and self-employment, encouraging them to consider these as viable career options.

The initiative taken by SSV College and the support from Khadi Gramodyog Vidyalaya in conducting this workshop demonstrated a commitment to practical learning and student empowerment. The positive response from the participants underscored the effectiveness of the programme in achieving its goal of fostering an entrepreneurial spirit among the youth.



Participants list:

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Feedback Analysis





