



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

Report on Workshop on “Opportunities of Language in Tourism Industry”

Name of the Event	Workshop on Tourisathile Bhashasadyathakal Workshop on (Opportunities of language in the Tourism Industry)
Nature of the Event	Workshop
Objectives	The workshop aims to highlight the various language-related aspects and opportunities that arise in the tourism industry, emphasizing the importance of multilingualism and cultural sensitivity in catering to an international clientele
Resource person	Dr. Sumesh A S, Associate Professor, Department of Hindi, MES College, Nedumkandam
Date and Time	13/03/2023
Beneficiaries	72 Students
Venue or Platform	PNN Hall
Feedback link	Nil
Organising department/ Cell	Tourism Club
Coordinator	Ms. Sreelekshmi A R
Associating Agency	Nil
Fund details if any	PTA
Outcome/ Benefit of the programme	Participants gained a heightened awareness of the significant role language skills play in the tourism sector.



Detailed Report of the Programme

This report provides a comprehensive overview of the workshop titled “Opportunities of Language in the Tourism Industry” held on March 13, 2023, at PNN Hall. Organized by the Tourism Club with Ms. Sreelekshmi A R as the coordinator, this event focused on the indispensable role of multilingualism and cultural sensitivity in the tourism industry. Dr. Sumesh A S, Associate Professor at MES College, Nedumkandam, led the workshop, which was attended by 72 students.

The primary objective of the workshop was to:

- Discuss the role of multilingualism and cultural sensitivity in catering to an international clientele.
- Explore various language-related career opportunities in the tourism sector.

The workshop was attended by 72 students, providing them with insights into the intersection of language and tourism. Sumesh's session underscored the pivotal role of language in enhancing tourist experiences. Key points included:

- The necessity of effective communication in tourism.
- The impact of cultural understanding and appreciation in service quality.
- The diverse range of career opportunities available for language experts in tourism.

Participants engaged in discussions and activities focusing on:

- The practical application of language skills in tourism.
- Real-world case studies demonstrating the value of multilingualism in various tourism scenarios

Participants gained a deeper understanding of how language acts as a vital tool in the tourism industry, bridging cultural gaps and enhancing service quality. The workshop illuminated various career paths within the tourism sector that value language proficiency. The discussions highlighted the importance of being multilingual in the increasingly globalized tourism industry.

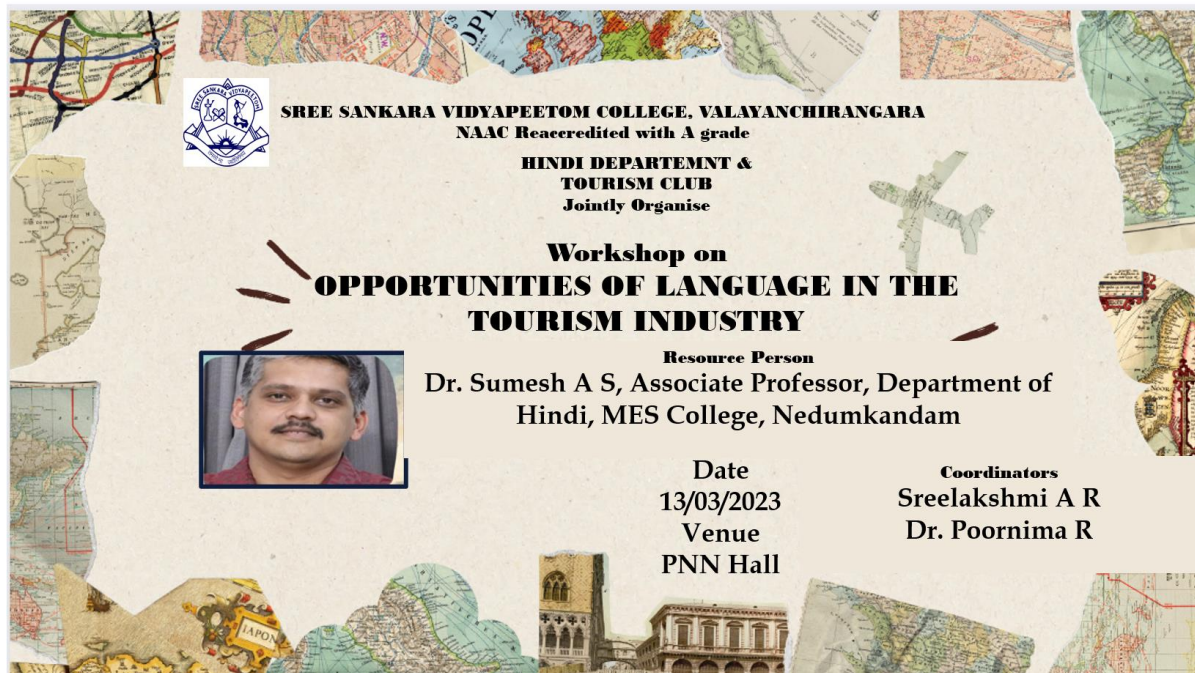
Conclusion


The workshop successfully achieved its objective of bringing to light the significant role of language in the tourism industry. It emphasized the necessity for language proficiency and cultural awareness in providing superior service to a global clientele. The insights and skills




shared during the event are expected to positively influence the future careers of the participating students in the realm of tourism.

Brochure



 **SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA**
NAAC Reaccredited with A grade
HINDI DEPARTEMNT & TOURISM CLUB
Jointly Organise

Workshop on
OPPORTUNITIES OF LANGUAGE IN THE
TOURISM INDUSTRY

 **Resource Person**
Dr. Sumesh A S, Associate Professor, Department of
Hindi, MES College, Nedumkandam

Date
13/03/2023
Venue
PNN Hall

Coordinators
Sreelakshmi A R
Dr. Poornima R

Profile of the Resource Person



DR. A.S. SUMESH

ASSISTANT PROFESSOR & HEAD
DEPARTMENT OF HINDI
M.E.S. COLLEGE NEDUMKANDAM
CHEMBALAM P.O
IDUKKI, KERALA, PIN-685553.
drassumesh@gmail.com

AREEKUZHIVIL (H)
PULIYANNOOR P.O.
PALA, KOTTAYAM (DIST)
KERALA, PIN-686 573.
04822-205426, 9744168522(M)

Educational Qualifications

Sl No.	Degree	University	Year
1	M.A (Hindi)	Mahatma Gandhi University, Kottayam, Kerala	2001-2002
2	M.Phil (Hindi)	S.S.U.S Kalady	2004-2005
3	PhD (Hindi)	Mahatma Gandhi University, Kottayam, Kerala	2008

Award

Hindi Sevi Samman from Hindi Sahitya Sammelan, Patna, Bihar 2016.

Membership

Member, Under Graduate Hindi Board of Studies, Mahatma Gandhi University, Kottayam, Kerala.

Research Guideship

1. Research Supervising Teacher Mahatma Gandhi University (Research Centre: Maharaja's College Ernakulam)
2. Research Supervising Teacher ,JIT University (Private) Rajasthan

Experience

- Worked in Canara Bank, Circle Office, Mangalore as Official Language Officer from 12-05- 2008 to 24-03-2009.
- Resource Person, Prasar Bharati, Aakashvani Devikulam Station, Idukki, Kerala.
- Resource Person, Kerala State Higher Secondary Cluster, Kattappana, Idukki, Kerala.
- Key Resource Person, Online Question Bank Preparation, Mahatma Gandhi University, Kottayam, Kerala.
- Member, Resource Pool, State Institute of Educational Management and Training, Govt. of Kerala.



Research Projects

- **Major Research Project** (Completed) with the Financial Assistance of University Grants Commission, New Delhi. (2010-2012)
Topic:- Role of Literature in Environmental Protection with Special Reference to Kerala Experience.
- **Minor Research Project** (Completed) with the Financial Assistance of University Grants Commission, SWRO, Bengaluru. (2014-2016)
Topic:- Poems of Gorak Pandey in the Neo-Liberal Social Context. A Study.

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Books Published

Sl No.	Name of the Book	Nature of the duty	Publisher	ISBN	Published Year
1	Sarhad se (Athirithi) Malayalam	Co-Translator	Pranatha books Kochi	81-88810-65-7	2007
2	Samkaleen Sahitya aur Media sanskriti	Editor	Publication wing MES College Ndkm	978-93-921470-00-1	2011
3	Bhoomandaleekaran aur Hindi Kavita	Associate Editor	Aman Prakashan Kanpur	978-93-82432-15-9	2013
4	Samkaleen Hindi Sahitya Meim Vistapan ki Samasya ki Abhivyakthi	Editor	Jawahar Pustakalaya Mathura	978-81-8111-290-3	2014
5	Samkaleen Hindi Sahitya meim Paryavaran Vimarsh	Editor	Aman Prakashan Kanpur	978-93-85389-76-4	2016
6	Sahitya ki Samkaleen Chunotiyen	Editor	Adwaith Prakashan NewDelhi	978-93-82554-84-4	2017
7	Katha Sansar (Text Book)	Editor	Vani Prakashan New Delhi	978-93-87409-54-5	2017
8	Sahitya Vivechan (Text Book)	Editor	Rajpal Prakashan, NewDelhi	978-93-5064	2017
9	Gadhya Saurabh (Text Book)	Editor	Rajkamal, Prakashan NewDelhi	978-93-87462-05-2	2017
10	Prathinidhi Lambi Kavitayen (Text Book)	Editor	Vani Prakashan New Delhi	978-93-5229-745-0	2017
11	Sahitya Darpan (Text Book)	Editor	Rajpal Prakashan, NewDelhi	978-93-50643-87-7	2017
12	Akshar Parv (Text Book)	Editor	Rajpal Prakashan, NewDelhi	978-93-50643-88-4	2017
13	Indradhanush (Text Book)	Editor	Aman Prakashan Kanpur	978-93-85476-22-8	2017
14	Sahitya Sagar (Text Book)	Editor	Rajkamal, Prakashan NewDelhi	-	2017
15	Sanchar media evam	Editor	Lokbharathi	-	2017



	vyavasayik patra lekhan(Text Book)		Prakashan, Iahabad		
16	Sanchar media vyavasayik patra lekhan thada anuvad(Text Book)	Editor	Lokbharathi Prakashan, Iahabad	-	2017
17	Kavya Kusum (Text Book)	Editor	Aman Prakashan Kanpur	978-93-86604-83-5	2018
18	Paanch Lambi Kavitayem (Text Book)	Editor	Vani Prakashan, New Delhi	978-93-88434-94-2	2018

Articles Published in Journals

Sl No	Journal Name	Title of the paper	ISSN	month & Year
1	Research Journey	Padh ek Kavyatmak abhivyakthi hai	2348-7143	February 2019
2	Kerala Private College Teacher	Pinnott Nadakkunna Bodhyangal (Malayalam)	2454-4795	December 2018
3	Jan Vikalp	Paryavaran Ek Sanskrutik Sankat Hai	2231-6191	September 2018
4	Kerala Private College Teacher	Njangal Ningalude bodhyangalil Idapedum (Malayalam)	2454-4795	September 2017
5	Kerala Private College Teacher	Biriyaniyil modasthitharayavarod (Malayalam)	2454-4795	February 2017
6	Research Scholar	Aadmi ki Haiziyath keliye ladayi-gorakh pandey ki kavithavom ke sandarbh meim ek avalokan	2249-6696	June 2016
7	Bharath Patrika	Abhivyakthi ki prithibadhatha – Gorak Pandey ki Kavithavom meim	2277-5471	June 2016
8	Sahitya Amruth	Sansrithik Sankat ke dowr meim Samkaleen Hindi Sahitya	2455-1171	September 2015
9	Kerala Private College Teacher	Swapnam Ellayppozhum Oru samasya koodiyanu (Malayalam)	2454-4795	September 2015
10	Bharath Patrika	Samakala Kavithayile Chila Nervazhikal (Malayalam)	2277-5471	July 2015
11	Meridian	Bharatheeya Siksha Padthathi evam samajik nav nirman	2278-750x	December 2014
12	Misbah	Ravanan, Prathinayakanile Nayakan (Malayalam)	0976-2523	October 2014.
13	Research Scholar	Sanskruthi Alochanan Aur Samkallen Hindi Sahitya Sandharbh	2249-6696	March 2014
14	Research Lines	Ivide Kavithakal Tharattupadunnilla, (Malayalam)	0975-8941	June 2009



15	Panchasheel Shodh Sameeksha	Ramdarash Misra ka kavya sansar- Ek anusheelan	0975-2587	March 2009
16	Bhasha gnBharathi Samvad	Off & On ka Hindi anuvad yada kada	-	September 2007

Articles published in other books

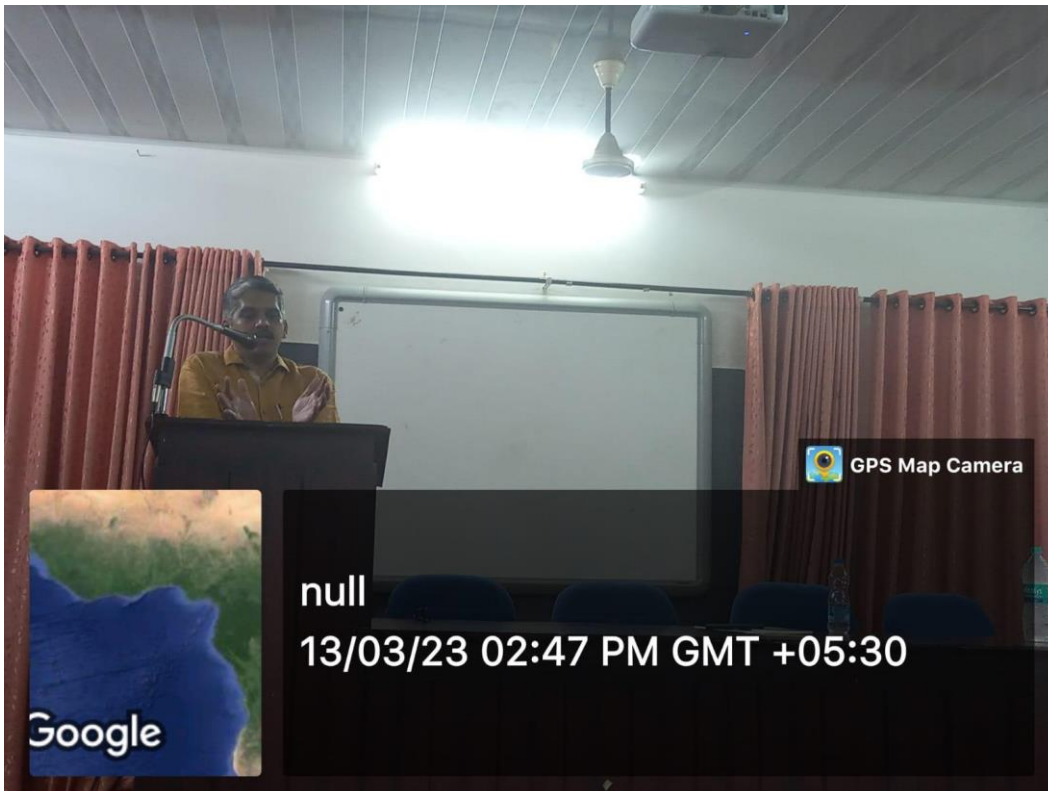
Sl No	Name of the Book	Title of the paper	Publisher	ISBN	Year
1	Hindi Katha Sahitya meim Nari (Ed-Dr.M.Ranjith)	Prayogvadi/Pragathivadi sahitya meim nari	Jawahar Pustakalaya Mathura	978-81-8111-272-9	2014
2	Hindi Sahitya Samay se sakshatkar (Ed.-Dr.Pramod Kovprath)	Paryavaran, Sanskrithi aur Sahitya	Aman Prakashan Kanpur	978-93-83682-55-3	2015
3	Hindi Aalochna ka varthaman (Ed. Dr. K. Sreelatha Vishnu)	Sanskruithik Aalochna aur samkaleen Hindi Sahitya Sandarbh	Aman Prakashan Kanpur	978-93-85389-40-5	2015
4	Hindi Sahitya Aur Mam (Ed. Dr. Shibi C.)	Gulab jaisi ek mam	Maya Prakashan Kanpur	978-81-934201-3-3	2017
5	Kadhayamama (Ed. Maina Umaiban)	Biriyaniyil modasthitharayavarod (Malayalam)	Shikha Grandhavedi	978-81-927965-7-4	2017
6	Bharatheeya Sahitya meim Civil Sainik Sambandh (Ed-Dr.M.Ranjith)	Kyom ki sarhad har vakth ek samasya hai	Maya Prakashan Kanpur	978-81-934201-0	4 / 10
7	Hindi Kavita kal aur Aaj (Ed-Dr.Ambily V.S)	Samkaleen Kavita Pad Vimarsh	Roly Prakashan Kanpur	978-93-84478-58-2	2018
8	Hindi Natak evam Rangmanch (Ed-Dr.Reenakumari V.L)	Ekanki-Sahitya aur Rangmanch ke sandarbh meim kuch vichar	Vidya Prakashan Kanpur	978-93-86248-80-0	2019

Seminar organized

Sl No	Seminar Topic	National/ Regional	Date	Funding Agency
1	Impact of Media Culture on Hindi Literature	National	26-28 September 2010	UGC
2	Expression of the Problem of Diaspora in contemporary Hindi Literature	National	27-29 September 2011	UGC



Photos



ഔദ്യോഗിക ഭാഷാസാധ്യതകൾ

Date: 13/03/2023 Time: 1.30-3.30 pm

List of participants

Resource person

Dr. Sumesh A.S, Associate Professor, M.E.S College, Nedumkandam

Sl. No.	Name	Department	Year of study	Signature
1.	Alena Joshy	BA Hindi	2023	
2.	Josna K.J	"	2023	
3.	Afeefa Ansar	"	2023	
4.	Anagha Vinod	"	2023	
5.	Vandhana Murali	"	2023	
6.	Souparnika. k. k.	"	2023	Souparnika
7.	Anshara. k. s	"	2023	
8.	Reethu kumari	"	2023	
9.	Hanna. E. Abraham	"	2023	
10.	Kotishnend	"	2023	
11.	Anakha Sadasivan	"	2023	
12.	FATHIMA SHIHANA	BA Economics	2023	fathimashihana
13.	Albina A.B	"	2023	Albina
14.	Sahadiyya. Siddique	B.A. English	2023	
15.	Ahalya K.S	BA English	2023	Ahalya
16.	Jeeva. k. Alias	BA English	2023	
17.	Parvathy M.V	BA Economics	2023	Parvathy
18.	Alvira. P. Saju	"	2 nd year.	Alvira
19.	Riya Thomas	"	"	Riya
20.	Adithya P	"	"	Adithya



സൂനിസത്തിലെ ഭാഷാസാധ്യതകൾ

Date: 13/03/2023 Time: 1.30-3.30 pm

List of participants

Resource person

Dr. Sumesh A.S, Associate Professor, M.E.S College, Nedumkandam

Sl. No.	Name	Department	Year of study	Signature
21	Veena Reji	BA Economics	III rd year	
22	Uthara T.J	"	"	
23	Diyona Fernandez	"	"	
24	Sheba. Varghese	"	"	
25	Araswara Sajeer	"	"	
26	SARAN PS	"	"	
27	Wasim/Mohammed	"	"	
28	Dheena Jabbar	"	"	
29	Fathimathuzzuhra	"	II nd year	
30	Madhuri Manoj	"	"	
31	Rahmath P.Jaleel	"	"	
32	Varsha Sudhi	"	I st year	
33	SONA GABRIEL	BA ECONOMICS	I ST YEAR	
34	Fathima PA	BA HINDI	III rd year	
35	Atifa C.D	BA HINDI	III rd year	
36	Fausiya Nasar	B.A HINDI	III rd year	
37	Fathima Sahala p.m	B.A. HINDI	III rd yr	
38	Sachin Sann Kumar	B.A. ECONOMICS	II nd year	
39	Sajifudheen M.S	B.A ECONOMICS	II nd year	
40	Aswani Rajakrishna	B.SC MATHS	II nd year	



ഔദ്യോഗിക ഭാഷാസാധകർ

Date: 13/03/2023 Time: 1.30-3.30 pm

List of participants

Resource person

Dr. Sumesh A.S, Associate Professor, M.E.S College, Nedumkandam

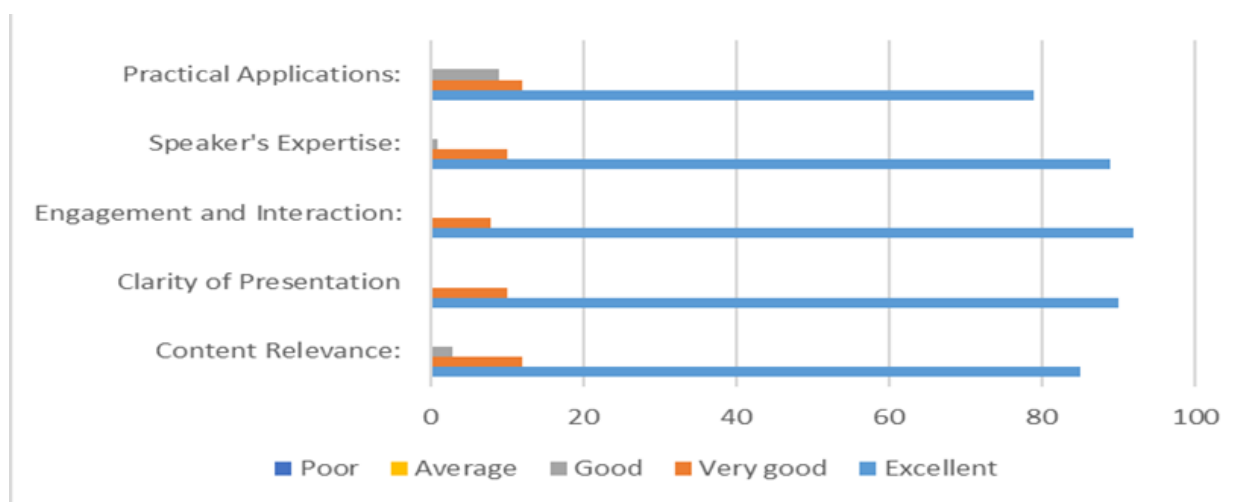
Sl. No.	Name	Department	Year of study	Signature
41	Akhila Baiju	Bsc. Maths	2	
42	Seethabikshmi	"	"	
43	Sneelakshmi.MP	"	"	
44	Arathy Subramanian	B.A Hindi	"	
45	Krishnakripa Shaji	"	"	
46	Meenakshi.M.pillai	"	"	
47	Jasim Muthalaz	B.S.C MATHS	"	
48	Ashirav .A	BA Economics	1st year	
49	AJAL B	BA ECONOMICS	2nd year	
50	Deepak P.Santhosh	"	"	
51	Kiran.N.M	"	1st year	
52	Rehan	"	2nd year	
53	MADHAV KRISHNAN	"	2nd year	
54	ADARSH BURESH	"	2nd year	
55	Mamikandan Shaji	"	2nd year	
56	Muhammed Haffiz	"	2nd year	
57	Alfin Saji	"	2nd year	
58	ASWIN K.S	B.A Hindi	2nd year	
59	Akhil Chandran	BA Hindi	3rd year	
60	Aash.V.S	BA HINDI	3rd year	



Feedback

The feedback received from the 72 students who attended the "Opportunities of Language in Tourism Industry" seminar demonstrates the positive impact of the event on their understanding of the subject matter. The majority of students found the content relevant and engaging, and the seminar helped them recognize the vital role language plays in shaping tourist experiences. The feedback will be valuable for refining future seminars and ensuring that they continue to meet the needs and expectations of the participants.

Feedback



PRINCIPAL
SREE SANKARA VIDYAPEETOM
VALAYANCHIRANGARA P.O
(VIA) PERUMBAVOOR

Signature of the Principal

