

B.Voc. Tourism and Hospitality Management**PROGRAMME SPECIFIC OUTCOMES**

1. To offer a well-chosen combination of professional skills and relevant general education material.
2. To guarantee that at each program exit point, the students have the necessary information and abilities to be prepared for the workforce.
3. To give the pupils flexibility by having several exit points and predetermined entry locations.
4. To include NSQF into higher education at the undergraduate level in order to improve graduates' employability and satisfy industry demands.

In addition to fulfilling the demands of regional and national business, these graduates should be prepared to enter the global workforce.

COURSE OUTCOME (CO)**Semester 1**

Course Code	Course Title	Course Outcome (CO)
BOCG101	Listening and Speaking Skills in English	CO1 Introduce students to the sounds of English speech to equip them with the ability to understand spoken English and communicate effectively on a global scale.
		CO2 Empower students to confidently and effectively communicate in English across a broad range of contexts
		CO3 Enhance students' reading efficiency through the refinement of their reading strategies
BOCG102	Information Technology for Business	CO1 Comprehend and value the crucial significance of information systems within contemporary organizations.
		CO2 The program guarantees that students acquire the skills to effectively utilize computers for operating various business units
TH1GT03	Management Process and Organizational Behavior	CO1 Empower students to grasp the conceptual framework of management and organizational behavior

		CO2	To comprehend how the concepts are applied in managerial contexts
		CO3	To cultivate the abilities and characteristics essential for hospitality managers
TH1ST04	Hospitality and Resort Management	CO1	Offer students an introduction to the realm of business, with a specific focus on its application within the hospitality industry
		CO2	Comprehend the organization, dynamics, and operational features of various sectors within the hospitality industry
TH1ST05	Tourism Product and Tour Guiding	CO1	To stimulate students' interest in Tourism Studies by introducing fundamental concepts and content
		CO2	To enrich the tourism experience and foster local pride and confidence by promoting tourism with dignity, respect, and the nurturing of local cultures
		CO3	To conserve and elevate local culture, art, handicrafts, monuments, and other natural and man-made tourist resources.
		CO4	Learning professional aspect of tour guiding.
TH1SP06	Destination Visit and Report	CO1	Empower students to acquire practical experience within their field, complementing theoretical knowledge gained in the classroom
		CO2	Facilitate the development of students' practical and managerial skills within a working environment to ensure their effective application
		CO3	Build valuable connections to support future employment opportunities
Semester 2			

BOCG201	Writing and Presentation Skills in English	CO1	To introduce students to the fundamental concepts of critical reasoning and equip them with the ability to read and respond critically, drawing conclusions, distinguishing between fact and opinion, and formulating their own arguments.
		CO2	To aid students in cultivating appropriate and compelling writing styles suitable for diverse contexts
		CO3	To support students in identifying and rectifying structural imperfections, as well as editing their written work.
		CO4	To prepare students for delivering academic presentations effectively and with impact
TH2GT02	Principles and Practices of Tourism	CO1	Introduce students to the field of Tourism and explore the diverse components that constitute the concept of Tourism.
		CO2	To delve into the necessity and fundamental elements of tourism planning for ensuring the sustainable growth of the tourism industry
		CO3	To grasp the dynamics of demand and supply factors in the tourism industry.
		CO4	To engage in critical analysis of various impacts of tourism on society, culture, and the environment
TH2GT03	Front Office Management	CO1	The objective is to equip students with fundamental skills necessary for reception duties, managing customer service operations, and handling front-office tasks.

		CO2	This course examines the roles within hotel front office operations, detailing procedures for reservation, registration, guest accounting, check-in, and principles of night auditing. It covers the entirety of guest operations, encompassing both traditional and computerized systems.
TH2ST04	Housekeeping Operations	CO1	To explore the organizational structure and functions of the Housekeeping department, including its various sections and their respective roles
		CO2	To understand the coordination between the Housekeeping department and other departments within an organization.
		CO3	To comprehend the cleaning duties assigned to the housekeeping department and the cleaning procedures for various types of rooms.
		CO4	To grasp the importance of key control and familiarize oneself with lost and found procedures
		CO5	To know about cleaning equipment and cleaning agents
TH2ST05	Meet & Greet Service	CO1	Enhance professional skills and competency to provide exemplary greeting services to customers and guests.
		CO2	Provide meet and greet services to customers and guests; execute best practices of tourism and hospitality services for guests while upholding standard service etiquettes.

		CO3	Utilize effective oral and written communication skills to engage with individuals and customers
TH2SP06	Hospitality Internship	CO1	Through training, students become acquainted with the operations of the hospitality industry
		CO2	To cultivate communication skills and learn how to effectively interact with hotel guests.
Semester 3			
BOCG301	Principles of Management	CO1	This course is a basic introductory and foundational management course.
		CO2	This program is tailored for students seeking to equip themselves with essential knowledge, skills, and competencies across diverse management areas
		CO3	The course covers fundamental aspects of management, which include planning, organizing, leading, and controlling within organizations.
TH3GT02	Foreign Language: German	CO1	To equip the students to interact with foreigner
		CO2	Provides opportunities for studying the language, literature, and culture of German-speaking countries within both traditional and interdisciplinary contexts.
		CO3	Demonstrate effective speaking and listening skills in German on informal and some formal topics related to personal and professional activities
TH3GT03	Travel Geography	CO1	Comprehend and articulate the processes involved in creating, maintaining, and utilizing various tourism geographies in the contemporary world.

		CO2	To acquire foundational knowledge about tourist attractions worldwide
		CO3	To explore the role and significance of geography in the development of tourism
TH3ST04	Tourism Marketing	CO1	To understand the concepts and components of marketing
		CO2	To formulate an effective marketing mix tailored for the tourism industry.
		CO3	Instill the necessary skills for effective tourism marketing.
TH3ST05	Travel Agency & Tour Operations Business	CO1	To comprehend the diverse activities involved in travel agency and tour operation businesses
		CO2	To grasp the concepts of packaging and itinerary planning.
		CO3	To study and get the knowledge of travel documents
TH3SP06	Responsible Tourism	CO1	Explain best practices for planning, developing, and managing sustainable nature-based tourism in a manner that: a. evaluates the diverse consequences (quantitative and qualitative, direct and indirect, immediate and cumulative) of development, management, and promotion strategies and decisions; and b. applies an understanding of scale and community linkages in both domestic and international tourism.
		CO2	Develop protocols for monitoring and assessing tourism activities
		CO3	Interact respectfully with individuals and groups who may hold diverse perspectives and priorities regarding tourism development. Facilitate

			understanding and conflict resolution among these stakeholders.
Semester 4			
BOCG401	Soft Skills and Personality Development	CO1	Foster the development of students' business communication skills.
		CO2	Empower students to confidently and effectively communicate in English across diverse situations
		CO3	Simulate real-world business communication challenges within the classroom setting to provide practical experience and exposure.
TH4GT02	Tourism Ethics, Laws And Regulations	CO1	Comprehend the legal and regulatory framework governing the travel and tourism sector.
		CO2	Understand consumer protection legislation in relation to the travel and tourism sector
		CO3	Recognize the significance of business ethics in the travel and tourism sector
TH4GT03	Sales, Advertising & Guest Relations in Tourism	CO1	Create innovative approaches for advertising strategies.
		CO2	Empower them to devise media strategies, including scheduling and implementation
		CO3	Evaluate the significance of market segmentation, positioning, and objective setting in the development of an advertising and promotion program
TH4ST04	Event Management	CO1	Define the fundamental concepts associated with event management.
		CO2	Evaluate financial management practices within the events industry

		CO3	Offer an opportunity for individuals to unleash their creative potential to an exceptional degree
TH4ST05	Tour Packaging & Itinerary Preparation	CO1	To understand the methodology behind tour package planning and itinerary preparation
		CO2	To comprehend the different approaches to itinerary preparation.
		CO3	To acquire knowledge of cost sheet planning and preparation, including the costing of various package tours
		CO4	To understand the elements comprising packaged tours
TH4SP06	Travel and Tour Internship	CO1	Facilitate opportunities for students to gain practical experience within the field, complementing their theoretical classroom learning.
		CO2	Empower students to enhance their practical and managerial skills in a real-world working environment, enabling them to apply these skills effectively.
		CO3	Build valuable networks and connections to facilitate future employment opportunities.
Semester 5			
BOCG501	Environmental Studies	CO1	To raise awareness among students about environmental issues
		CO2	To cultivate a pro-environmental attitude and promote sustainable lifestyles within society through behavioral patterns.
		CO3	To provide foundational knowledge on pollution and environmental degradation

TH5GT02	Managerial Accounts and Finance In Tourism	CO1	To equip students with basic principles and practices in business and accounting.
		CO2	Describe about the basic financial concepts.
TH5GTO3	Humane Resource Management	CO1	To offer fundamental knowledge about the concepts of Human Resource Management
		CO2	To examine the role and significance of Human Resources in the tourism industry
		CO3	Identify strategic HR planning and the HRM process to the organization's strategic management and decision-making process.
TH5ST04	Changing Trends and Opportunities in Tourism	CO1	To understand the current and anticipated future trends impacting the tourism and hospitality industry.
		CO2	To explore the most recent tourism projects happening globally.
		CO3	To introduce new international tourism destinations.
TH5ST05	Destination Planning and Development	CO1	To acquaint with destination branding practices
		CO2	To empower students to plan and develop destinations.
		CO3	To facilitate the evaluation of a destination's tourism potential and to prepare a comprehensive tourism development plan
TH5SP06	Study Tour and Report	CO1	To enable students to analyze the current infrastructure and amenities pertaining to tourism development.
		CO2	Analyze future prospects in tourism promotion
Semester 6			
BOCG601	Entrepreneurship Development	CO1	Introduce students to the concept and overview of entrepreneurship to enhance their entrepreneurial talent

		CO2	To provide participants with essential knowledge on the basics of entrepreneurial skills and competencies, offering necessary inputs for the creation of new ventures.
		CO3	To explore new vistas of entrepreneurship in 21st century environment to generate innovative business ideas.
TH6GT02	Research Methodology in Tourism	CO1	Understanding the role of research as a tool for making more effective decisions
		CO2	Introduce students to the fundamental concepts and various techniques of research applicable in Business and Management.
TH6GT03	Airfares, Ticketing and Airport Management	CO1	To comprehend the structure and dynamics of the airline industry
		CO2	To gain insight into airport and airline management.
		CO3	To examine international airfare regulations and travel formalities.
TH6SP04	Project	CO1	Enhance student skills in project development, tour operation, and hotel management.
		CO2	Develop and present a project in accordance with current industry standards, showcasing creativity, skills, and proficiency.
		CO3	Conduct research and assess the conceptual and commercial prerequisites for tourism products.
		CO4	Effectively organize, manage, and execute key roles and activities within a production environment while demonstrating independence and efficiency.
TH6SP05	Internship	CO1	Examine the experiences of tourism and hospitality interns to identify the dimensions of internship learning and the factors

		that influence these learning strategies
		CO2 Support students in developing employer-valued skills such as teamwork, communication, and attention to detail.