

Innovation and Entrepreneurship Development Centre

The Innovation and Entrepreneurship Development Cell (IEDC) at Sree Sankara Vidyapeetom College, instituted in the academic year 2021-22, has been a catalyst in instilling an entrepreneurial spirit among students. Through a series of impactful initiatives, including workshops, startup incubation programs, and ideation competitions, the IEDC has provided a dynamic platform for students to explore, develop, and realize their entrepreneurial ideas.

Various workshops and seminars organised by EDC, IIC and IEDC for promotion of entrepreneurship

I Workshop on Nurturing Entrepreneurial Mindset: June 23, 2022

The workshop started with an in-depth exploration of various entrepreneurship strategies. Facilitators discussed key concepts, successful case studies, and the importance of innovation in entrepreneurial ventures. Participants gained a comprehensive understanding of the entrepreneurial landscape.



SREE SANKARA VIDYAPEETOM COLLEGE
Valayanchirangara, Perumbavoor



KHADI GRAMODYOG VIDYALAYA

In Association with
IEDC, IIC & EDC Club
Organises

**Workshop on
Nurturing Entrepreneurial Mindset**

INAUGURATION OF IEDC, IIC & EDC CLUB



Anitha C.C

Training State Co-ordinator
Khadi Gramodyog Vidyalaya,
Nanthiattukunnam

Resource Persons

Vinod K.V
Training Co-ordinator

Suma V.C
Senior Technical Instructor

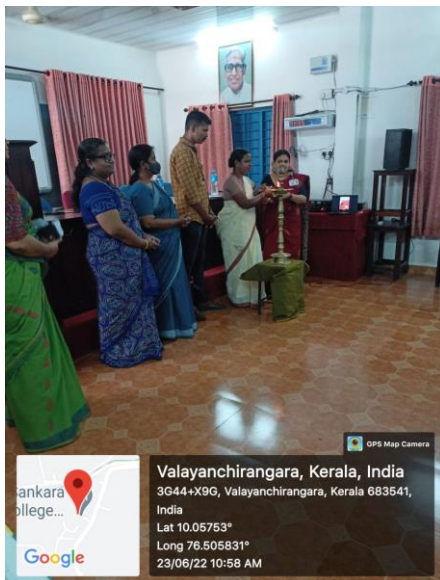
23-06-2022

10:30 AM

PN Nampoothiri Hall

Dr. Prathibha P. H
IEDC Co-ordinator

Dr. Sheena Kaimal N
Principal



II Workshop on Prototype design and development: June 22, 2022

Harish Mohan Product designer, Brand Identity Designer, Mentor, Design Partner of various reputed companies like ESPN Digital media, E -Guidance lab LPP etc. was the resource person for the session. Harish Mohan initiated the session with a comprehensive introduction to prototyping, covering various techniques widely used in the industry. Drawing from his extensive experience, Harish Mohan shared real-world examples, giving participants a practical understanding of the importance of prototyping.



IIC,IEDC&EDC
Sree Sankara Vidyapeetom college
Valayanchirangara

Jointly Organise

A Workshop on Prototype Design & Development-Prototyping

Resource person: Mr.Harish Mohan
Principal Designer & Design Partner
Eguidance Labs

Date
22/06/2022 (Wednesday)
Time
10.00 am - 4.00 pm
Platform
Google meet

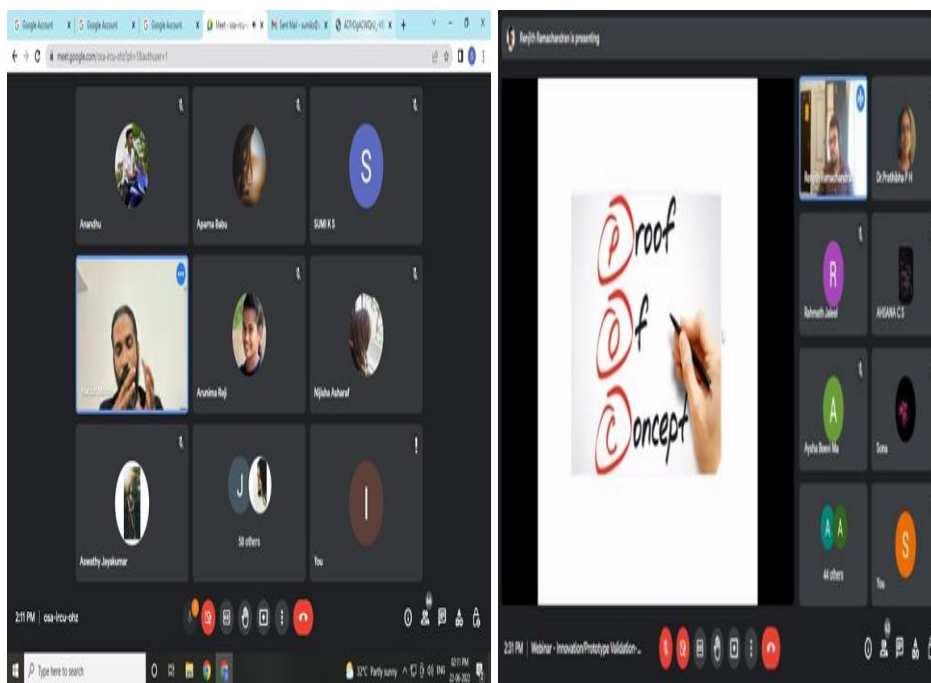
IIC President
Dr.Suchitra A

IIC Co-ordinator
Sumi K S

Principal in charge
Dr.Sheena Kaimal N

III Workshop on Innovation/prototype validation -Converting Innovation to Startup: August 20, 2022

The workshop on Innovation/prototype validation as part of IIC activity for Faculty and students organized by the Institution Innovation Council was conducted on 20-08-2022, 02.00 - 04.00 p.m. Mr. Renjith Ramachandran, Founder and mentor, Startuphunt was the resource person. The resource person provided a comprehensive overview of the various steps involved in validating a prototype/innovation, emphasizing the importance of quality aspects in prototype design.



IV Workshop on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs: August 11, 2022

The workshop was conducted with the objective of educating and empowering student entrepreneurs as well as faculty entrepreneurs with the knowledge and strategies to secure funding for their startups.



**SREE SANKARA VIDYAPEETOM
COLLEGE, VALAYANCHIRANGARA**

**INSTITUTION INNOVATION CELL
IEDC & EDC**

Jointly Organise
Workshop on
**Angel Investment/VC Funding Opportunity for Early Stage
Entrepreneurs**

Resource Person
**Mr. Unnikrishnan U R
G – Taste Founder**

Date
11-08-2022
Time
10.00 a.m.
Venue
PN Hall

Principal
Dr. Sheena Kaimal N

Coordinators
Viswan M G
Anusree P A



V **Seminar(Online) on Legal Ethics steps for Startups:August 30, 2022**

The session aimed to equip participants with a deep understanding of the legal and regulatory landscape, emphasizing the significance of ethical considerations in establishing and running a successful business. The session commenced with an in-depth exploration of legal and permit requirements that startups need to navigate.





**Institution Innovation Council
Sree Sankara Vidyapeetom College
Valayanchirangara**

**Organises Seminar (online) on
Legal and Ethical Steps for Startups**

**Sumi K S
Innovation Ambassador
IIC
Assistant Professor,SSV
College**

**Date: 30-08-2022
Platform: Google meet
Time: 03.00 pm**

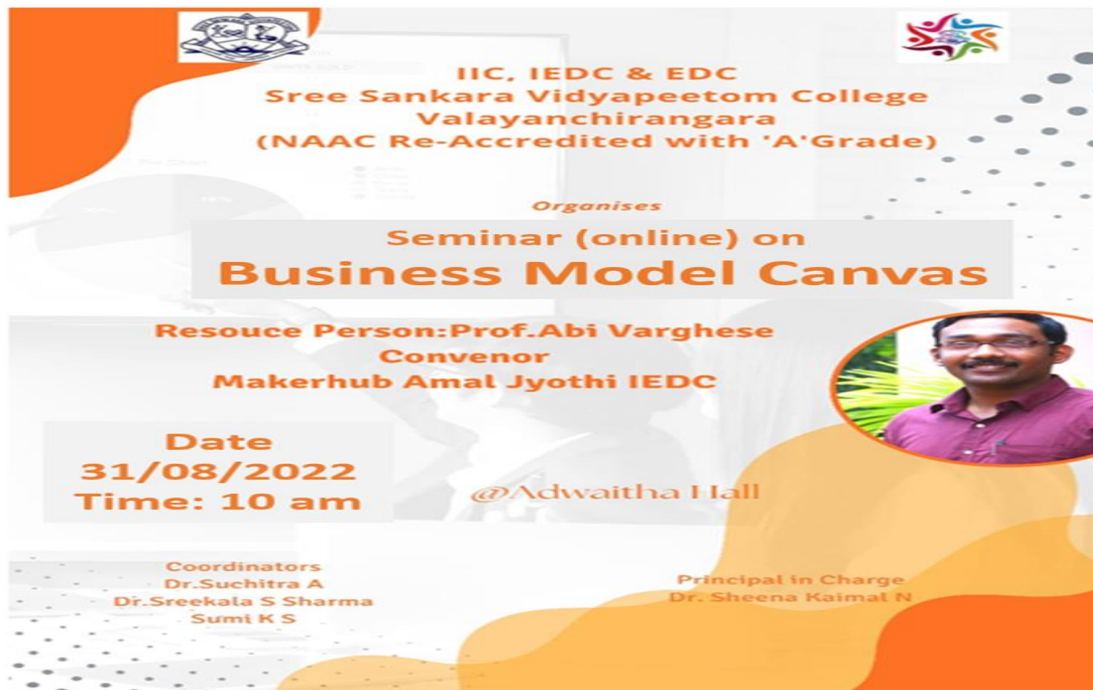
**Coordinators
Dr.Suchitra A
Dr.Sreekala S Sharma**



VI **Business Model Canvas: 31st August 2022**

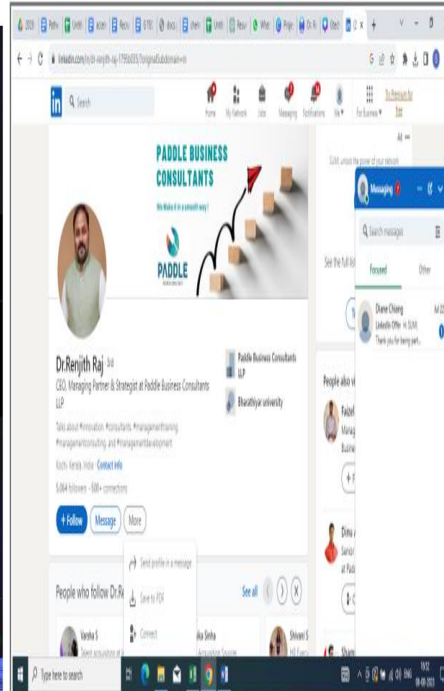
The workshop on Business Model Canvas as part of IIC session organized by the Institution Innovation Council of S.S.V College was conducted on 31-08-

2022 from 10.00 a.m. to 04.00 p.m. in Google meet platform. The session was handled by Mr. Aby Varghese, Convenor, Makerhub Amal Jyothi IEDC.



VII Workshop on Accelerators/incubators- Opportunities for Students and Faculty - Early stage Entrepreneurs: August 29, 2022

The workshop on accelerators/incubators-Opportunities for Students and Faculty - Early stage entrepreneurs was handled by Dr. Renjith Raj, Managing partner & CEO, Paddle Business Consultants LLP. The exploration of opportunities provided by accelerators and incubators for students, faculty, and early-stage entrepreneurs was the central focus of the event organized by the Institution Innovation Council. The session aimed to shed light on the potential benefits of participating in such programs and how they contribute to fostering innovation and entrepreneurship within the institution.



VIII Exploring entrepreneurial pathway for career: December 01, 2022

The session commenced with an exploration of entrepreneurship as a dynamic career option, emphasizing benefits like flexibility and financial rewards. Challenges, including market uncertainties, were discussed. The resource person shared a successful virtual reality entrepreneurial journey, advocating for the integration of entrepreneurship education into academic curricula to equip students with essential skills.

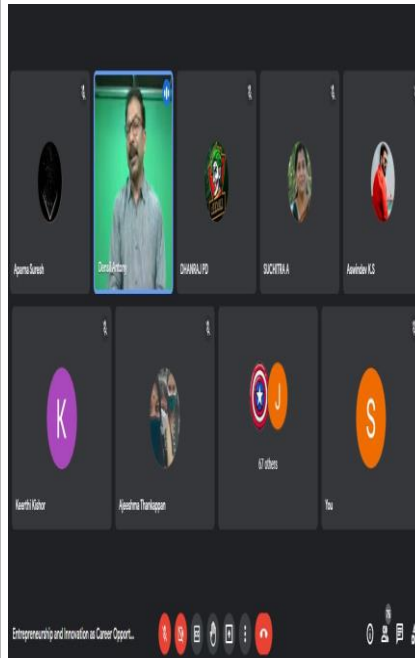
Institution Innovation Council
Sree Sankara Vidyapeetom College
Valayanchirangara

Organises a Seminar (online) on
Exploring Entrepreneurial Pathways for Career

Densil Antony
 CEO,
 HR Horizon Private Ltd.

Date: 01/12/2022
Time: 10.00 am
Platform: Google meet

Coordinators
 Dr. Suchitra A
 Dr. Sreekala S Sharma
 Smt. Sumi K S



IX Seminar on Entrepreneurial insights by a successful entrepreneur: December 6, 2022

The workshop was handled by Mr. Brigesh P.D, Managing partner, Dooder packs. The workshop aimed to inspire and motivate students towards entrepreneurial endeavors, providing them with insights from successful entrepreneurs and fostering a mindset of innovation. The resource person discussed the key factors that contributed to his success and provided insights into overcoming challenges and adapting to changing market trends.



The image contains a seminar poster on the left and a photograph of the seminar on the right. The poster features the college logo at the top, followed by the college name: IIC, IEDC & EDC, SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA. The seminar title is 'Seminar on Entrepreneurial Insights by a Successful Entrepreneur'. The speaker is Mr. Brigesh P D, Managing Partner of Dooder Packs, Valayanchirangara. The event details are: Tuesday, 6th December 2022, Time: 2PM, Venue: PN Nampothiri Seminar Hall. Organizational roles are listed: Principal: Dr. Sheena Kaimal, IIC President: Dr. Suchitra A, IIC Convener: Sumi K S, Coordinator: Dr. Sreekala S Sharma. The photograph shows a man in a light-colored shirt standing at the front of a classroom, addressing a group of students seated at desks. The room has several ceiling fans and a whiteboard in the background.

SREE SANKARA VIDYAPEETOM COLLEGE
VALAYANCHIRANGARA

Seminar on
Entrepreneurial Insights by a
Successful Entrepreneur

MR. BRIGESH P D
MANAGING PARTNER
DOODER PACKS
VALAYANCHIRANGARA

Principal: Dr. Sheena Kaimal
IIC President: Dr. Suchitra A
IIC Convener: Sumi K S
Coordinator
Dr. Sreekala S Sharma

TUESDAY
6TH DECEMBER 2022
TIME: 2PM
VENUE: PN NAMPOOTHIRI
SEMINAR HALL

X Achieving problem solution fit and market fit in entrepreneurial journey: December 09, 2022

The workshop on Achieving problem solution fit and market fit in entrepreneurial journey was handled by Mr. Sujil Krishnan, a successful entrepreneur. The session aimed to provide practical insights, advice, and tips to aspiring entrepreneurs, drawing from the resource person's extensive experience as a successful entrepreneur. He addressed key challenges and pitfalls while emphasizing the importance of resilience, adaptability, and a forward-thinking mindset.



XI Workshop on Successful Student Entrepreneurship: February 14, 2023

The guest speaker for the day, Ms. Revathy Krishnan, delivered an inspiring and insightful talk on the crucial role of entrepreneurship in empowering students especially women. The session aimed to encourage students to break barriers, think creatively, and strive for their aspirations. She shared personal stories and experiences to illustrate how entrepreneurship can be a catalyst for positive change in the lives of women. Revathy encouraged students to embrace creativity and think beyond traditional norms and also stressed the importance of innovation and thinking outside the box in pursuing entrepreneurial endeavors. She inspired students to take risks in pursuit of their dreams and emphasized the correlation between hard work and achieving entrepreneurial success.



XII Successful women entrepreneurship: February 13, 2023

The session on “Motivational Session by Successful Innovator” was taken by Preethy Prakash, the founder member of Parakkat Pearls and Jewels for 1gram gold. She began the session by discussing the importance of innovation in today's rapidly changing world. She emphasized that companies must constantly adapt and innovate in order to stay ahead of the competition and meet the needs of customers. about the ways for fostering collaboration and open communication within teams. She also stressed the importance of being customer-centric and understanding the needs and desires of the target audience.



XIII Workshop on :Entrepreneurship and Innovation as Career Opportunity



The poster is for a workshop titled "Workshop on 'Entrepreneurship and innovation as career opportunity'". It is organized by IIC, IEDC & EDC at Sree Sankara Vidyapeetom College, Valayanchirangara. The featured speaker is T R Ananthanarayanan, Managing Partner at foodastha, Kochi, General Manager at Food Safety Solutions International, Kochi, and Technical Director at Biogenic Labs, Kochi. The workshop is scheduled for 09/01/2023 at 10.00 am in the PN Hall. The poster also lists the Principal, IIC President, IIC Convener, and Coordinators.

IIC, IEDC & EDC
SREE SANKARA VIDYAPEETOM COLLEGE,
VALAYANCHIRANGARA

Workshop on
"Entrepreneurship and innovation
as career opportunity"

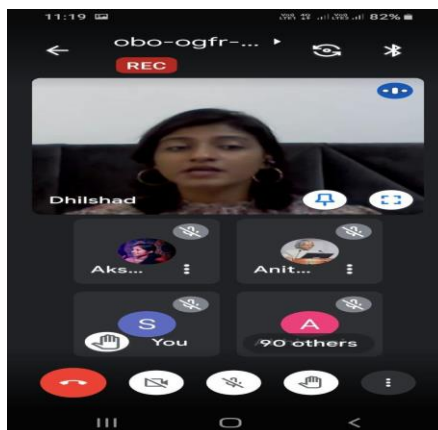
T R Ananthanarayanan
Managing Partner, foodastha, Kochi
General Manager, Food Safety
Solutions International, Kochi
Technical Director, Biogenic Labs,
Kochi

Principal: Dr. Sheena Kaimal N
IIC President: Dr. Suchitra A
IIC Convener: Smt. Sumi K S
Coordinators: Dr. Sreekala S Sharma
Smt. Sumaja Sasidharan

09/01/2023
10.00 am
PN Hall

XIV Seminar(online) on successful Women Entrepreneurship: 20th September 2021

The workshop on "How to Become a Successful Women Entrepreneur" aimed to empower women with the knowledge and skills required to excel in the entrepreneurial world. Dr. Dilshad Raihana, an esteemed expert in the field, served as the resource person for the workshop. Dr. Dilshad Raihana, the resource person, delivered a comprehensive presentation on the key aspects of becoming a successful women entrepreneur. The presentation covered topics such as identifying resources, developing essential skills, and navigating challenges.



XV Workshop on “Preparation of natural Veg- and Non-veg wash”: November 19, 2021

A jointly organized workshop on the preparation of natural veg & non-veg wash was conducted by the Post Graduate Department of Chemistry with Swachhta action plan and the youth red cross society of Sree Sankara Vidyapeetom College under the guidance of Sri. Bineesh Sivan, Head of R&D Xyone research and R&D formulation consultant of new products.



SREE SANKARA VIDYAPEETOM COLLEGE VALAYANCHIRANGARA
AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM
& REACCREDITED WITH 'A' GRADE BY NAAC



एक चरण स्वच्छता की ओर

Jointly organised by
Swachhata Action Plan, Youth Red Cross Society and Department of Chemistry



Youth Red Cross

Date- 19/11/2021 Time- 10.30am Venue : Chemistry lab



Resource Person : Sri. Bineesh Sivan

BSc Chemistry Alumni, SSV College, Head of R & D (zone research and R & D formulation consultant of new products).

**Principal
Dr. PADMA P**

**Program Co-ordinator
Smt. Poornima M P**





XVI Workshop on Entrepreneurship skills and challenges : 21st December 2021

The Workshop on Entrepreneurship Skills and Challenges was held on 21-12-2021 at P.N Namboothiri seminar hall. The main objective of this workshop was to provide aspiring entrepreneurs with valuable insights and skills to succeed in the world of entrepreneurship.


SREE SANKARA VIDYAPEETOM COLLEGE
 Valayanchirangara, Perumbavoor - 683556
(Affiliated to Mahatma Gandhi University, NAAC Reaccredited at 'A' Level)

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE
 IN ASSOCIATION WITH
IIC & ED CLUB
 Organises
ENTREPRENEURSHIP SKILLS AND ITS CHALLENGES



Anjana Menon
 Founder & CEO,
 Candour Solutions
 Managing Partner, Seanson
 Food Products
 Faculty, Management Studies,
 Calicut University, Holy Grace
 Institution of Management
 Studies

21-12-2021 VENUE : P N NAMPOOTHIRI HALL
11 am - 03.30 pm

Dr. Sreekala S Sharma
Joint Co-ordinator

Dr. Prathibha P.H
Co-ordinator

Dr. Padma P
Principal

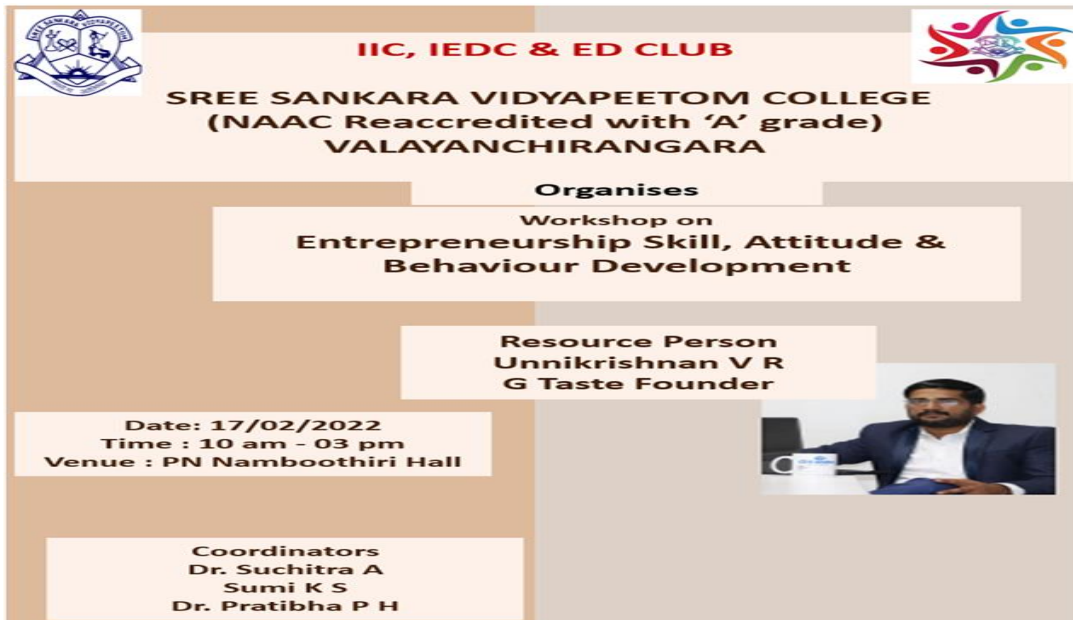





XVII Workshop on Entrepreneurial ship skill, attitude and behavioural : Febraury 17,2022

The IIC, IEDC and ED club of Sree Sankara Vidyapeetom College organized a “Workshop on Entrepreneurship Skill, Attitude & Behaviour Development. The

resource person for the workshop was Mr. Unnikrishnan, the Managing director of Garga M Commerce Private Limited. The workshop was conducted on 17-02-2022.



The poster is for a workshop organized by IIC, IEDC & ED CLUB at Sree Sankara Vidyapeetom College, Valayanchirangara. The workshop is titled 'Workshop on Entrepreneurship Skill, Attitude & Behaviour Development' and is organized by the college. The resource person is Unnikrishnan V R G, the founder of Taste. The workshop is scheduled for 17/02/2022, from 10 am to 03 pm, at PN Namboothiri Hall. The coordinators are Dr. Suchitra A, Sumi K S, and Dr. Pratibha P H. A photograph of the resource person, Unnikrishnan V R G, is included in the poster.

IIC, IEDC & ED CLUB

SREE SANKARA VIDYAPEETOM COLLEGE
(NAAC Reaccredited with 'A' grade)
VALAYANCHIRANGARA

Organises
Workshop on
Entrepreneurship Skill, Attitude &
Behaviour Development

Resource Person
Unnikrishnan V R
G Taste Founder

Date: 17/02/2022
Time : 10 am - 03 pm
Venue : PN Namboothiri Hall

Coordinators
Dr. Suchitra A
Sumi K S
Dr. Pratibha P H

XVIII Seminar (online) Nurturing Entrepreneurship and innovation: May 05, 2022

The Institution Innovation Council of S.S.V college organized an orientation on IIC for the first year students on 05-01- 2022 in online mode. The main aim of the session was to make them aware about the various activities initiated under IIC and emphasize its significance in Higher Education Institutions (HEIs). The session was conducted in an online mode, ensuring accessibility for all first-year students. Dr. Suchitra A, Innovation.



XIX Seminar on Sustainable Entrepreneurship: March 07, 2022.

The orientation session on Entrepreneurship and Innovation for students and Faculty of the college was given by Dr. Suchitra A and Dr.Sreekala S Sharma, Institution Innovation Ambassadors of IIC on 07-03-2022. The primary objective of the workshop was to promote and enhance entrepreneurship and innovation in participants, providing them with insights into the key principles, practices and tools in entrepreneurship necessary for success in entrepreneurship.



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA
NAAC Re-accredited with 'A' grade

Institution Innovation Council
organises



Seminar on Sustainable Entrepreneurship



Dr. Suchitra A
Institution Innovation Ambassador



Dr. Sreekala S Sharma
Institution Innovation Ambassador

Date
07-03-2022
Time
10.00 am – 12.00 pm
Venue
Seminar Hall

Principal
Dr. Padma P.

Coordinator
Smt.Sumi K.S



XX Seminar :Start-up: Ideas, Opportunities and Funding Impact Lectures **Series: 20th June 2020**

Session I:

Start-up: Ideas, Opportunities and Funding Impact Lectures Series was organised in four sessions. The first two sessions on 20th June 2020 covered the topic Start up. The

first lecture of the series was delivered by Dr. K.C. Chandrasekhar Nair. He is recognised as the father of business incubation in Kerala. He has retired as the CFO of Technopark as well as the MD of the Technopark TBI.



XXI Start-up Journey Issues and Challenges : June 20, 2020

The online workshop on Startup journey-issues and challenges for students and Faculty organized by Institution Innovation Council in association with IEDC and EDC was conducted on 20-06-2020. The session started with the coordinator of the programme welcoming the resource person and giving a brief introduction of the resource person. The event aimed to provide participants with a comprehensive understanding of the startup landscape, focusing on the opportunities available, common issues and challenges faced, and best practices for overcoming these hurdles.

 INSTITUTION'S INNOVATION COUNCIL
 (Ministry of HRD, Government of India)

 MHRD'S INNOVATION CELL
 (GOVERNMENT OF INDIA)

 AICTE

IEDC, EDC &
Institution Innovation Cell
Sree Sankara Vidyapeetom College
Valayanchirangara


Seminar (online)
Time 10.00 am
Date 20-06-2020

Topic
STARTUP JOURNEY
ISSUES &
CHALLENGES


Varun P Nair
 FOUNDER AND MD INFINIZ IT SOLUTIONS

@ Google meet platform

 MHRD'S INNOVATION CELL
 (GOVERNMENT OF INDIA)

 INSTITUTION'S INNOVATION COUNCIL
 (Ministry of HRD, Government of India)

 AICTE


SREE SANKARA VIDYAPEETOM COLLEGE
VALAYANCHIRANGARA


CERTIFICATE OF PARTICIPATION

This is to certify that {{full name}} {{other identifiers}} has participated and successfully completed the e-assessment in the Impact Lecture Series on "Startup Journey : Issues and Challenges" organised by the Institution Innovation Council, Sree Sankara Vidyapeetom College, Valayanchirangara, Perumbavoor, Kerala, India on 20/06/2020.


Suchitra A
 President
 Institution Innovation Council


Sumi K S
 Coordinator


Dr. Padma P.
 Principal

XXII Seminar (online) on National Education Policy: An impetus to Entrepreneurial Development: November 2, 2020

The aim of the programme was to give insight to students on the importance of entrepreneurship and innovation in based on the National Education Policy 2020.



XXIII Seminar (online) on Empowering Women Entrepreneurship: November 22, 2020.

Institution Innovation Council, Innovation and Entrepreneurship Development center & Entrepreneurship Development Club Sree Sankara Vidyapeetom college Valayanchirangara organized workshop on Empowering Women Entrepreneurship by Preethy Prakash, who is the Director of Parakkat Pearls and Jewels (India) Private Limited. The programme was conducted on 22 November 2020. The workshop aimed to inspire and educate students about the world of entrepreneurship by sharing the success story of a seasoned entrepreneur.

The poster features a scenic mountain landscape with a waterfall. At the top, there are three logos: the Institution Innovation Council (IIC) logo on the left, the Sree Sankara Vidyapeethom College logo in the center, and a colorful abstract logo on the right. The text on the poster reads: 'Institution Innovation Council, Innovation and Entrepreneurship Development Centre & Entrepreneurship Development Club, Sree Sankara Vidyapeethom College, Valayanchirangara'. Below this, a dark brown box contains the text: 'Organises Seminar (online) on Empowering Women Entrepreneurship'. Further down, it says 'By Preethi Prakash, Director, Parakkat Pearls and Jewels'. To the right of this text is a portrait of a woman in a pink top. At the bottom left, it lists 'IIC President: Suchitra A' and 'Coordinators: Sumi K.S, Dr. Vinitha A.S'. At the bottom right, it provides the event details: 'Date: 22-11-2020', 'Time: 10.00 a.m.', and 'Platform: Google meet'.

XXIV Seminar (online) Addressing Issues and Challenges in Innovation and Entrepreneurship: December 02, 2020

The aim of the counselling session was to impart knowledge to the students regarding the funding opportunities available. Dr. Sherin Sam Jose is the executive officer of Start-ups Valley Amal Jyothi TBI and Professor at Amal Jyothi College of Engineering. He shared the various sources of funds available for student and institutional start-ups. About 94 students and 6 faculty members attended the session.



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA



IIC, IEDC and EDC

Organises Seminar (online) on

Addressing Issues and Challenges in Innovation and Entrepreneurship

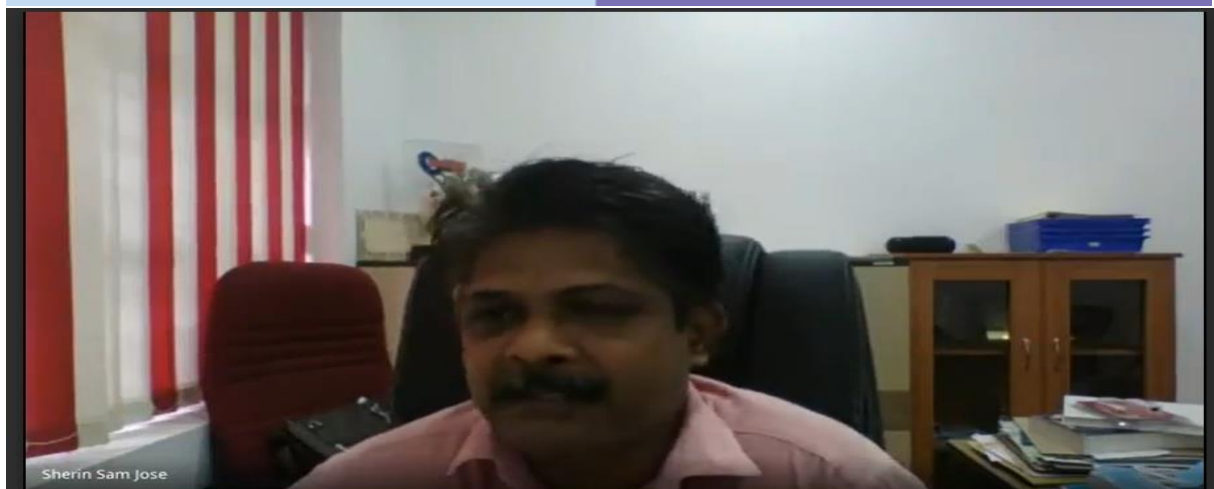


Resource person

Sherin Sam Jose
Chief Executive Officer
Startups Valley
Amal Jyothi TBI

Date : 02-12-2020
Time: 11.00 am
Platform : Google meet

Coordinator
Sumi K S





XXV Seminar(online) on Introduction to Start-up Eco System, Business Incubation, Patent Support Scheme and Interventions by Kerala Start-up Mission: January 13, 2021

The aim of the session was to create awareness among students about the various start-up opportunities and funding available. Mr. Krishnakumar, the Business Incubation Lead of Kerala Start-up Mission was the resource person.

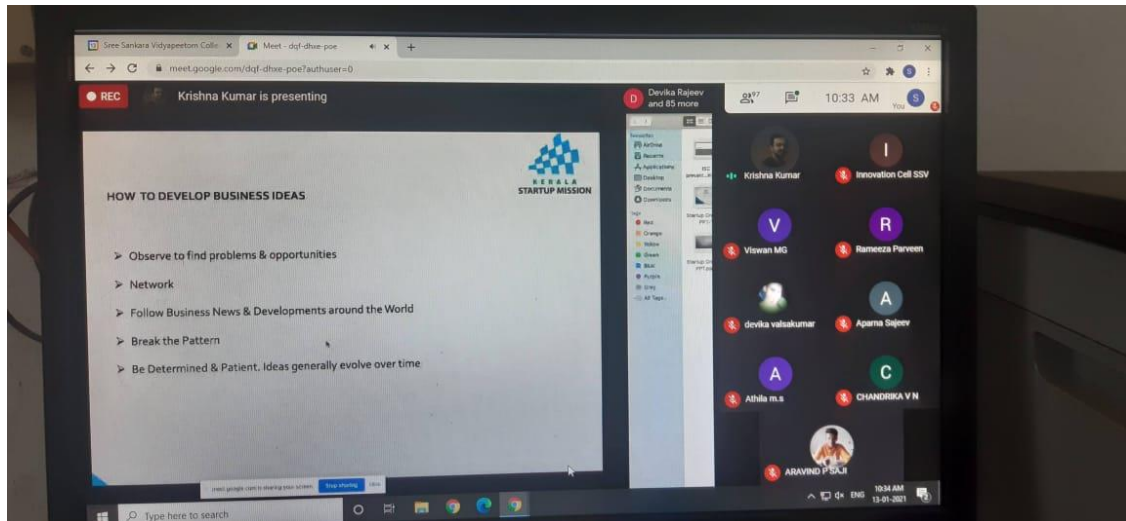
SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA
IIC, IEDC & EDC
Organises
Seminar (online) on
Introduction to Startup Ecosystem and Business Incubation

Resource person
Mr. Krishnakumar M, Business Incubation Lead, Kerala Startup Mission

13-01-2021
10.00 a.m. - 12.00 p.m.

Platform
Google Meet

Coordinators
Dr. Manusankar C
Sumi K S
Viswan M G



XXVI Innovation and Start-up Ecosystem Enabler: 17th February 2021

A webinar was arranged for the students to understand how a start-up eco system is enabled. The marketing advisor of Garga M Commerce Limited Mr. Sujith Ajithkumar served as the resource person for the session.

SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

**INSTITUTION INNOVATION CELL
IEDC & EDC**
Organises Seminar on

Innovation and Startup Ecosystem Enablers

Resource Person

Mr. Sujith Ajith Kumar
Marketing Advisor
Garga-M Commerce

Date and Time

17-02-2021, 10.00 a.m. 12.00 p.m.
Venue: P N Namboothiri Hall

Coordinator : Sumaja Sasidharan



Airapuram
Kerala
India

30°C
86°F

2021-02-17(Wed) 10:28(am)

XXVII Insights with a Startup Founder: March 27, 2021

**SREE SANKARA VIDYAPEETOM COLLEGE,
VALAYANCHIRANGARA**

**INSTITUTION INNOVATION CELL
IEDC & EDC**

Organises
Seminar on
Insights with a Startup Founder

Resource Person
Mr. Unnikrishnan U R
G – Taste Founder

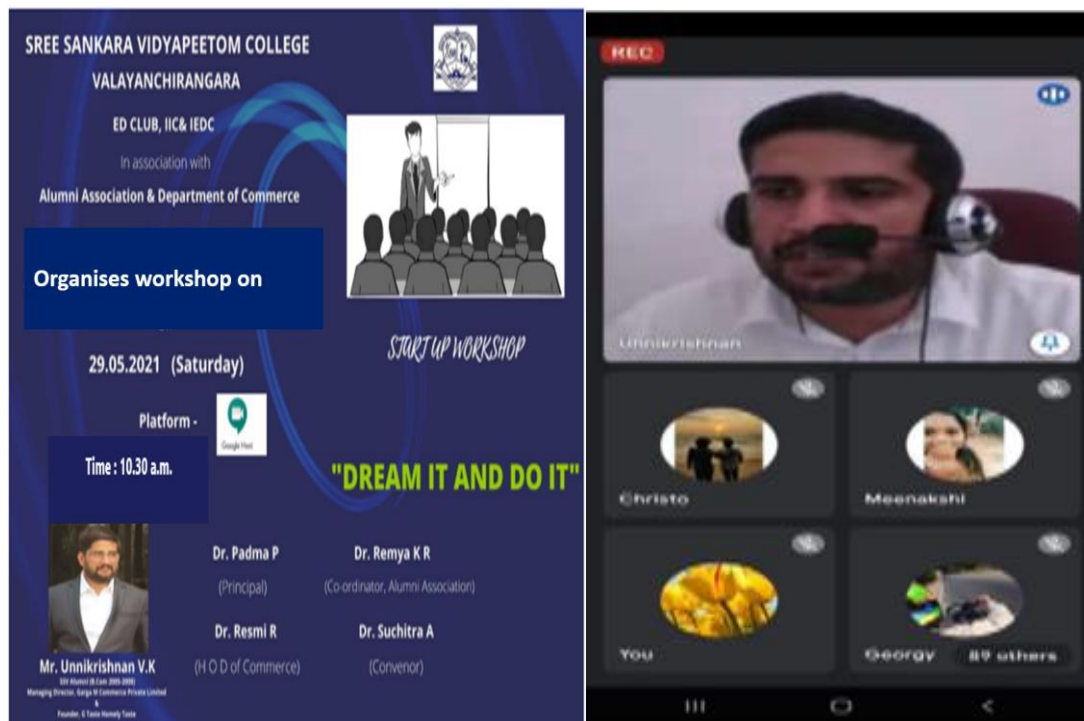
10.00 a.m. - 12.00 p.m.

27/03/2021

Coordinator
Smt. Sumi K.S

XXVIII Workshop on: Dream It and Do It: May 29, 2021

The resource person for the workshop was Mr. Unnikrishnan, the managing director of Garga M Commerce Private Limited. He spoke about his start-up journey to the students.



XXIX Seminar on Exploring Entrepreneurial Career Avenues: 10th August 2019

The objective of this programme was to increase the entrepreneurial skill and knowledge and to make the students aware of the different start-up ideas and the various ways to raise finance for investment. The workshop was lead by Varun P Nair.CEO, Infiniz IT Solutions, Kochi. The workshop consisted of two sessions. The first session dealt with the importance of entrepreneurship development. The workshop commenced with an overview of entrepreneurship, emphasizing the importance of innovation, creativity, and resilience in the entrepreneurial journey.

The theme of the workshop mainly focused on the scope and importance of undertaking investments for future generations.



**SREE SANKARA VIDYAPEETOM COLLEGE,
VALAYANCHIRANGARA**
NAAC Re-accredited with 'A' grade
**Institution Innovation Council in
association with EDC
organises**

**Seminar on
Exploring Entrepreneurial Career Avenues**



**Resource person
Varun P Nair
CEO, Infiniz IT Solutions, Kochi.**

**Date
10-08-2019
10.00 a.m.
Venue
Seminar Hall**

**Principal
Dr. Padma P.**

**Coordinators
Smt. Sumi K.S
Smt. Suchitra A**

XXX Seminar (online) on Entrepreneurship as a Career Choice : September 13, 2019

The workshop on Entrepreneurship was organized so as to provide participants an opportunity to engage with successful entrepreneurs across various industries. The primary objective was to inspire, educate, and connect participants with successful entrepreneurs who shared their experiences, insights, and lessons learned throughout their entrepreneurial journeys. The managing partner of Varsha Plastics, Mr. Eldhose P.J, was the resource person. He has recently started a venture called Varsha Holidays and Varsha Plastics (Manufacturer and wholesale distributor of pipe, pathy, hose and fitting materials). The programme was conducted on 13 August 2019. The workshop aimed to equip participants with the necessary skills,

knowledge, and mindset to foster entrepreneurship. The workshop provided participants with comprehensive knowledge about entrepreneurship, including key concepts, principles, and best practices.



XXXI Seminar on Impact of Social Entrepreneurship on Societal Development” : December 12, 2019.

The workshop aims to impart knowledge to the students regarding the traits and qualities of an entrepreneur. The workshop gave an opportunity to the students to visualise their future entrepreneurship ventures. 58 students and 5 faculty members attended the session. Mr. Justin Joseph, a trainer at Infiniz IT Solutions, Kochi , served as the resource person.

SREE SANKARA VIDYAPEETOM COLLEGE,
VALAYANCHIRANGARA
NAAC Re-accredited with 'A' grade

Institution Innovation Council in
association with EDC organizes

Seminar on
Impact of Social Entrepreneurship on Societal
Development

Date
12-12-2019
10.00 a.m. - 12.00 p.m.

Venue
Seminar Hall

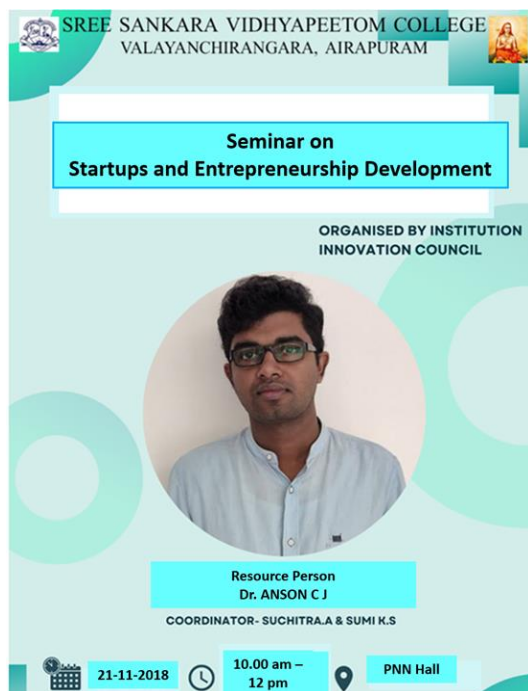
Resource Person
Mr. Justin Joseph,
Trainer at Infiniz IT Solutions

Principal
Dr. Padma P

Coordinator
Smt. Sumi K.S

**XXXII One day seminar on “Start ups and Entrepreneurship Development”:
November 21, 2018**

The aim of the seminar was to provide the students awareness about the possibilities of start-ups .The workshop aimed to provide an insight to the students about the development and innovative business practices. Dr. Anson C.J. who is working as research officer in Inter University Centre for Intellectual Property Rights Studies Cochin University of Science and Technology acted as the resource person for the workshop.



1) Skill Enhancement Programs:

As part of the Skill Development Centre at Sree Sankara Vidyapeetom College Valayanchirangara, various hands-on skill development programs have been initiated to empower students with practical skills. This report focuses on specific programs, including Paper Bag Making, Paper File Making, Paper Pen Making, and Umbrella Making, designed to provide students with vocational skills and entrepreneurial opportunities.

Various Skill Enhancement Programme Conducted:

I. One day self-employment training programme on June 23, 2022

The programme was organised for the interested students in umbrella making on 23/06/2022. Trainers from “**Khadi Gramodyog Vidhyalaya**” were engaged to conduct training sessions on the different aspects of umbrella manufacturing and

entrepreneurship. The participants were provided with necessary tools and materials to practice their craft and refine their skills. Over the course of the program, participants displayed remarkable progress in mastering umbrella-making techniques. They demonstrated competence in producing a variety of umbrellas, ranging from basic designs to more intricate and innovative patterns.



SREE SANKARA VIDYAPEETOM COLLEGE
Valayanchirangara, Perumbavoor



KHADI GRAMODYOG VIDYALAYA

In Association with
IEDC, IIC & EDC Club
Organises

ENTREPRENEURSHIP AWARENESS PROGRAM
SELF EMPLOYMENT TRAINING PROGRAM

INAUGURATION OF IEDC, IIC & EDC CLUB



Anitha C.C

Training State Co-ordinator
Khadi Gramodyog Vidyalaya,
Nanthiattukunnam

Resource Persons

- Vinod K.V**
Training Co-ordinator
- Suma V.C**
Senior Technical Instructor

23-06-2022
10:30 AM
P N Nampoothiri Hall

Dr. Prathibha P. H
IEDC Co-ordinator

Dr. Sheena Kaimal N
Principal





II. One Day Training Programme on Paper Bag Making on July 1, 2022

One-day training programme was organised by the IEDC, IIC and EDC of the college on Paper Bag Making for the selected students from each department. The aim of the programme was to equip the students with the knowledge and skills necessary to create eco-friendly and sustainable paper bags. Mr. Arun Kumar and 2 employees from the company Halo Paper Mart served as the resource person for the training session. Halo Paper Mart, Puliyanam is a pioneer company in the wholesale paper bag making industry. They are manufacturers and distributors of paper bags, cake box bag, cloth bags and face masks. Students from different departments of the college attended the training. An introduction regarding all the raw materials required for the manufacturing of paper bags and its cost estimate were provided to the students in the first session. The next session was a practical session in which the students were divided into different groups and they practiced the making of paper bags using newspapers. The students made paper bags using the exact materials in the afternoon session. By the end of the session the students designed about 200 paper bags.

SREE SANKARA VIDYAPEETOM COLLEGE
VALAYANCHIRANGARA, AIRAPURAM
IIC , IEDC & EDC

ORGANISES

**ONE DAY TRAINING ON
PAPER BAG MAKING**

DATE : 01/07/2022
VENUE : P N NAMBOOTHIRI HALL
TIME : 10:00AM - 3:30PM

ORGANISING COMMITTEE
DR .SUCHITRA A
SUMI K S
DR. PRATHIBA P H

PRINCIPAL IN CHARGE
DR. SHEENA KAIMAL N



GPS Map Camera



Valayanchirangara, Kerala, India
3G44+X9G, Valayanchirangara, Kerala 683541, India
Lat 10.057563°
Long 76.505891°
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III. Paper file and Seed Pen Making Workshop on March 29, 2019

A one-day training programme on Seed Pen Making and Paper File Making was conducted by the Entrepreneurship Development Club on 29/03/2019. The programme which was attended by 54 students was under the leadership of Sri. Aneesh Kumar S, who is an expert in the field. The students had shown great interest in this and the club

is planning to start a production unit in the college by giving proper training to the students.



IV. “Chekkutty Doll” Making: October 6, 2018

The club became a part of the “Chekkutty Doll Making” initiated for the restoration of the Handloom Unit at Chendamangalam. For organising this programme in our college, the E.D. Club with the Social Responsibility Wing of the College contacted

the officials of this venture and they agreed to make us a part of this event. They handed over 5 disinfected sarees to us and one of the officials visited our campus to provide training on the doll making process for 19 selected students and after the training on 5th October 2018 the One-day doll making camp was organised on October 6th 2018. The camp was inaugurated by Dr. Padma P., Principal of the college.



About 89 students participated in the camp and they made about 1000 dolls on that single day. These dolls were handed over to the officials of this venture for selling through their websites. The event was highly appreciated.

2) Internship Opportunities: Students were provided with internship opportunities in collaboration with leading companies, enabling them to gain hands-on experience in their chosen fields. A skill development training known as G Taste Skill Vibes

Programme was launched in the college after the signing of MoU. As a part of this programme, the students were provided internship training opportunity in Garga M Commerce Limited and the students visited the Head office of Garga M Commerce Private Limited at Makers Village in Kerala Startup Mission at Kalamassery and undergone training there. The program was conducted over a period of one year, divided into various phases, with each phase focusing on a specific business domain. 87 students from different departments of the college participated in the training programme. The students were divided in to 4 groups with a CEO 2-3 heads and 19 members. The teams were named as 1) Candies 2) Cookies 3) Doughnuts 4) Pastries. They were provided training on different aspects of running a business. The training division's approach to dividing the students into different groups for specialized training in finance, marketing, operations, and production aspects of entrepreneurship has proven to be effective. The structured phases of training ensured that students received in-depth knowledge and practical exposure in each domain. The well-balanced combination of guest lectures, workshops, case studies, and hands-on projects contributed to a holistic learning experience. As a result of this training, students have not only gained a theoretical understanding of these crucial business aspects but have also developed practical skills and an entrepreneurial mindset. The collaborative effort between Sree Sankara Vidyapeetom College and Garga M Commerce Private Limited has significantly enriched the educational experience of the students, preparing them to embark on successful entrepreneurial journeys.

List of participants

SKILL VIBES - SSV College

Designation	Candies		Cookies		Doughnuts		Pastries	
CEO	Vijil Sivasankaran	B.Com Finance & Tax	Henna K Paul	B.Com Finance & Tax	Aparna Ajith	B.Sc Computer Science	Muhammed Harsh	B.Sc Chemistry
Heads	Akash PR	B.Sc Physics	Meenakshi Rajesh	B.Sc Computer Science	Aditha K Shaji	B.Sc Physics	Basil Saji	BA English
Heads	Arunima Reji	B.Com Finance			Jayakrishnan PK	BA English	Aparna Babu	B.Com Finance
Heads								
Heads								
Members	Anirudhan TA	B.Com Computer	Muhammed Nassal	B.Com Computer	Adarsh PS	B.Com Finance	Adarsh R Menon	B.Com Finance
	Athika AA	B.Com Finance	Ahith Narayanan	B.Com Finance	Amru Asokan	B.Com Finance	Anilamol Santhosh	B.Com Finance
	Anuja Rajan	B.Com Finance	Ana C Raheem	B.Com Finance	Ahul Mohan	B.Com Finance	Christo Paul	B.Com Finance
	Elma John	B.Com Finance	Meenakshi V	B.Com Finance	Vijisha Ashraf	B.Com Finance	Rahul Raj	B.Com Finance
	Raji Joy	B.Com Finance	Sanjay VA	B.Com Finance	Vidya Sajeewan	B.Com Finance	Vishnu TS	B.Com Finance
	Indrajith KC	B.Com Finance & Tax	Jayakrishnan KR	B.Com Finance & Tax	Pranav MV	B.Com Finance & Tax	Vishnu K Anil	B.Com Finance & Tax
	Vishnu Vijay	B.Com Finance & Tax	Anjana S	BA Economics	Kavya Shibu	BA Economics	Mahesh Boss	BA Economics
	Rahul Rajan	BA Economics	Sarika Raman	BA Economics	Athira B	BA English	Devika Subhash	BA English
	Gautham MR	BA English	Karthika Shibu	BA English	Yeziba Shaji	BA English	Mathews K Saji	BA English
	Parvathy S	BA English	Renim Salah	BA English	Surya KR	BA English	Aswathy AS	B.Com Finance & Tax
	Aswini EA	B.Com Finance & Tax	Aswini Sasi	B.Com Finance & Tax	Devika Rajeev	B.Com Finance & Tax	Devika Valsakumar	B.Com Finance & Tax
	Henna Pratheesh	B.Com Finance & Tax	Krishnapriya PR	B.Com Finance & Tax	Linju Sabu	B.Com Finance & Tax	Reshma Raju	B.Com Finance & Tax
	Amala KS	B.Sc Chemistry	Apna M	B.Sc Chemistry	Aswathy Muraliedharan	B.Sc Chemistry	Athira Vijayan	B.Sc Chemistry
	Ganesh V	B.Sc Chemistry	Inayathunnisa TA	B.Sc Chemistry	Parvathy MV	B.Sc Chemistry	Sandra Sabu	B.Sc Chemistry
	Sangeetha Kumar	B.Sc Chemistry	Sarang PS	B.Sc Chemistry	Vismitha G Nair	B.Sc Chemistry	Vinaya TV	B.Sc Mathematics
	Almitha Mayan	B.Sc Physics	Gayathri G	B.Sc Physics	Lakshmi VS	B.Sc Physics	Mabel Margrek Alex	B.Sc Physics
	Meril Clara Sephy	B.Sc Physics	Aneela Jijo	Computer Science	Anuja VB	Computer Science	Vidyalakshmi MV	Computer Science
	Amitha Elza Jacobi	M.Com Finance & Tax	Amrithanjali MN	M.Com Finance & Tax	Archana Raju	M.Com Finance & Tax	Basil Roy	M.Com Finance & Tax
	Amritha Aji	MA History	Ansia KA	MA History	Athira Krishnan KR	MA History	Fathima B	MA History

3) Fairs and Exhibition of student made products and food items

Onam Fair 2018: August 13, 2018

The Entrepreneurship Development Club (EDC) at our college orchestrated a triumphant Onam Fair and Exhibition, providing a vibrant platform for various associations to showcase their products. The fair was a remarkable amalgamation of traditional cultural elements and entrepreneurial endeavors. Notably, Palakkad Khadi Sarvodaya Sangham and nearby textiles contributed to the cultural richness with stalls exhibiting traditional handloom products. The collaboration with these esteemed organizations added a unique dimension to the fair, fostering a sense of heritage and craftsmanship.

One of the standout features of the event was the participation of the National Service Scheme (NSS), which set up a stall featuring organic vegetables cultivated within the college premises. This initiative not only promoted sustainability but also emphasized the college's commitment to environmentally conscious practices. Students played a pivotal role in the fair's success, infusing their stalls with creative and innovative products.



5th and 6th August 2019: Onam Fair 2019



4) Thursday Market Initiative:

The Thursday Market Initiative, organized by the Entrepreneurship Development Club, Organic Club, and National Service Scheme at Sree Sankara Vidyapeetom College, is a weekly event designed to promote entrepreneurship among students and support local initiatives in Mazhuvanoor Panchayath. The objectives include fostering an entrepreneurial culture, supporting Kudumbasree members, and promoting organic agriculture. The market features stalls set up by students, Kudumbasree members, and the Organic Club, showcasing a variety of products. The activities serve as a practical learning opportunity, promoting community integration and environmentally conscious practices. The benefits include the development of practical skills for students, increased income for Kudumbasree members, heightened awareness of sustainable agriculture, and a strengthened bond between the college and the local community. Overall, the Thursday Market has proven to be a successful initiative, fostering entrepreneurship, economic development, and community engagement.

The objectives of Thursday Market initiative:

Promoting Entrepreneurship Culture: To inspire and nurture entrepreneurial spirit among the college students, fostering a sense of innovation, initiative, and business acumen.

Supporting Kudumbasree Members: To provide a platform for the Kudumbasree members of Mazhuvanoor Panchayath to sell their organic vegetables, homemade food products, and artisanal crafts, thereby enhancing their economic prospects.

Promoting Organic Agriculture: To promote organic farming practices and sustainable agriculture by selling the produce cultivated by the Organic Club of the college.





The Skill Development Centre aims to expand its collaborative efforts, introduce more innovative programs, and further strengthen ties with industries to ensure students remain competitive and industry-ready.

5) Sree Sankara Production Unit and Sale Counter

In a progressive step towards sustainability and entrepreneurship, our college has recently launched the Sree Sankara Production Unit and Sale Counter. This initiative is a testament to the institution's commitment to environmental conservation and fostering a spirit of self-reliance among its students and the community.

The production unit is dedicated to manufacturing eco-friendly paper bags, promoting an eco-conscious approach to packaging, and reducing our reliance on single-use plastics. This endeavour aligns with the college's mission to instill environmental responsibility in its students and contribute to a greener, more sustainable future. Our production unit has already met several orders from small business units around the campus. The students also approach the stores near their home to secure order for paper bags and meet the orders. Also, under the leadership of Department of Physics, they manufacture LED bulbs, LED Stars etc. and sell through this counter. The students of PG Department of Chemistry and the volunteers of YRCS and NSS has manufactured sanitizer, soap, veg wash etc. and made a sale of those products.

Furthermore, the unit recently started a dress designing and sale unit also where the students who stich dress has become a part of this venture. Apart from them the staff of the college who are interested in designing dress actively participate in this unit.

To make these products easily accessible to the wider community, the college has launched a dedicated webpage. The webpage serves as an online platform for displaying and facilitating the sale of paper bags, organic vegetables, and kurta dress materials. This digital presence not only broadens the reach of the initiative but also provides a convenient way for individuals to support sustainable practices.

The Sree Sankara Production Unit and Sale Counter epitomize the college's dedication to holistic education, encompassing not only academic excellence but also social responsibility and environmental stewardship. As students actively participate in these initiatives, they gain valuable insights into sustainable practices, entrepreneurship, and

community engagement. The entire college community is excited about the positive impact this initiative will have on both the campus and the larger society, contributing to a more sustainable and environmentally conscious future.





Conclusion:

The integration of the Entrepreneurship Development Club, Institution's Innovation Council, Innovation and Entrepreneurship Development Cell, diverse skill development programs, and the Thursday Market Initiative under the Skill Development Centre has proven to be a successful approach in fostering holistic development among students. The collaborative efforts have not only enhanced students' practical skills but have also contributed to the creation of an entrepreneurial

ecosystem within the college. Continuous improvements and strategic expansions are expected to further elevate the impact of the Skill Development Centre in the years to come. The Skill Development Centre aims to expand its collaborative efforts, introduce more innovative programs, and further strengthen ties with industries to ensure students remain competitive and industry-ready.